

A guide for Illustrative Creation.

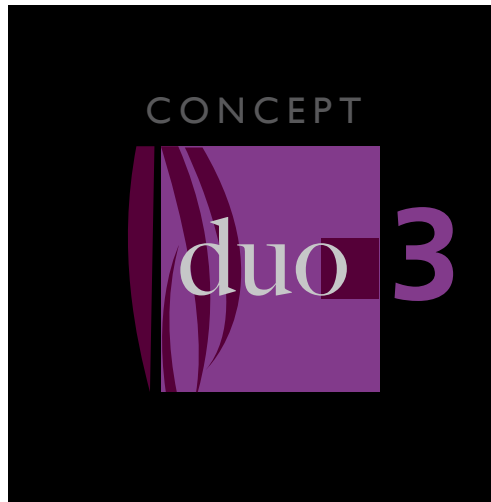


couleur & dessin

LES BEST



Balsan
BALSAN
Surfaces textiles



couleur & dessin 
LES BEST

Devant l'intérêt croissant pour des solutions innovantes, simples d'utilisation et efficaces, Balsan, fabricant français de moquette, a créé pour vous un concept unique, DUO.

Given the growing interest for solutions that are innovative, effective and easy to use, Balsan, the leading French Carpet Manufacturer, has developed a new concept - DUO.


BALSAN
Surfaces textiles

Le voyage est à l'honneur. On n'a jamais tant voyagé, tant bougé d'un point à un autre. Et ce de toutes les façons possibles. Voyages lents ou rapides, vécus ou rêvés, en mouvement ou immobiles. Voyage dans le temps, retour sur le passé et redécouverte de techniques ou objets oubliés. Voyage vers d'autres contrées, découvertes de cultures lointaines, de modes d'expression nouveaux.

A l'ère de la communication virtuelle, le manuscrit reprend des forces, la dentelle fait un come-back assourdissant, et le temps continue à s'égrener minute après minute de la montre portée au poignet.

Au moment où l'on a le temps de rien, le soin apporté au détail reprend son importance. Hommage à un passé pas si lointain, la

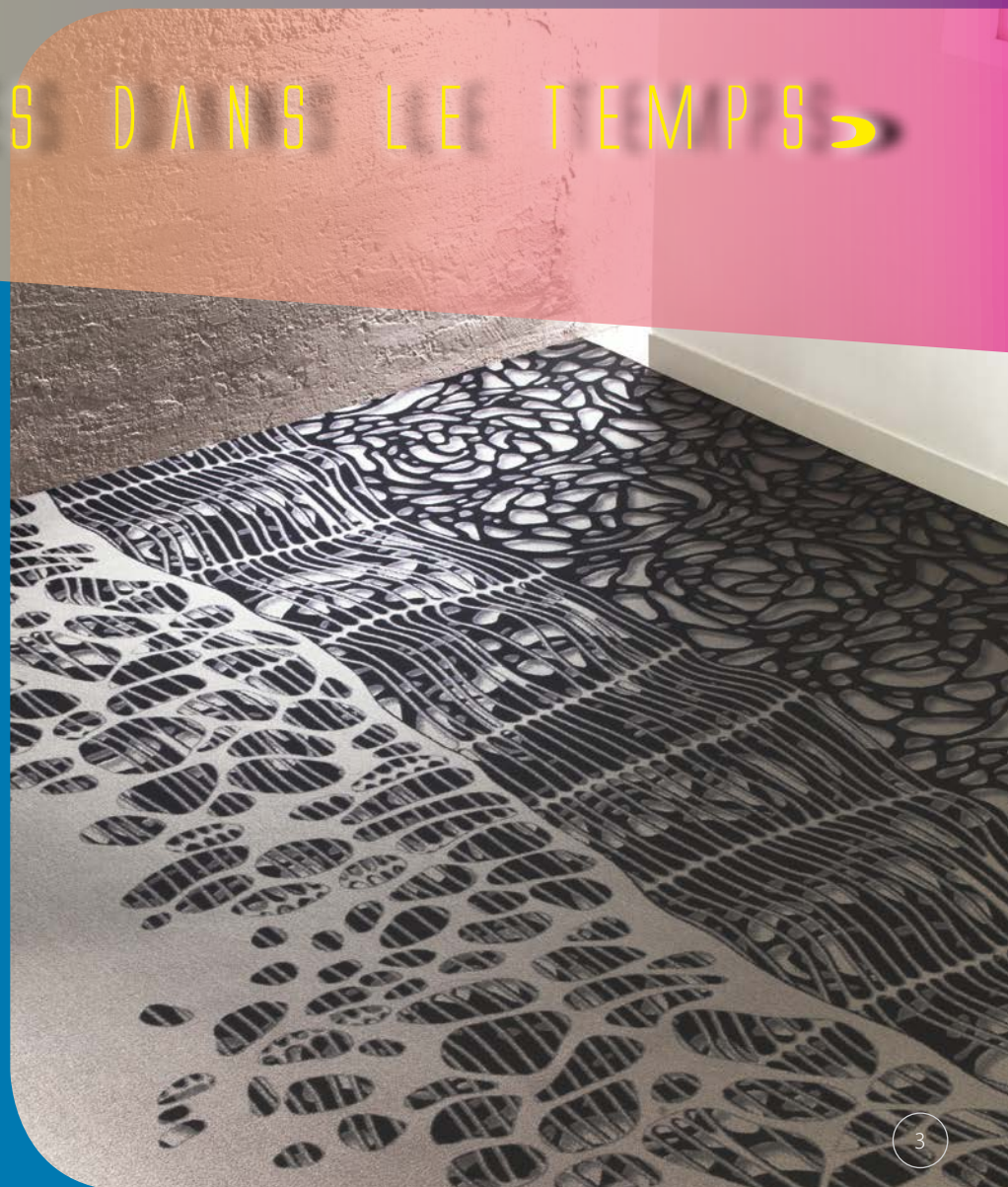
➤ **collection duo en 3 couleurs** remet à l'honneur ces traces de souvenirs. Dans des graphismes originaux et très travaillés, d'une modernité élégante et raffinée, elle pose une touche de poésie partout où elle s'installe.

TIME TRAVEL

Travel is certainly of the moment. We travel, move from one place to another, more than ever before. Slow or fast journeys, real ones or dreams, those that move or those that do not. Travelling in time, returning to the past and rediscovering forgotten treasures and techniques. Voyages to other lands, discoveries of distant cultures and new forms of expression.

In the era of virtual communication, the hand-written word is regaining strength, lace is making a tumultuous comeback, and time continues to tick, minute after minute, off the wristwatch. At a time when we have no time at all, renewed attention to detail becomes all the more important. In homage to a not-so-dim-and-distant past, the **3-colour duo collection** < pays tribute to these threads of memories. In original and meticulously-worked designs of modern and refined elegance, it brings a touch of poetry to wherever it is placed.

VOLAGES DANS LE TEMPS



Duo 3 franchit une nouvelle étape pour une approche toujours aussi ludique et originale.

Duo3 is taking it to the next level, with the same originality and playfulness as ever.

Le concept Duo

Associez, Combinez, Concevez.

Duo 3, l'alliance de dessins hors norme et de coloris en camaïeu.

Duo 3, le nouveau mode d'expression pour des sols uniques.

Duo concept

Associate, Combine, Design.

Duo 3, bringing together unusual designs and block colours.

Duo 3, a new form of expression for single-colour floors.

[Les idées graphiques]

22 dessins permettent de voyager dans le temps en marchant sur les traces de souvenirs, de les immortaliser et de les sublimer.

Pour des lieux empreints de modernité et de poésie.

[Graphics]

22 designs that take you on a journey through time, bringing memories back to life to immortalise them in all their glory.

For spaces imbued with modernity and poetry.



[Le nuancier de couleurs]

Une toute nouvelle palette de 15 harmonies en camaïeu, 3 coloris inséparables pour des résultats chauds et profonds, ou gais et colorés.

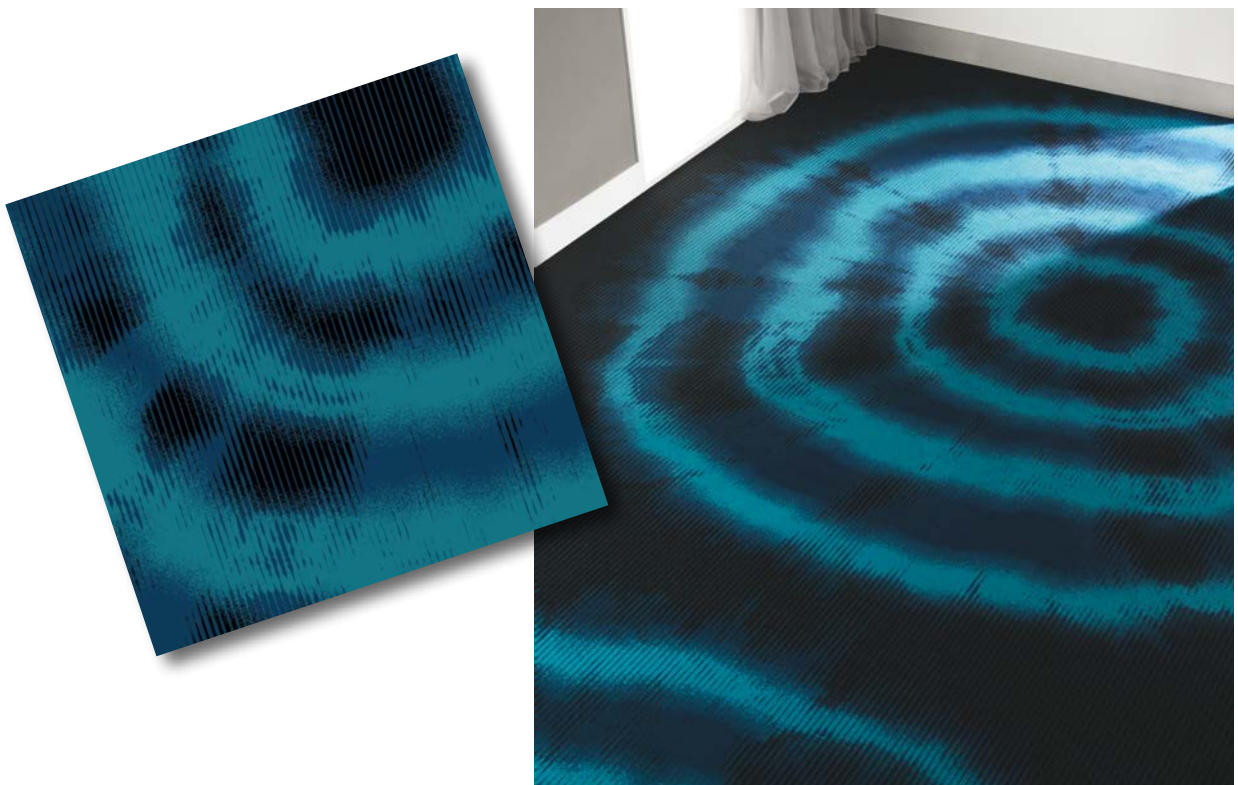
[Colour chart]

An all-new palette of 15 block colours in harmony, 3 inseparable shades for results that are warm and intense, or merry and colourful.

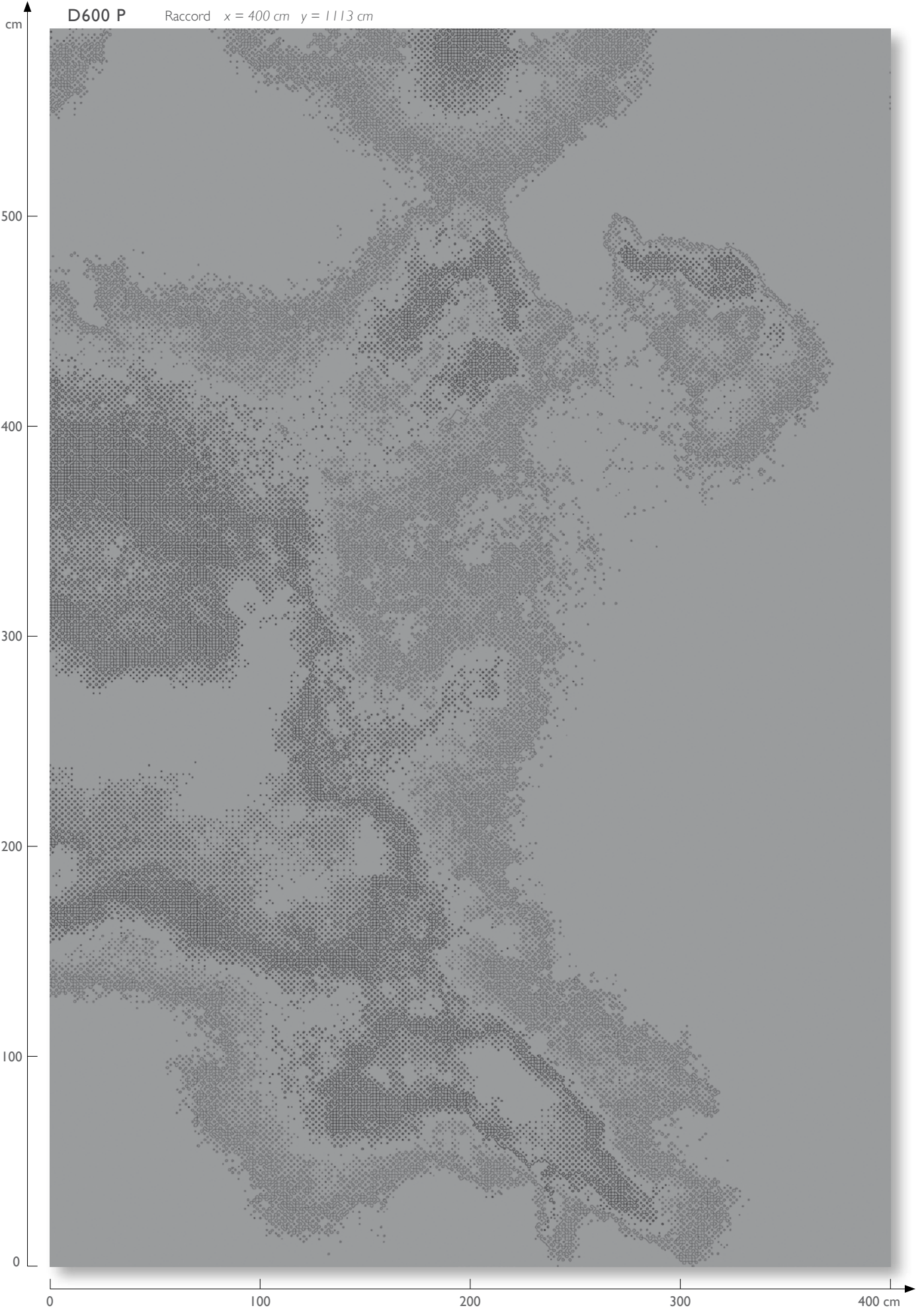


Duo participe à la valorisation de votre espace.
Duo met la création à votre portée.
Duo vous apporte l'originalité que vous recherchez.
Duo s'exprime sur un support textile performant pour vous conforter dans votre choix.

*Duo helps you make the most of your space.
Duo puts creativity within your reach.
Duo gives you the original touch you seek.
Duo uses a high-performance textile fabric, which gives you reassurance that you've made the right choice.*



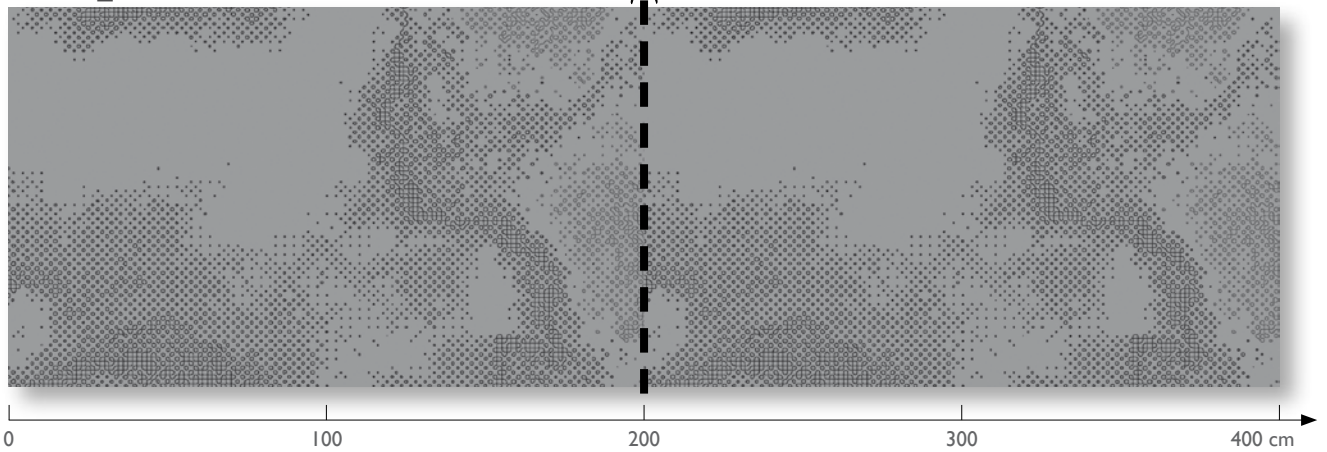
ILLUSTRATIVE CREATION



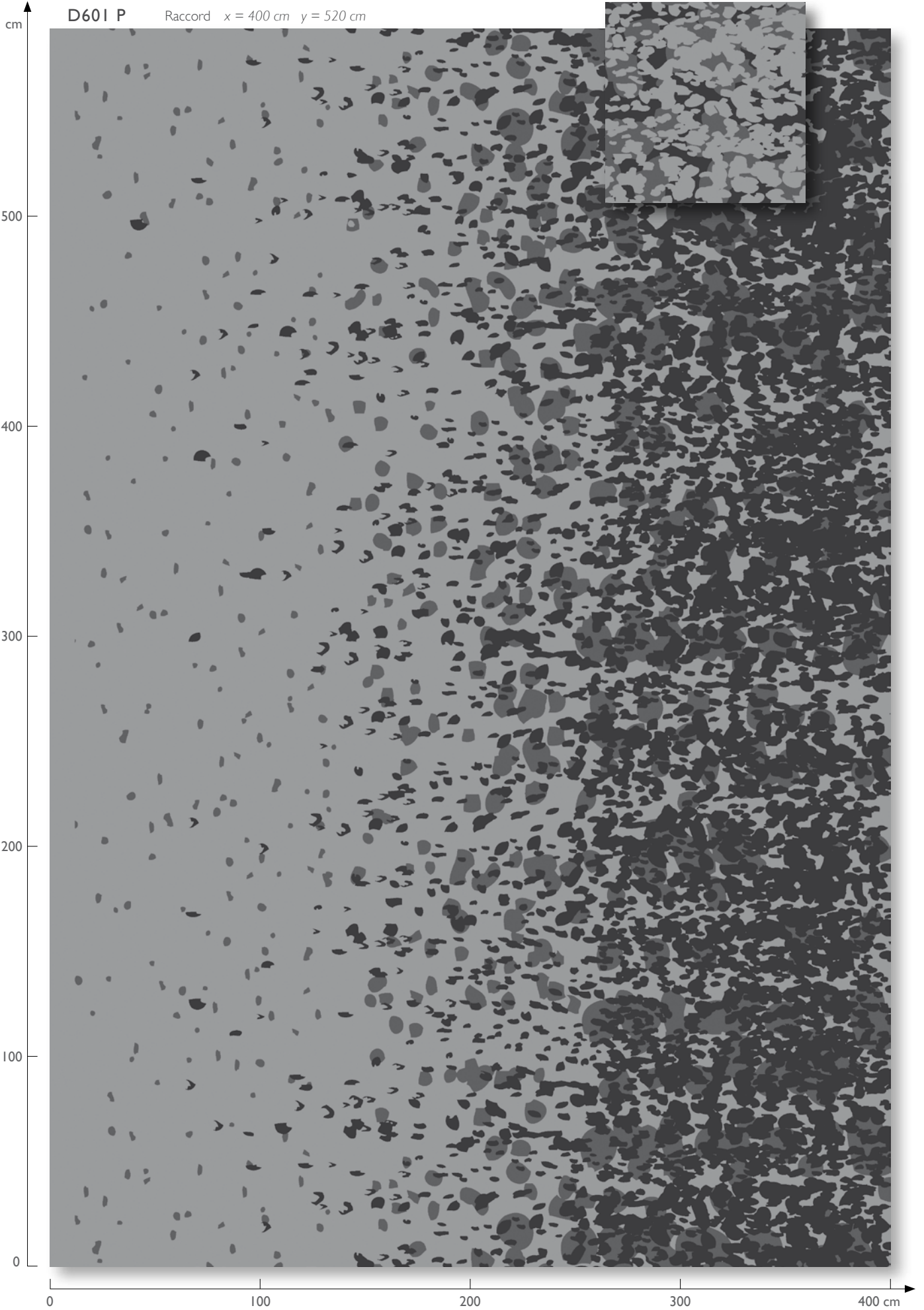


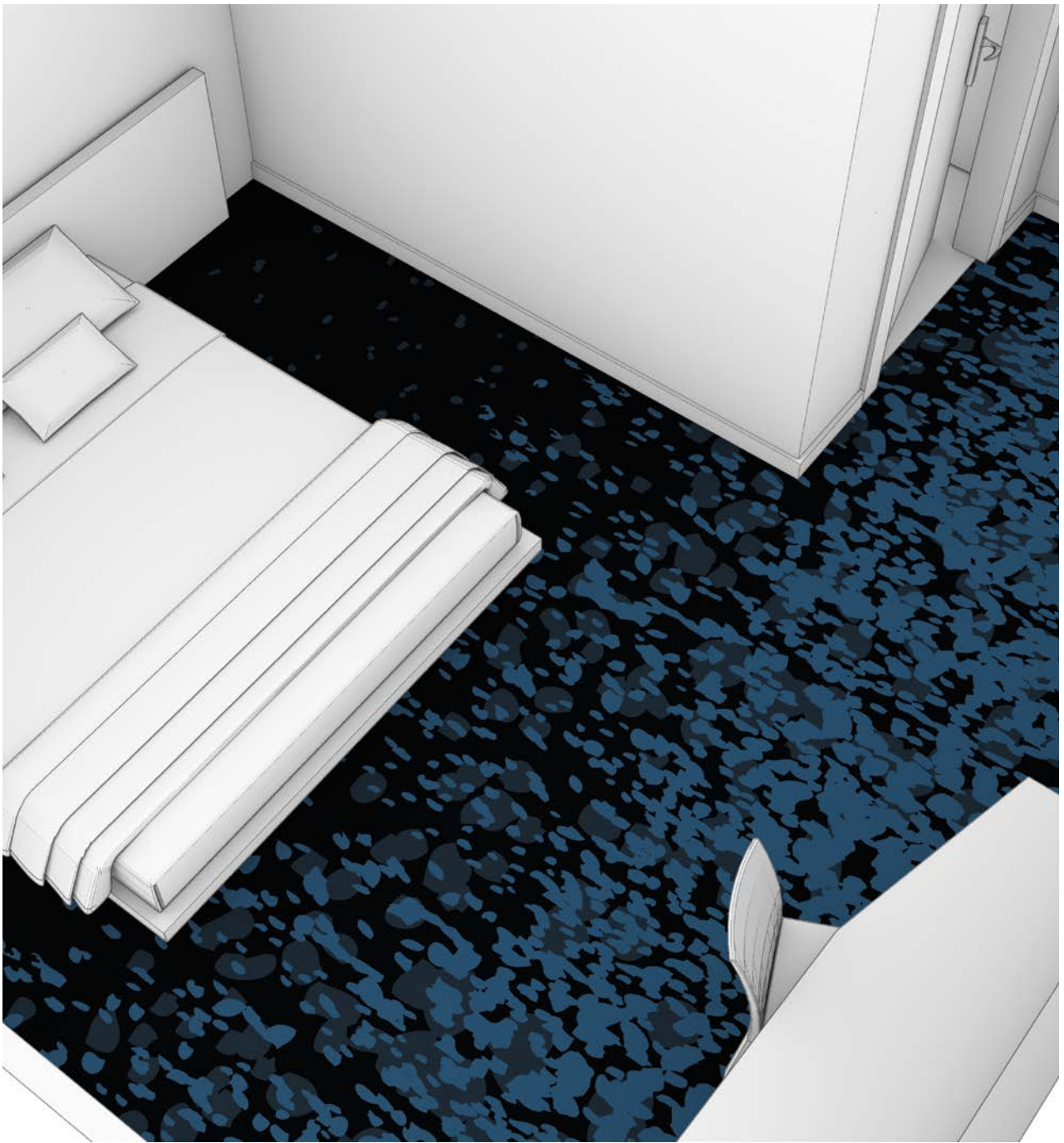
D600 P_2 m + 940 KM

D600 P_2 m Raccord $x = 200 \text{ cm}$ $y = 1113 \text{ cm}$

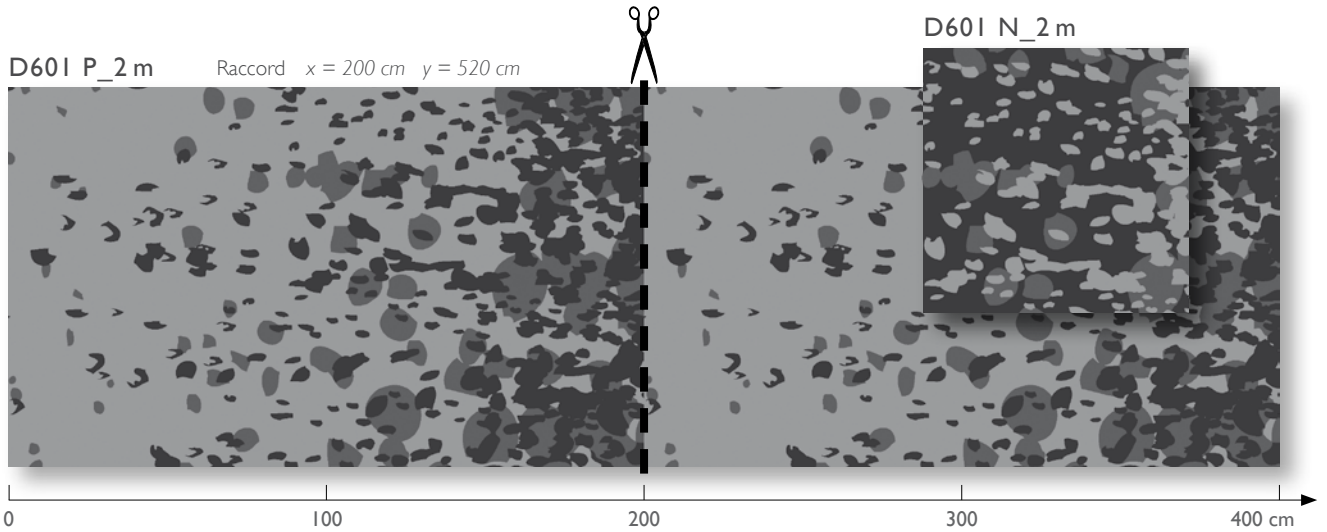


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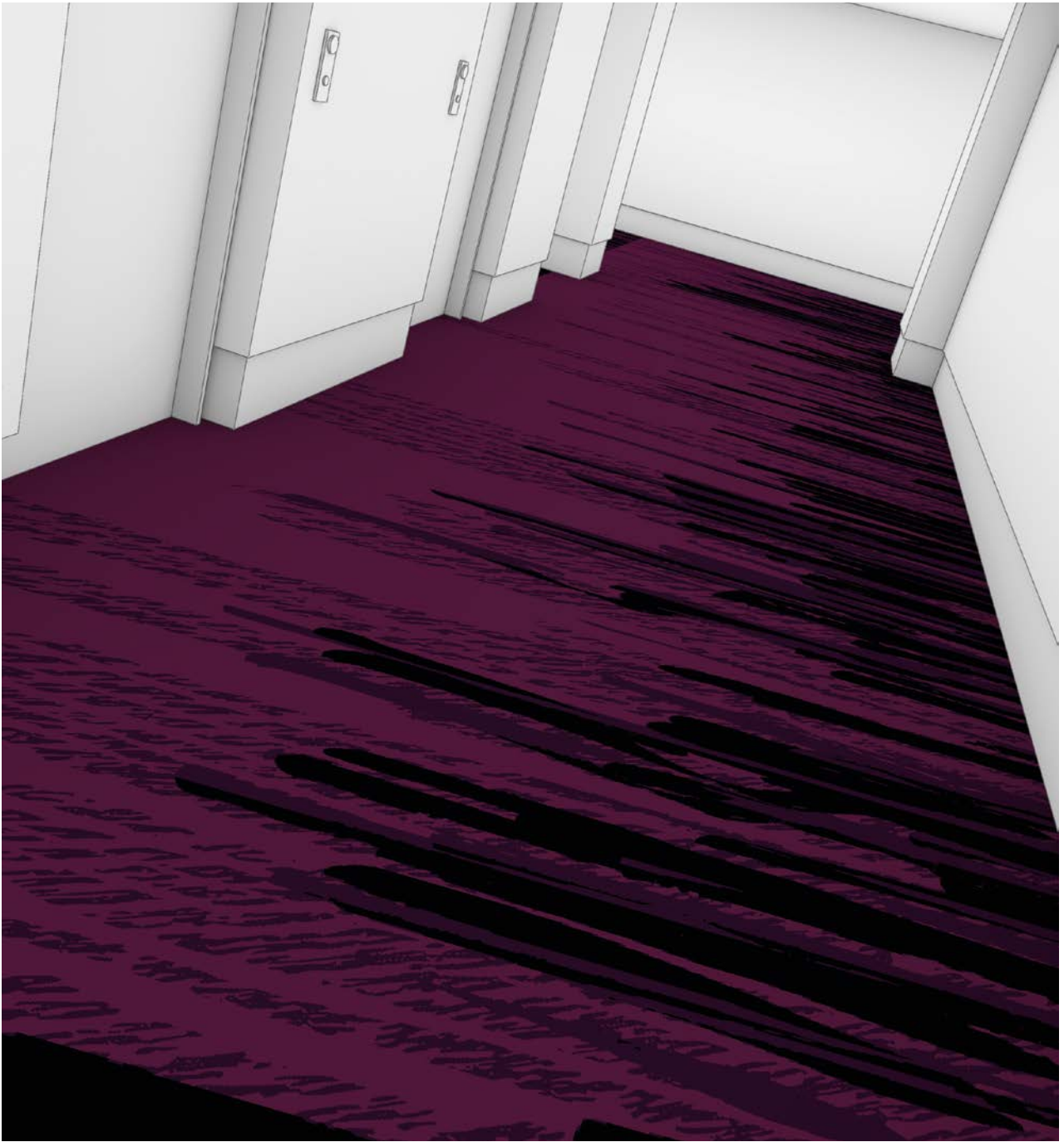


D60I N + 165 KM

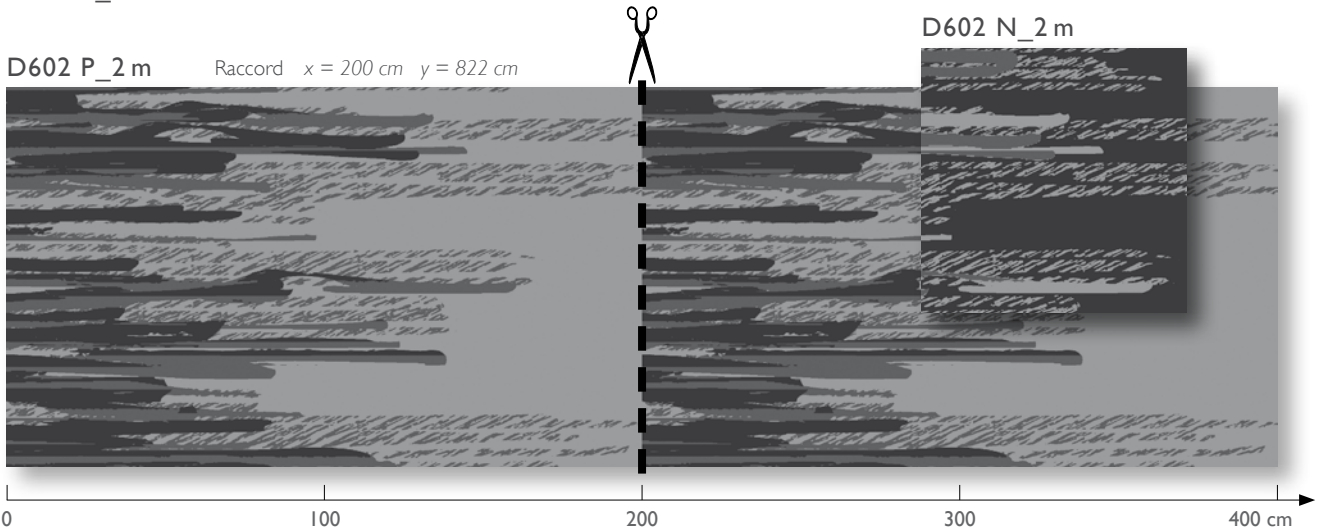


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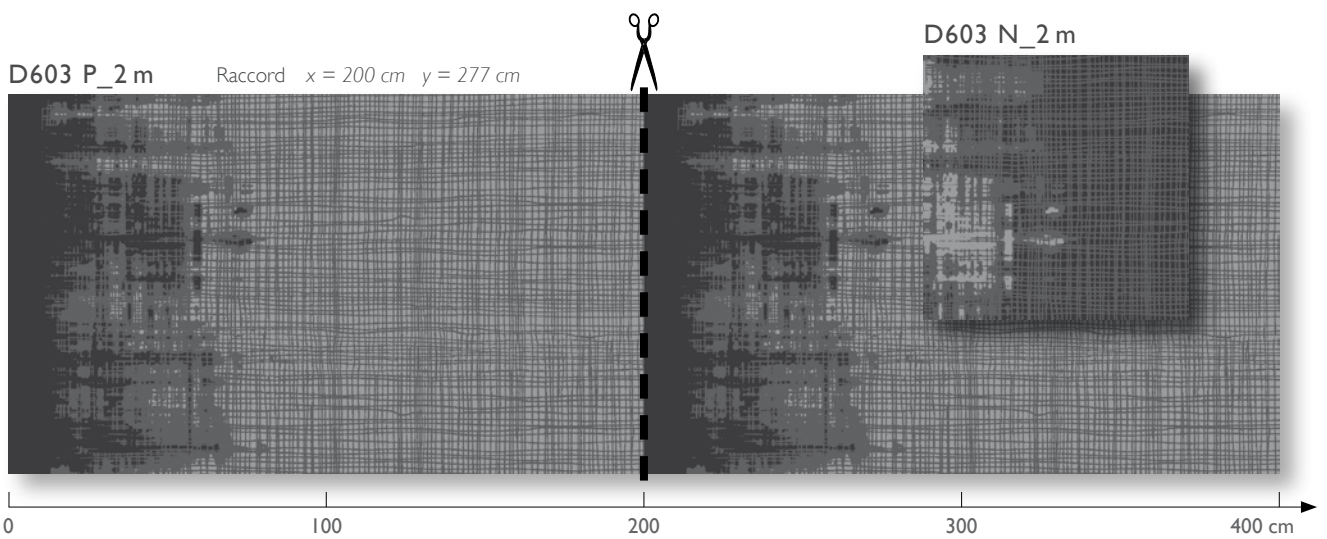
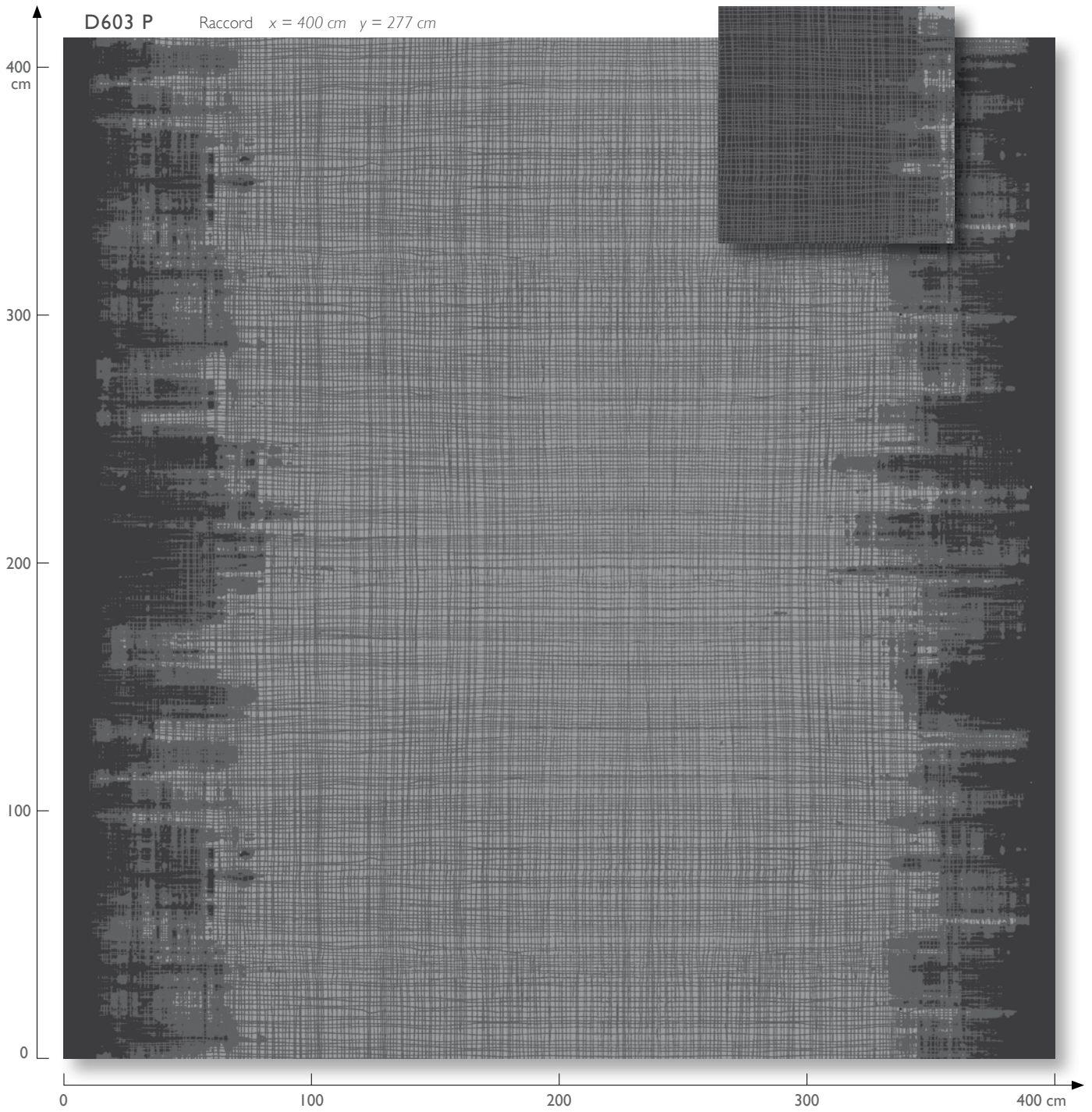




D602 P_2 m + 599 KM

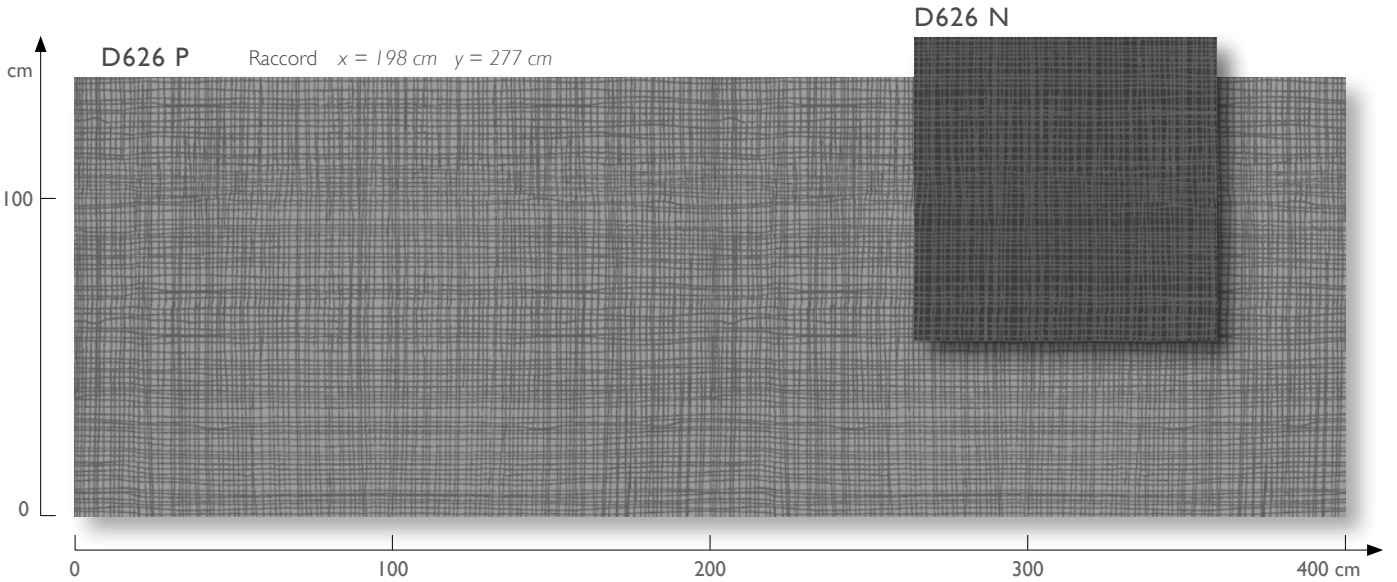


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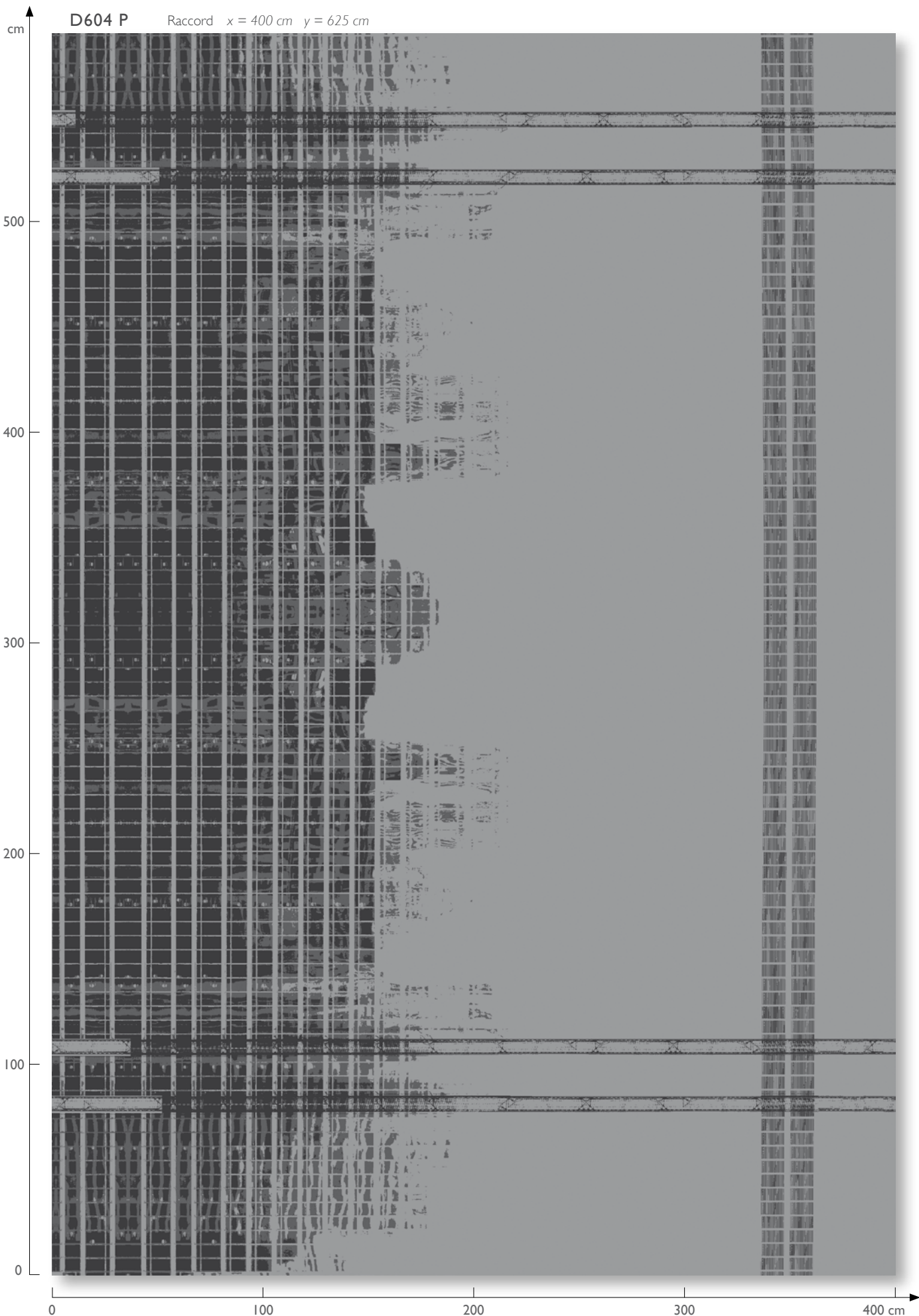


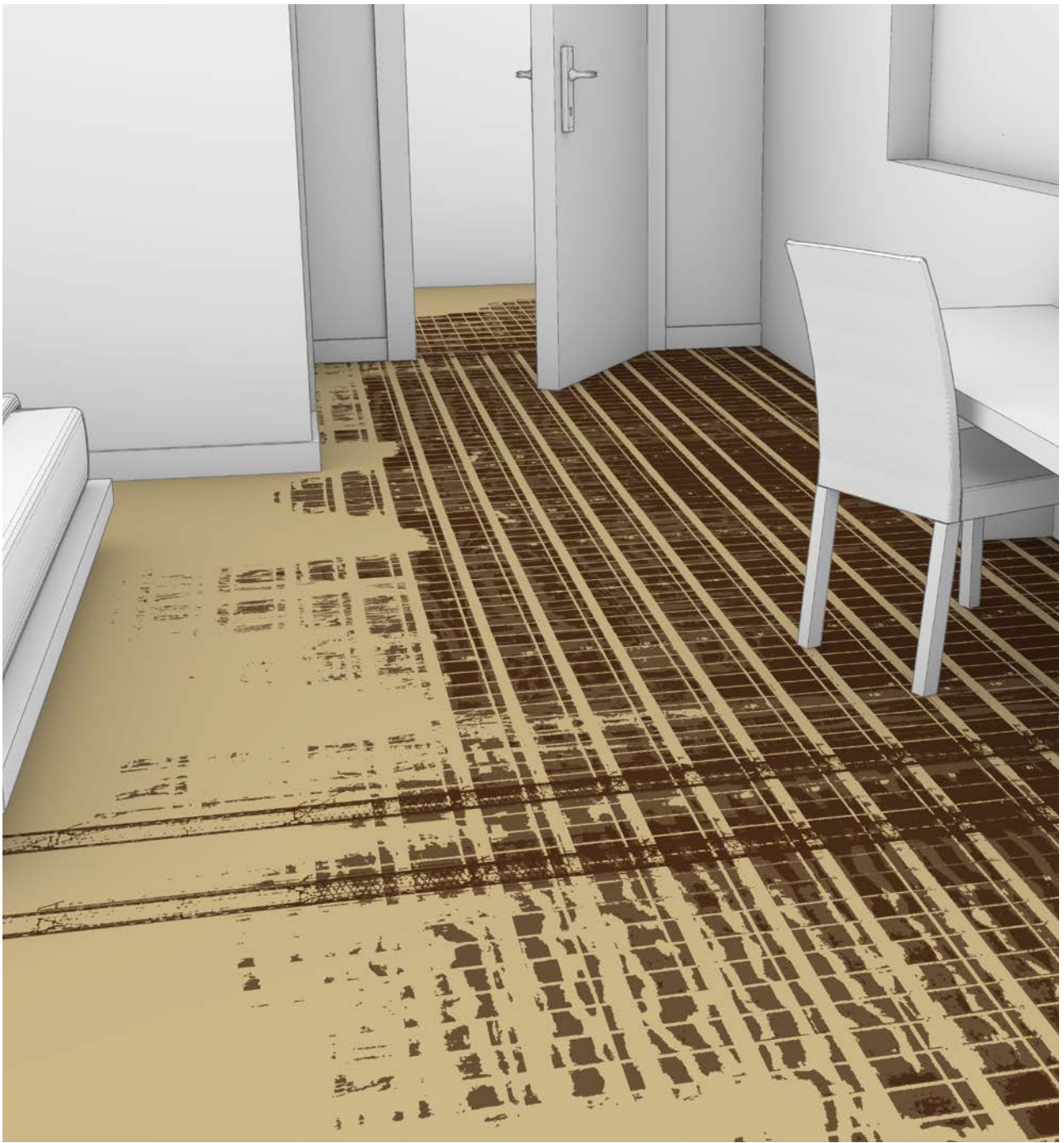


D603 N + 940 KM



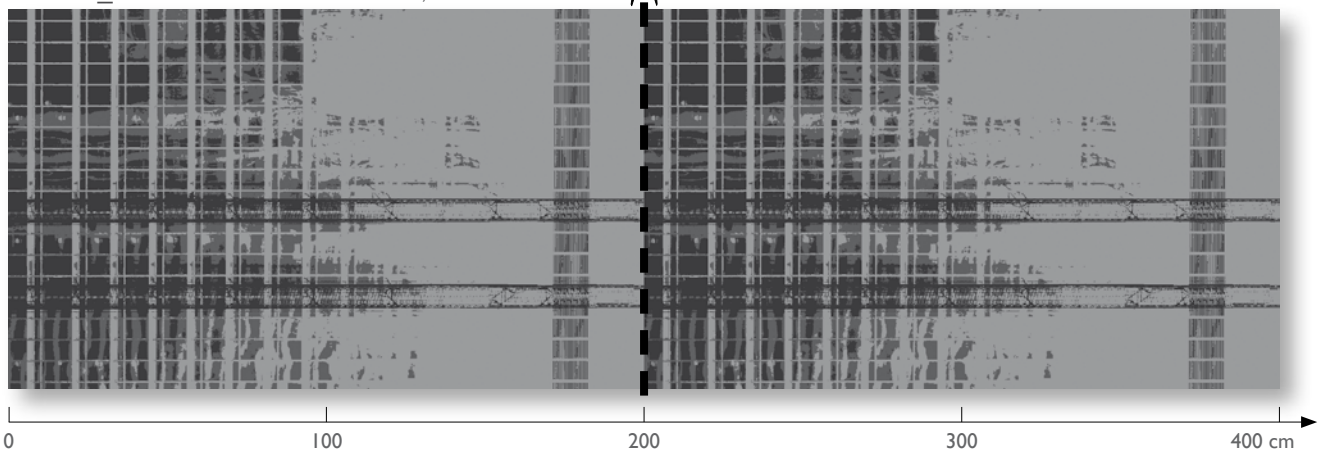
ILLUSTRATIVE CREATION



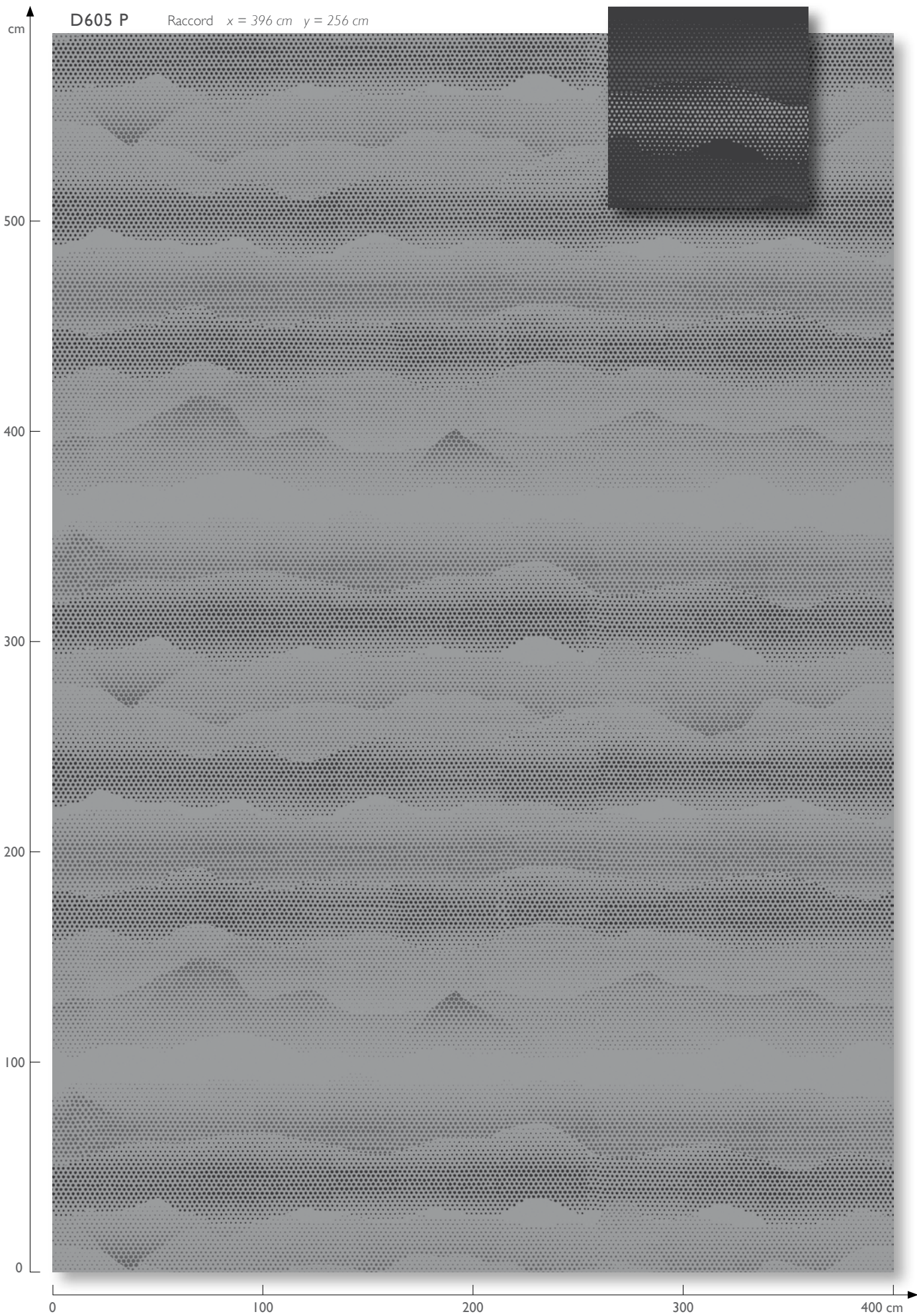


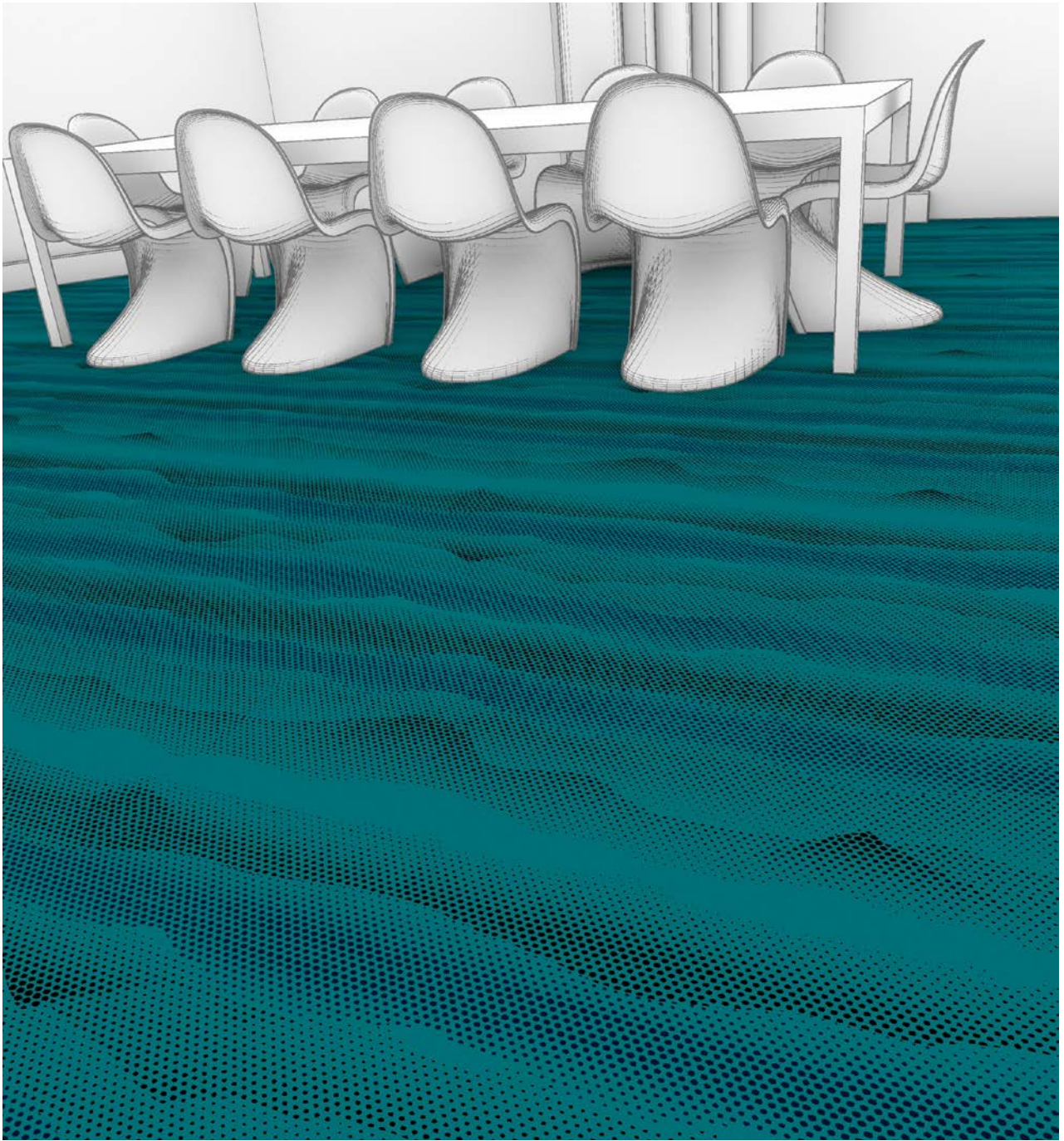
D604 P + 620 HF

D604 P_2 m Raccord $x = 200\text{ cm}$ $y = 625\text{ cm}$



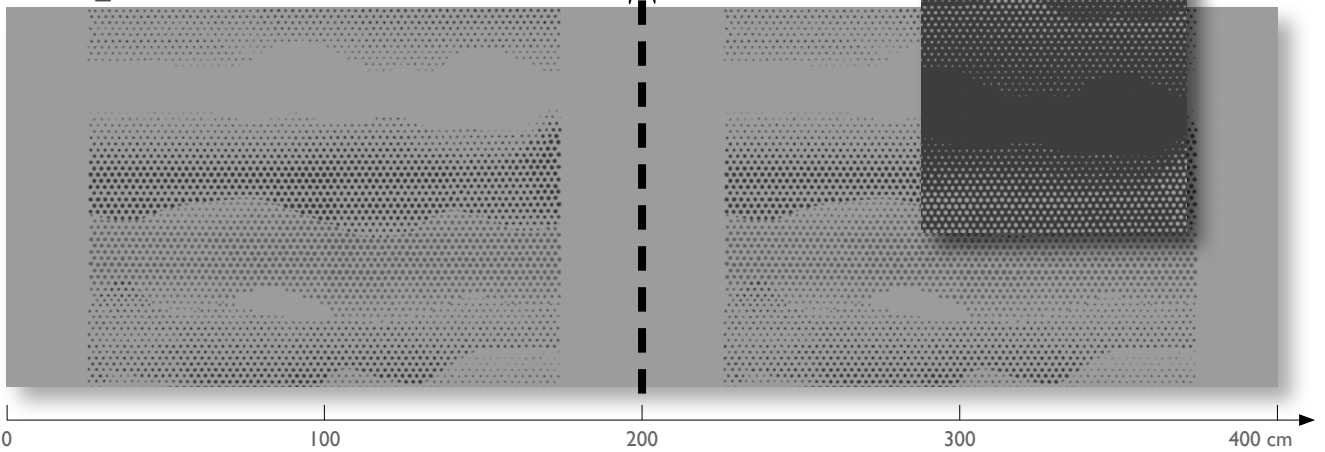
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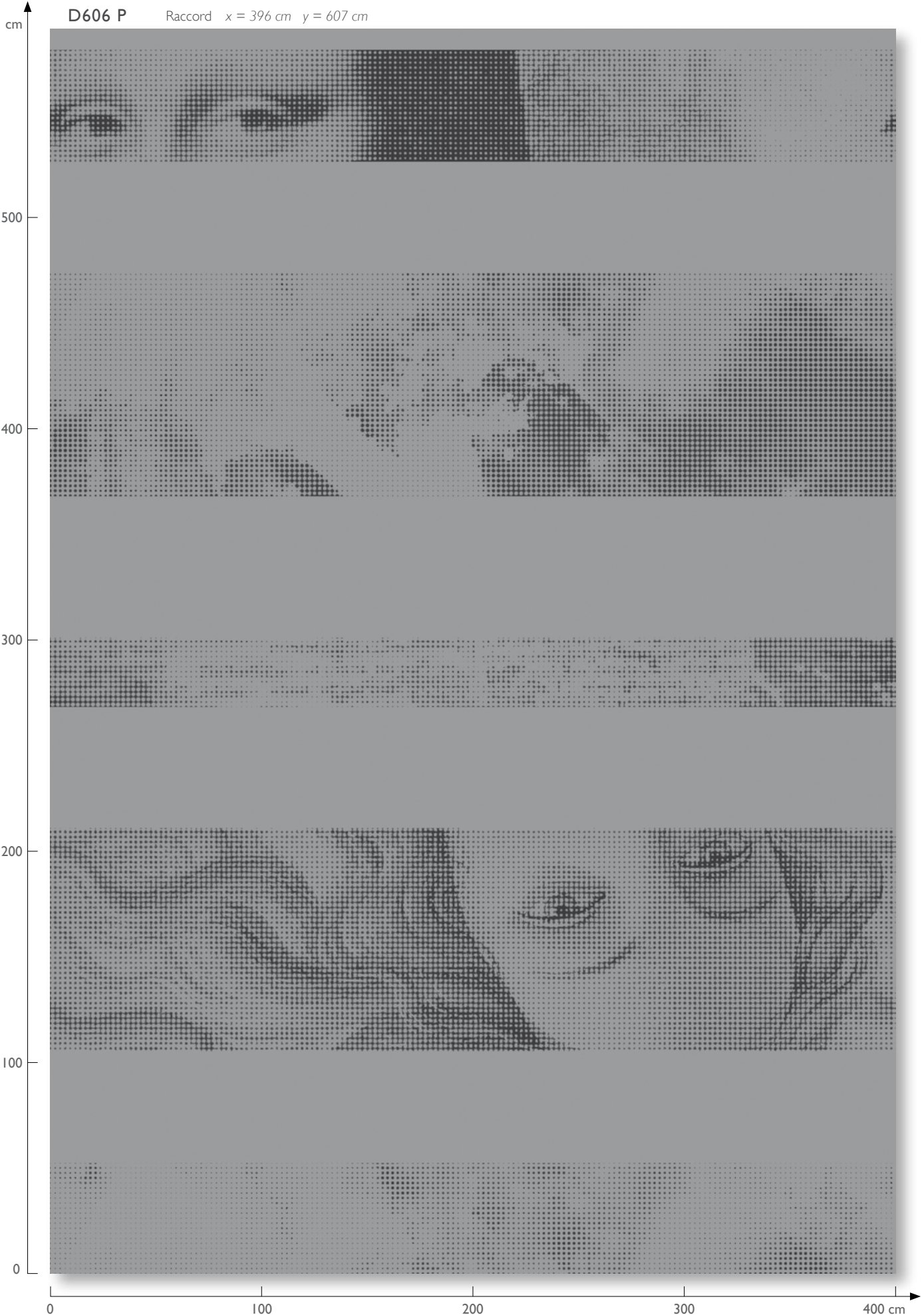
D605 P + 170 IM

D627 P_2 m Raccord $x = 200\text{ cm}$ $y = 256\text{ cm}$



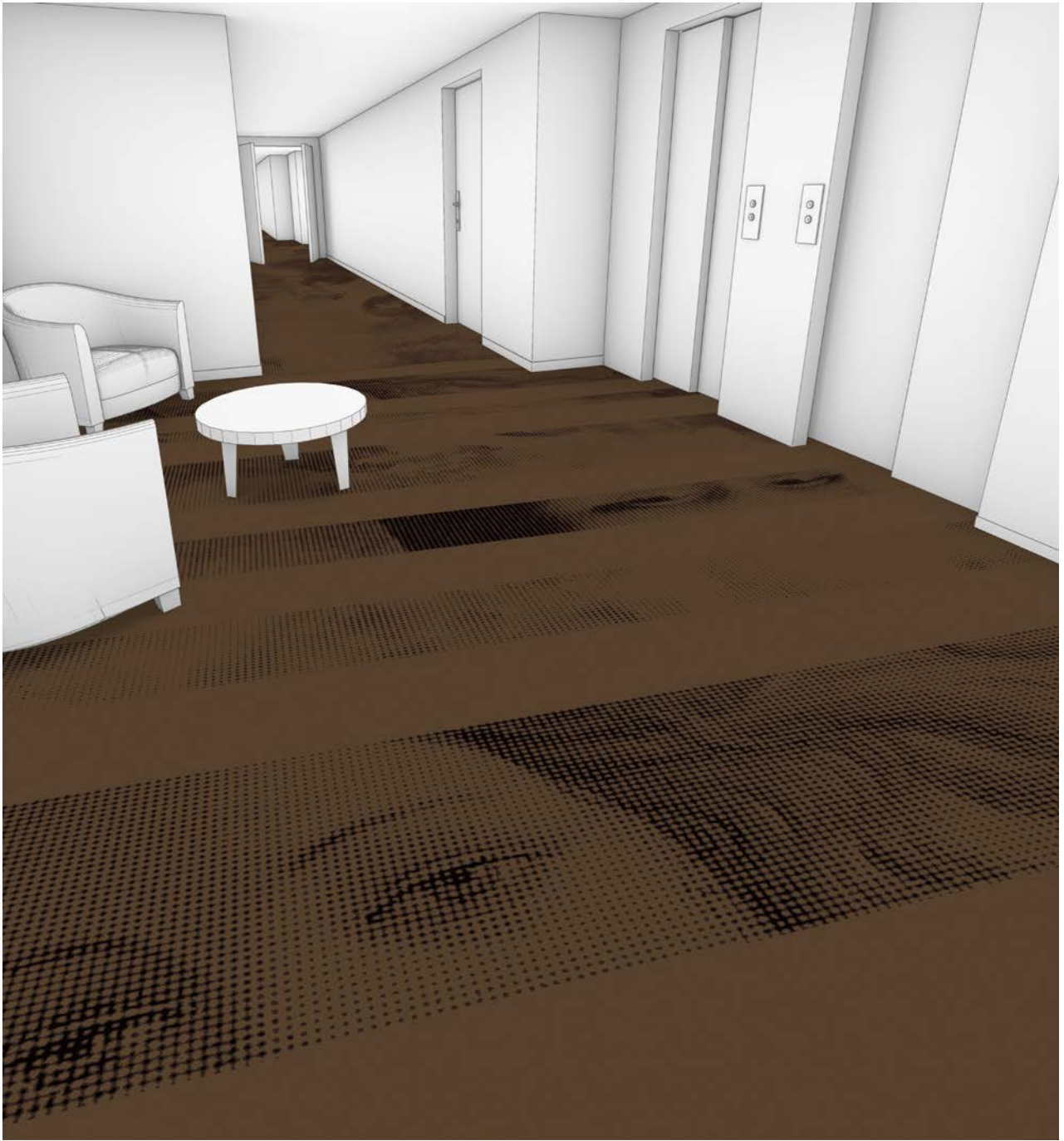
D627 N_2 m

ILLUSTRATIVE CREATION



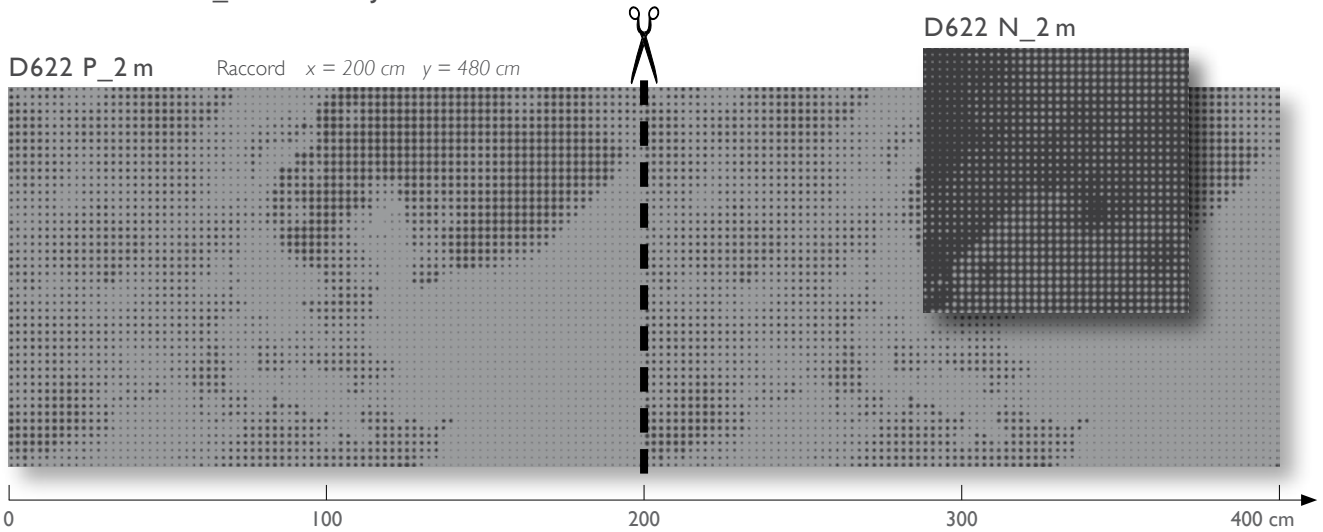
D606 P

Raccord $x = 396\text{ cm}$ $y = 607\text{ cm}$



D606 P / D622 P_2 m + 775 LJ

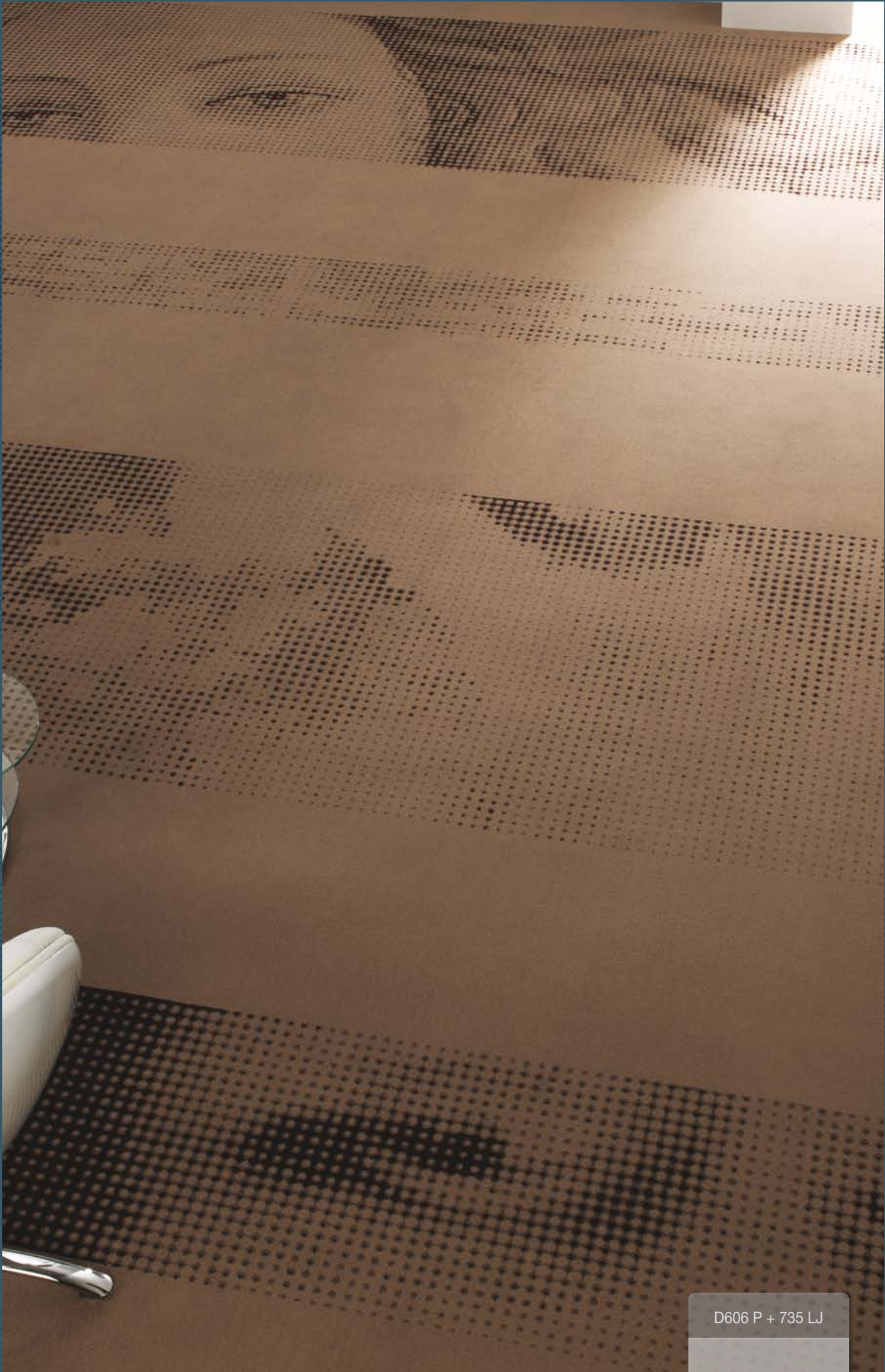
D622 P_2 m Raccord $x = 200 \text{ cm}$ $y = 480 \text{ cm}$



ILLUSTRATIVE CREATION

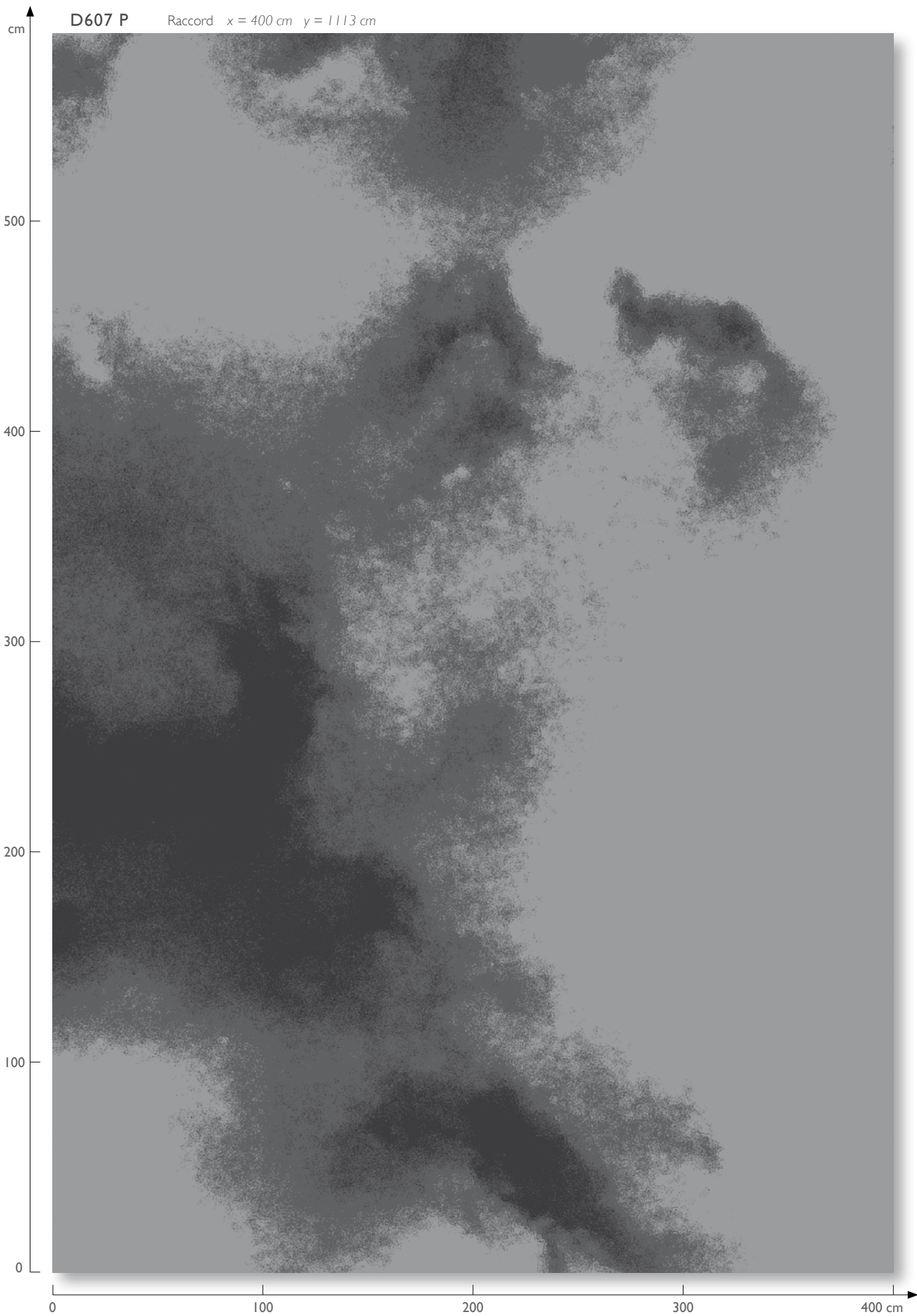
time travel

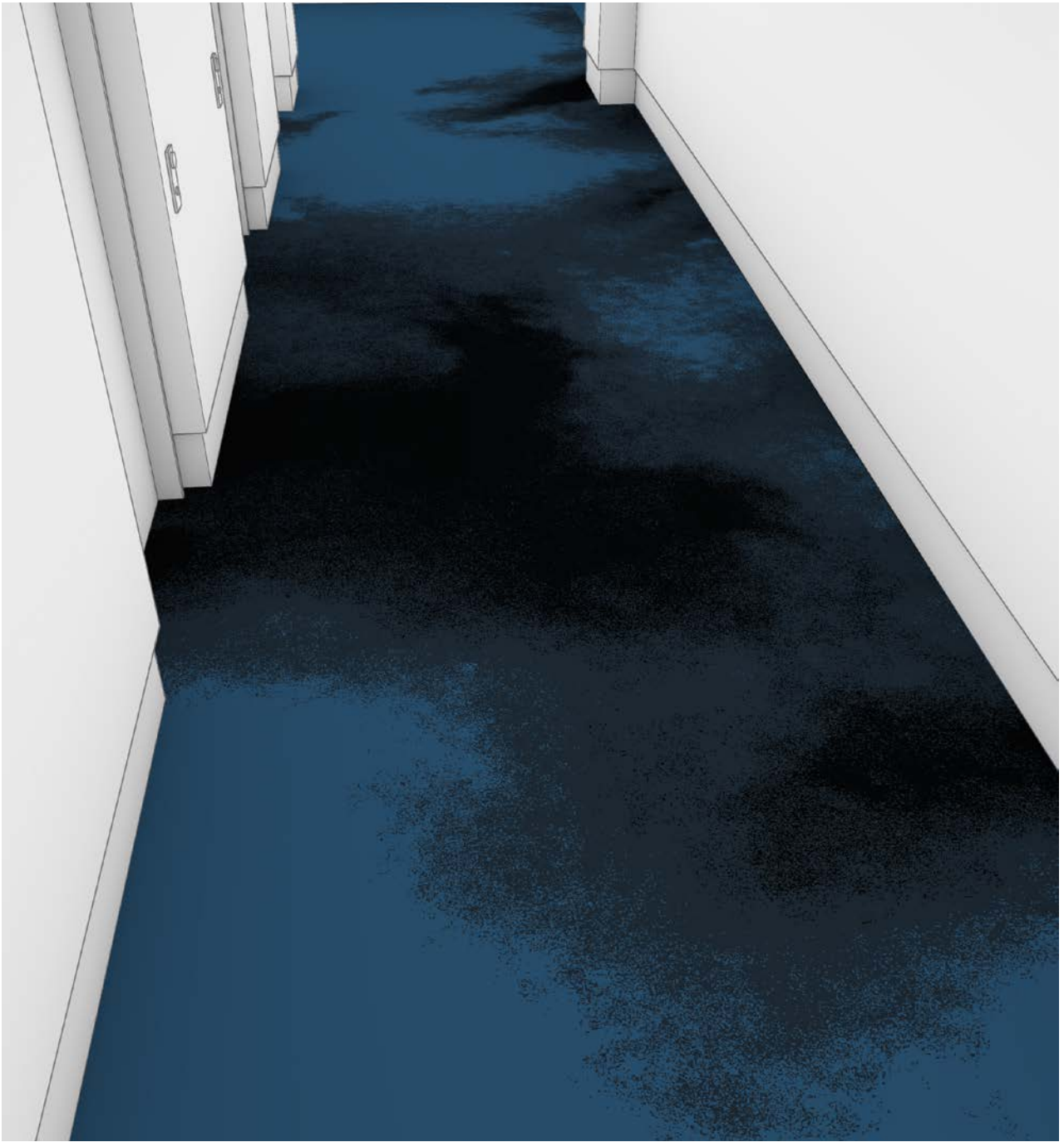
voyages dans le temps



D606 P + 735 LJ

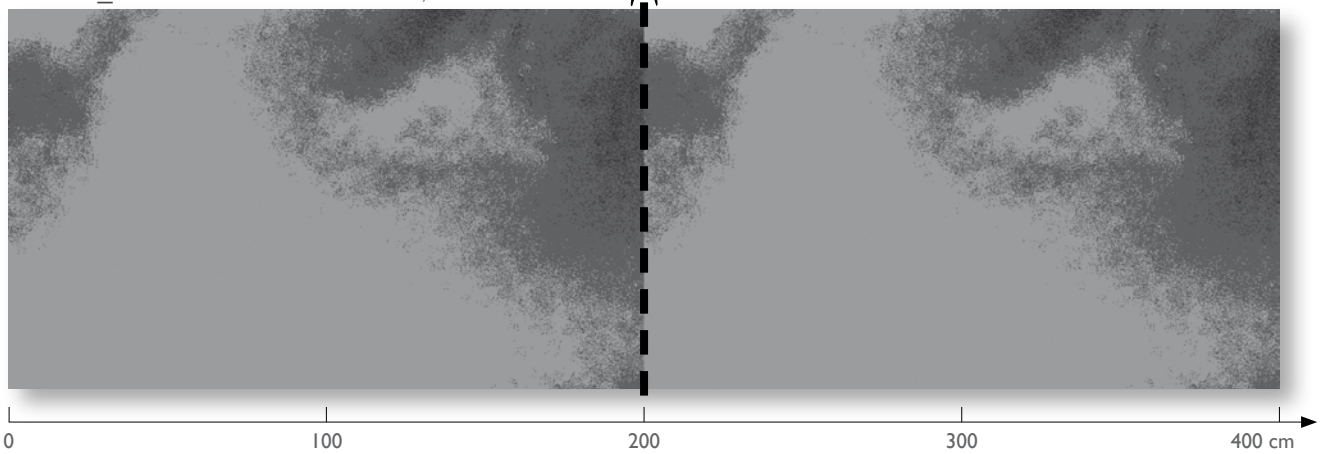
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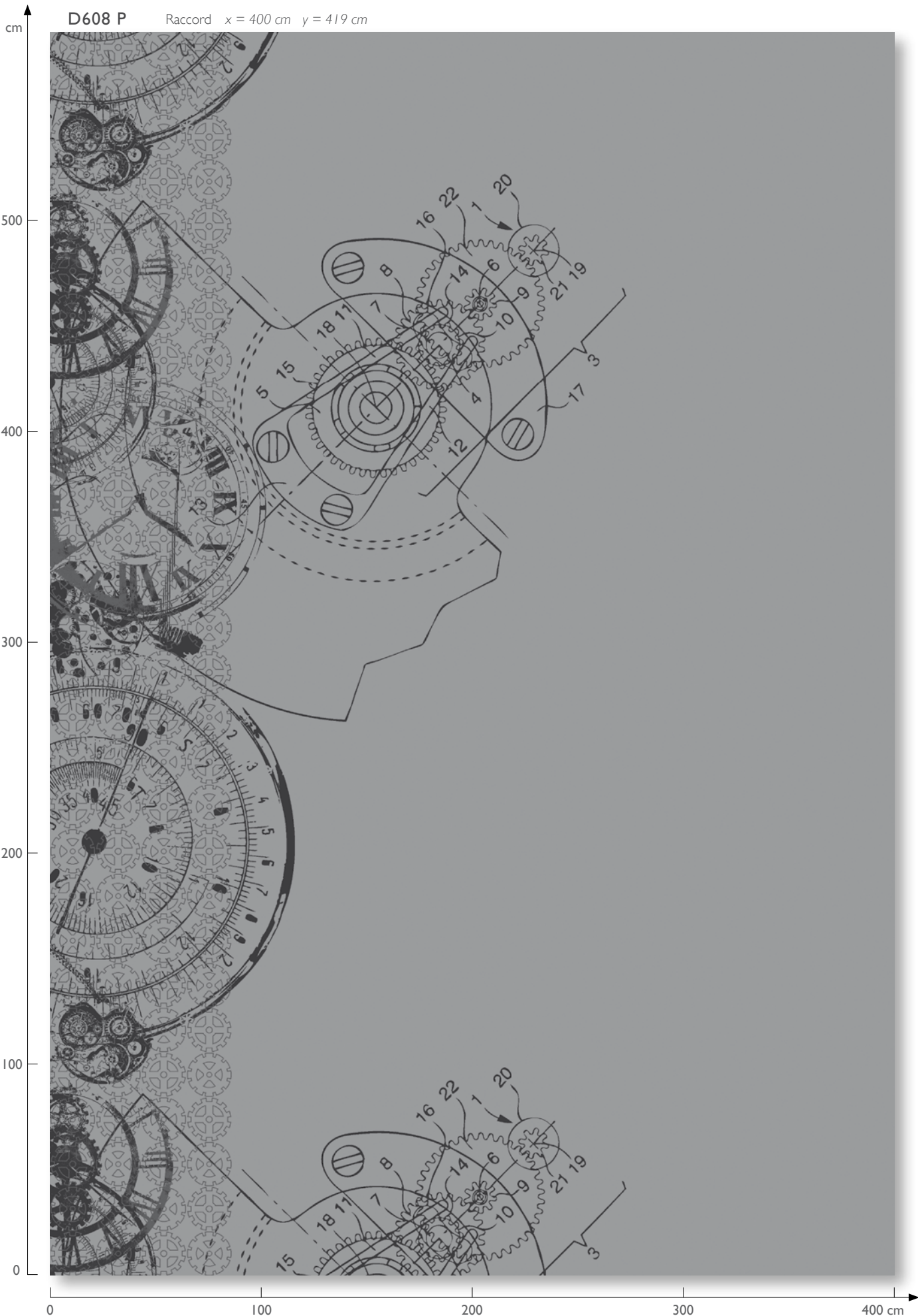


D607 P_2 m + 165 KM

D607 P_2 m Raccord $x = 200\text{ cm}$ $y = 1113\text{ cm}$



ILLUSTRATIVE CREATION

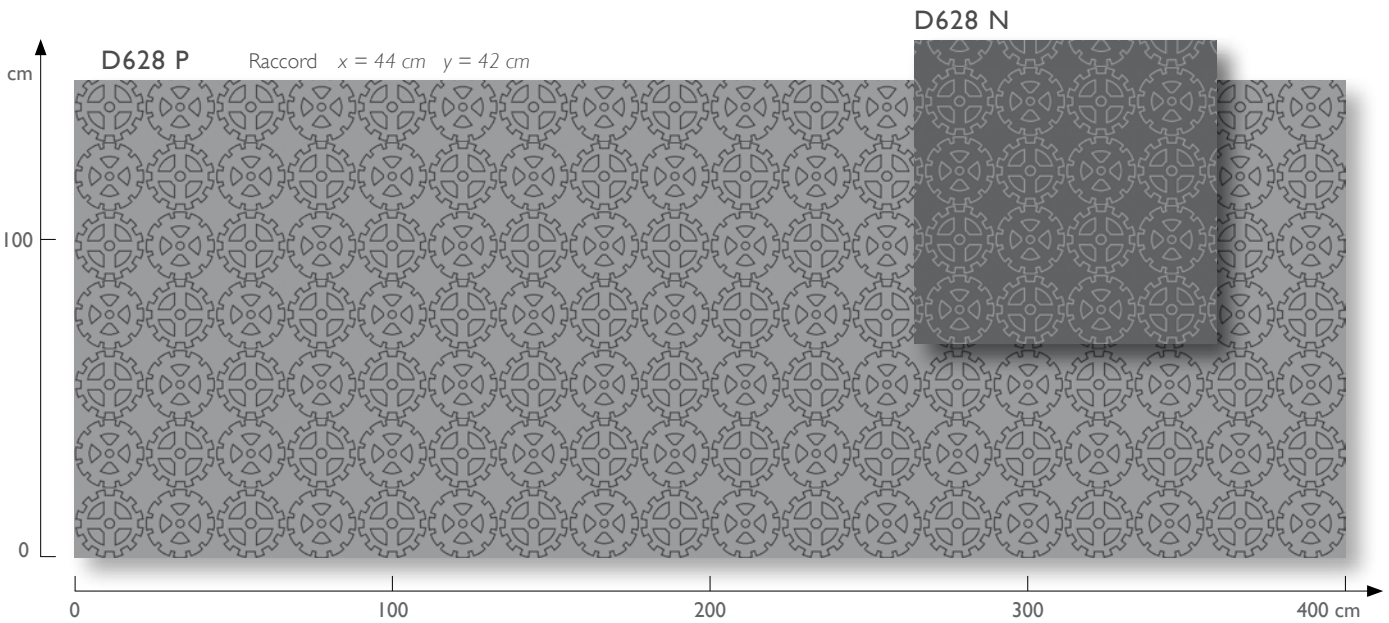


D608 P

Raccord x = 400 cm y = 419 cm



D608 P + 920 LJ



ILLUSTRATIVE CREATION
time travel

voyages dans le temps



D608 P + 780 KJ

ILLUSTRATIVE CREATION

D609 N

D609 P

Raccord x = 400 cm y = 564 cm

cm

500

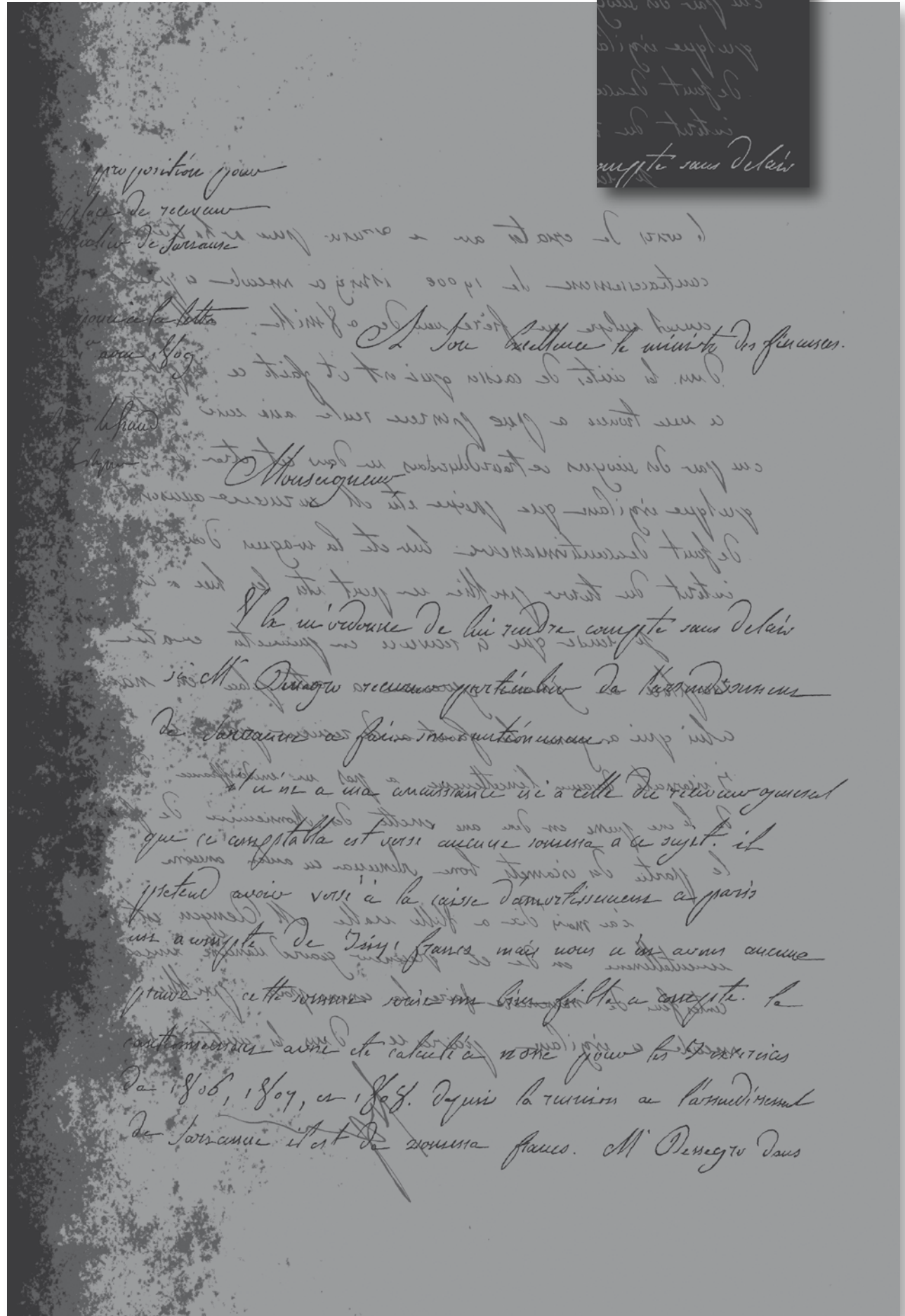
400

300

200

100

0



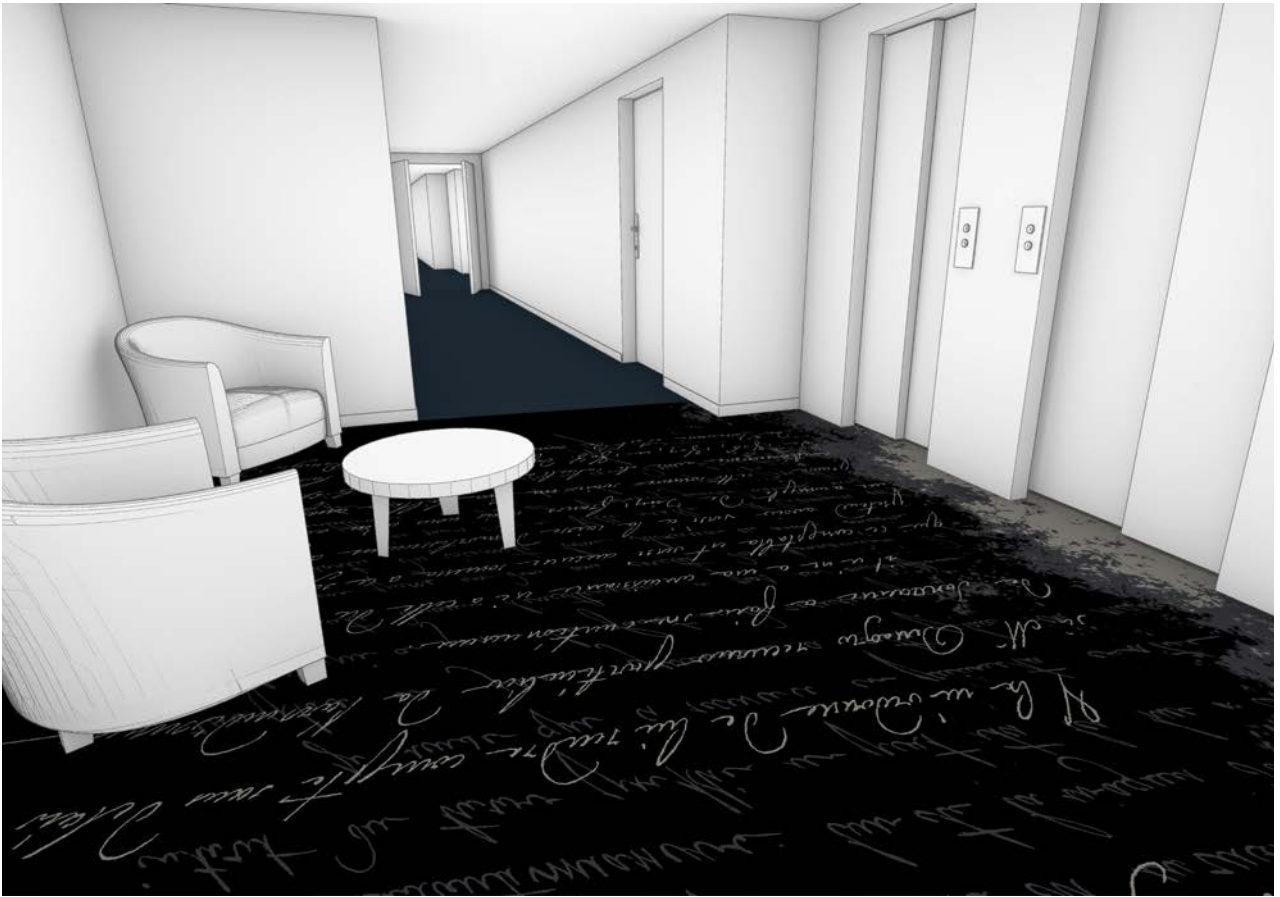
0

100

200

300

400 cm



D609 N + 940 KM



D609 P + 735 LJ

ILLUSTRATIVE CREATION

time travel

voyages dans le temps



ILLUSTRATIVE CREATION

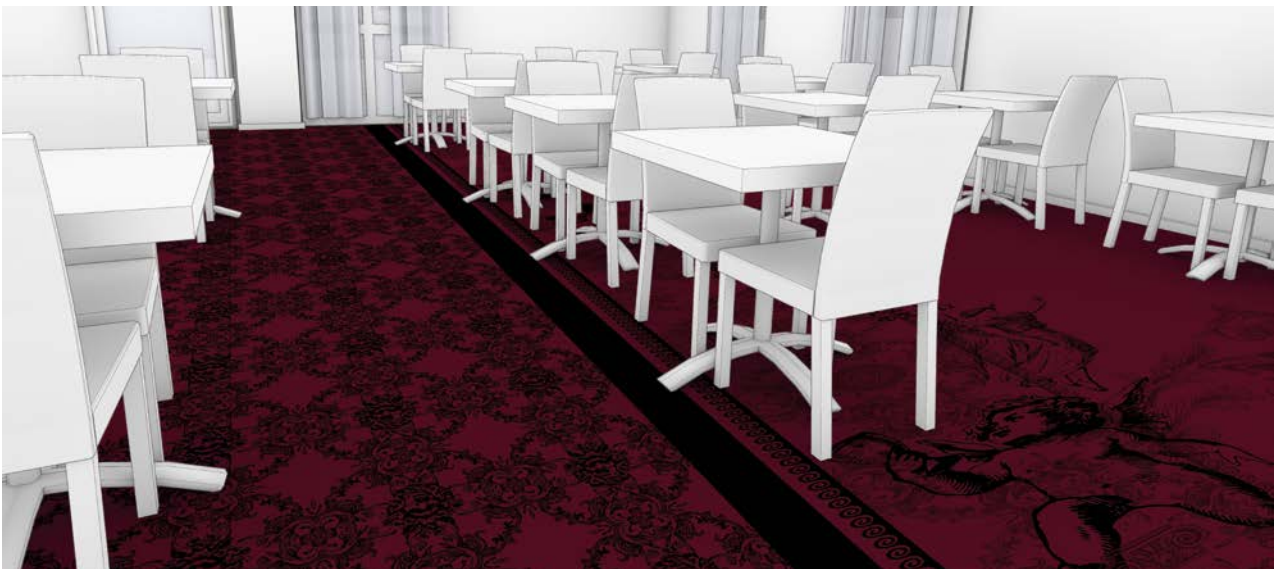


D610 P

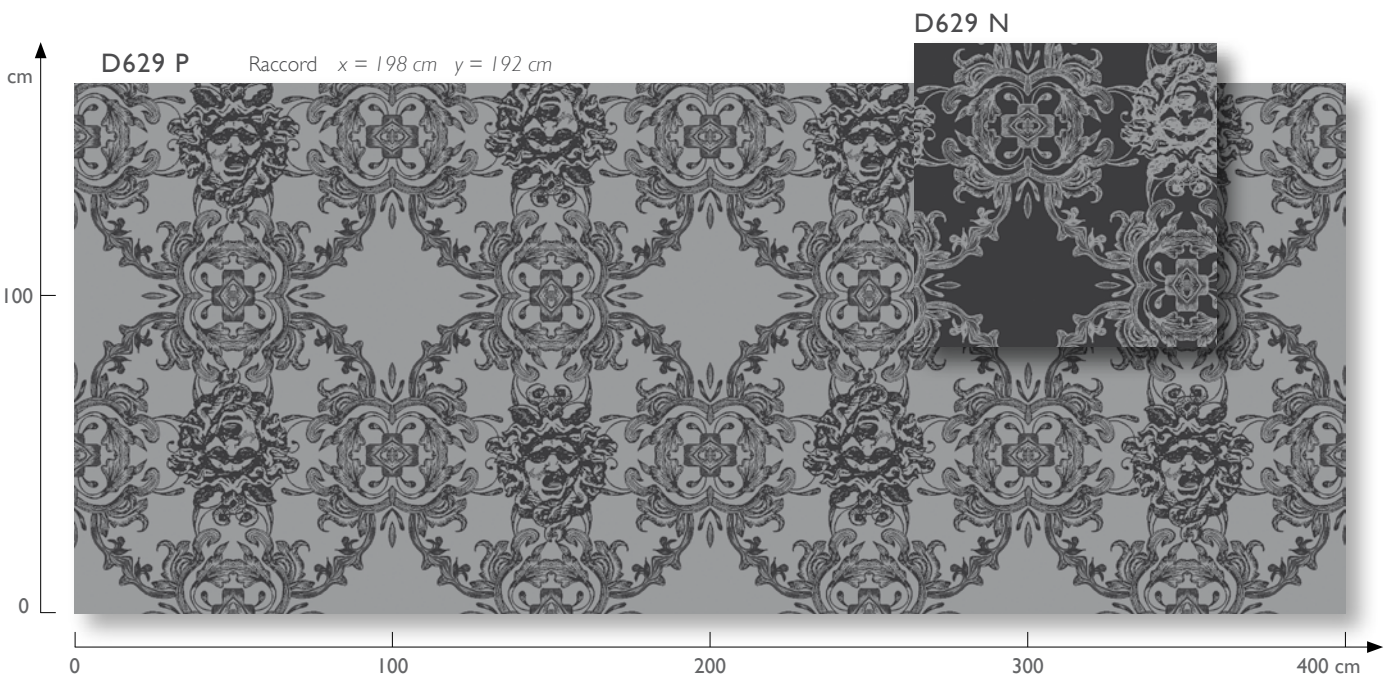
Raccord x = 400 cm y = 576 cm



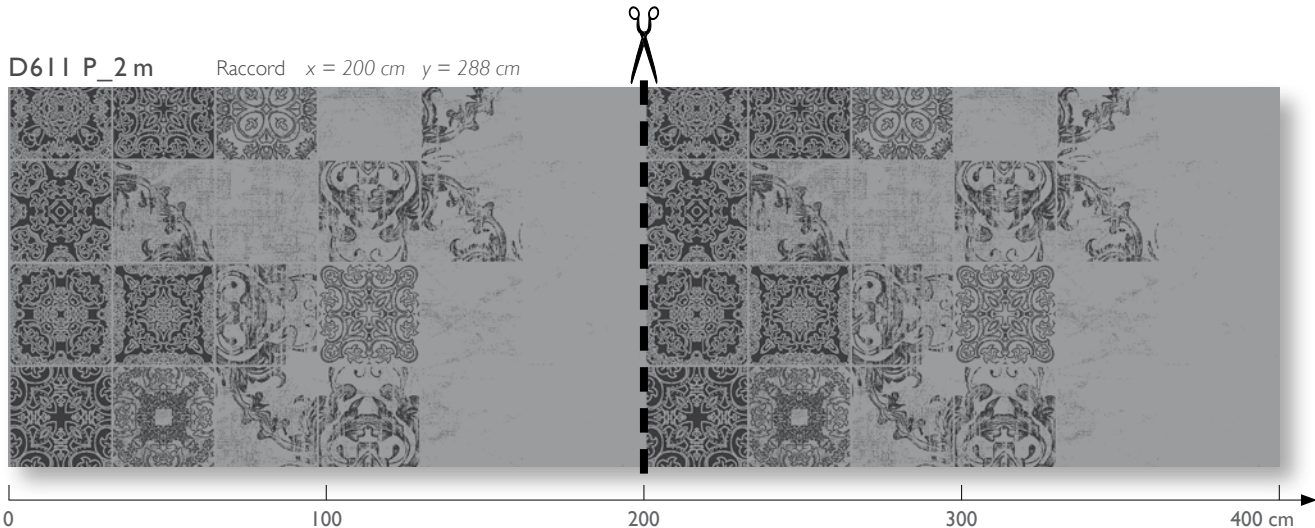
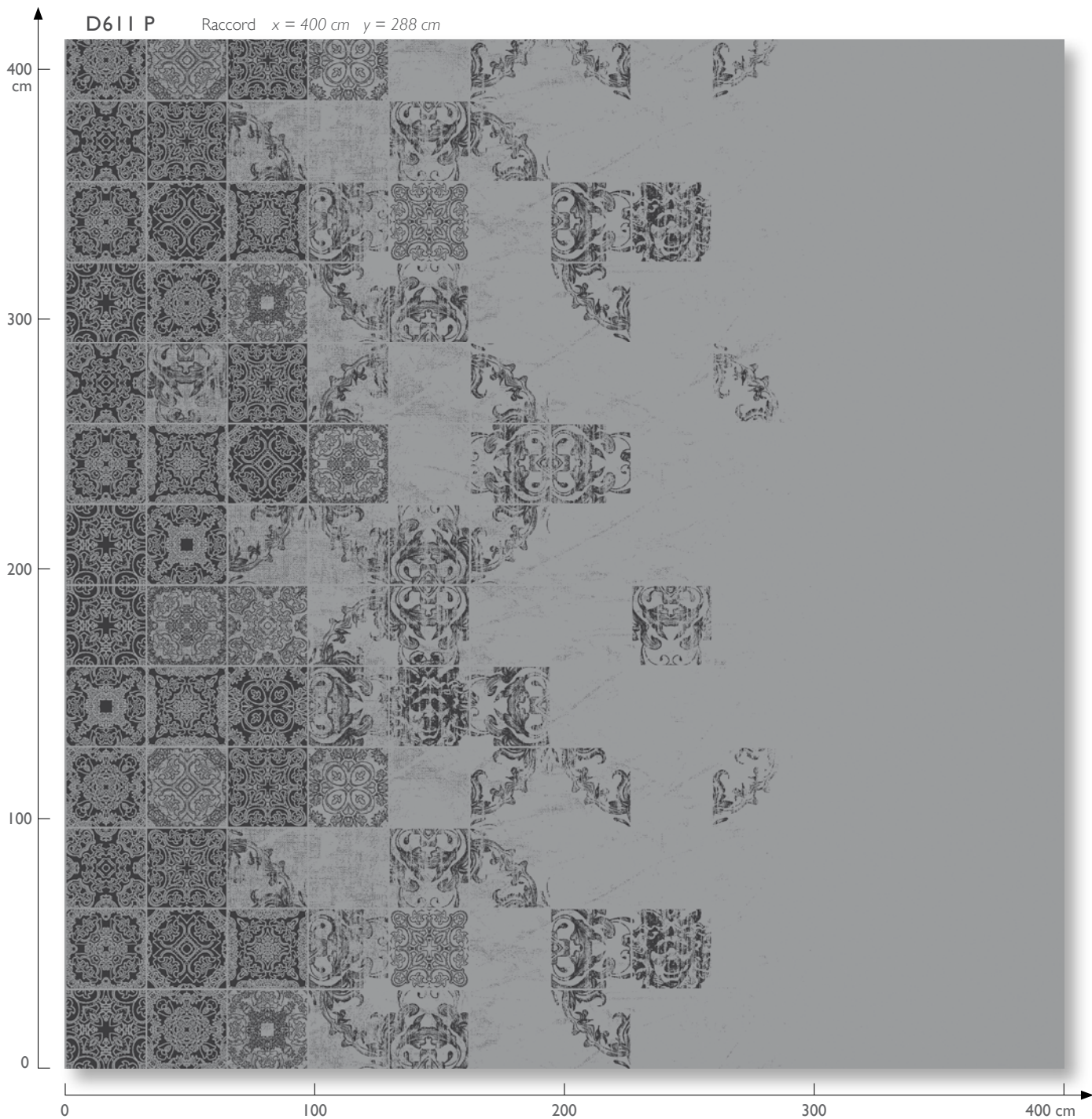
D610 P + 775 LJ



D610 P / D629 P + 585 CM

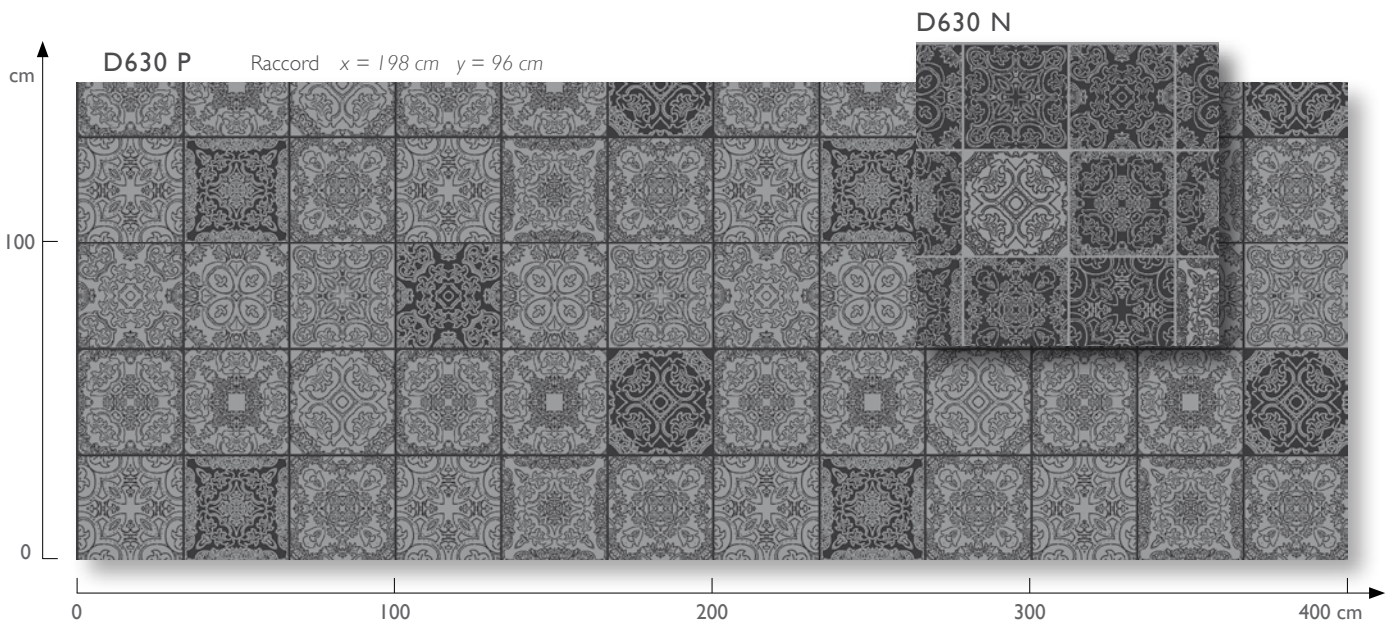


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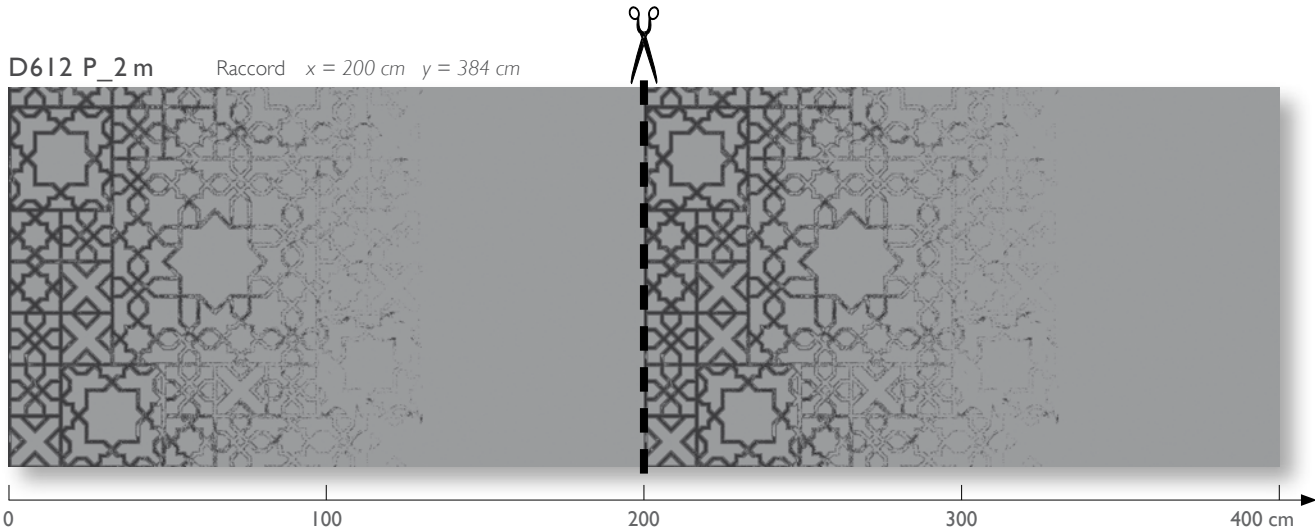
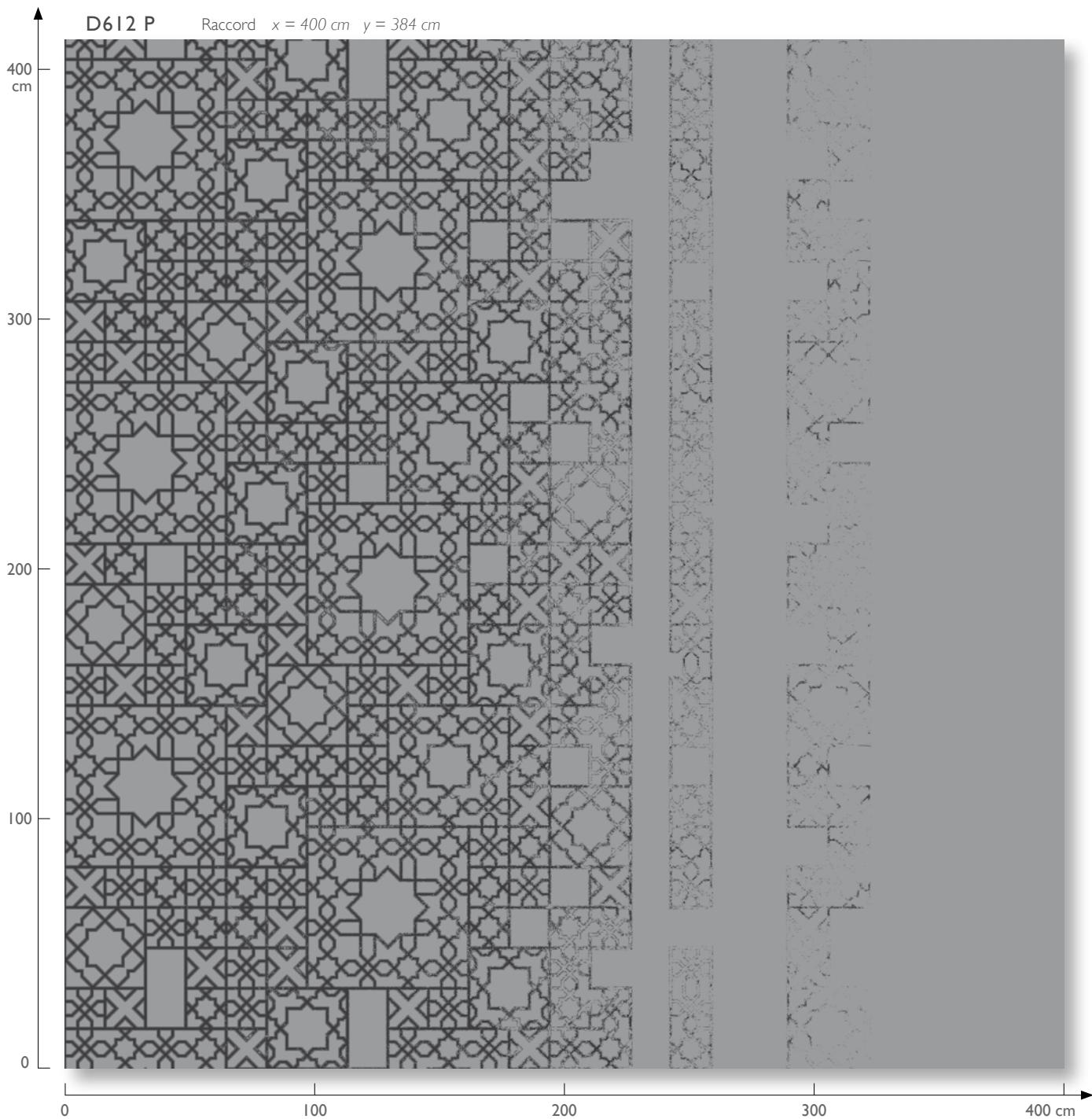




D611 P / D611 P_2 m + 886 KM

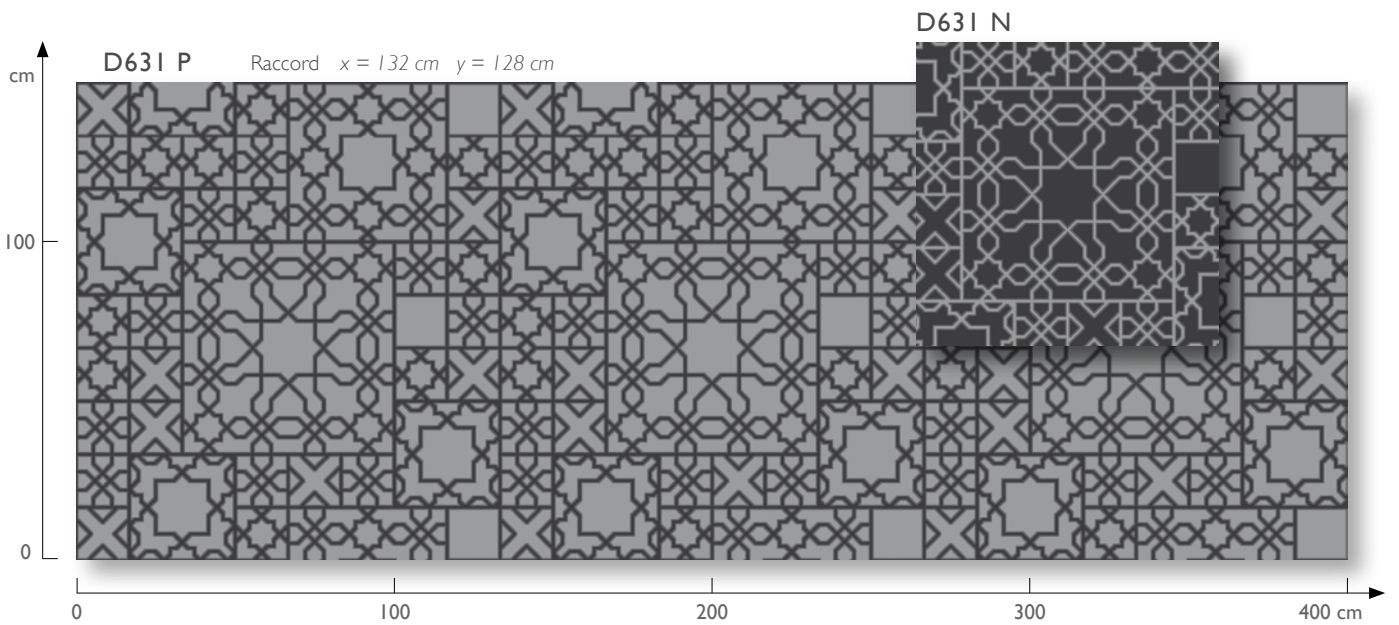


ILLUSTRATIVE CREATION





D612 P + 780 KJ



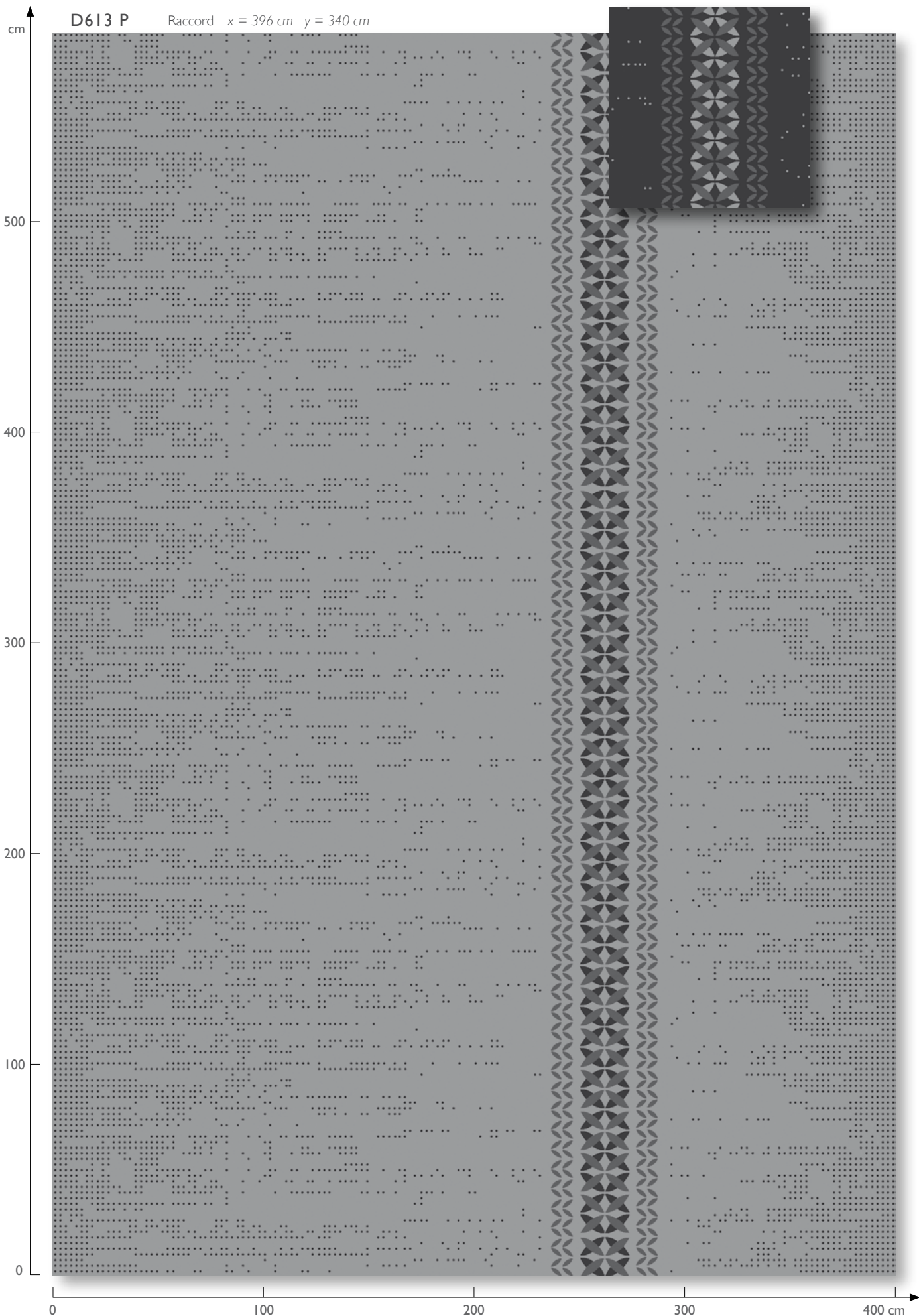
ILLUSTRATIVE CREATION

time travel

voyages dans le temps

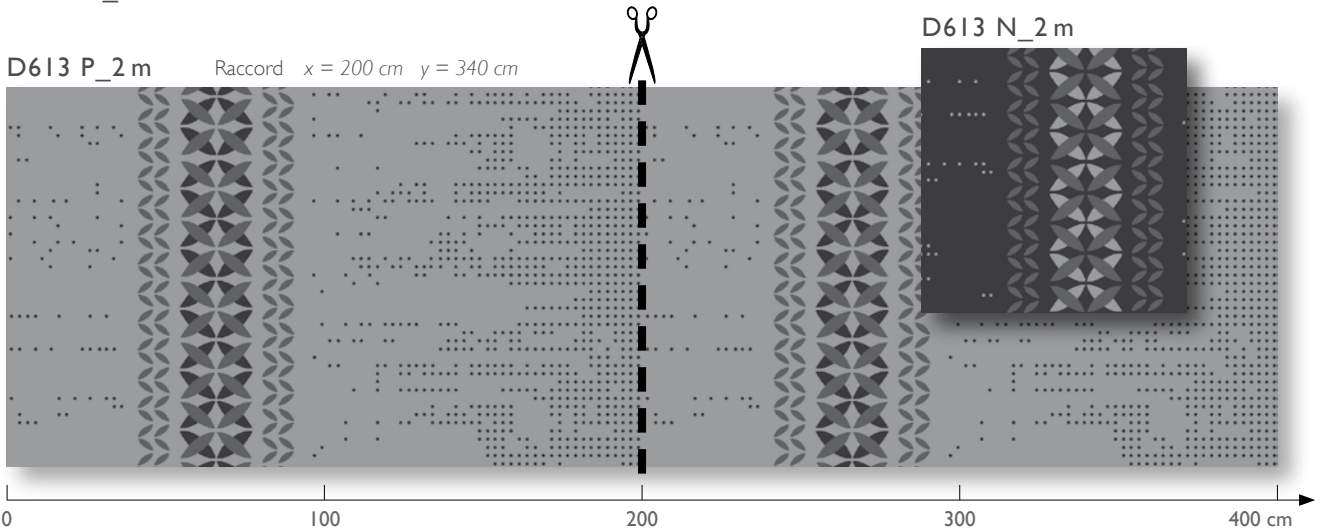


ILLUSTRATIVE CREATION





D613 N_2 m + 599 KM



ILLUSTRATIVE CREATION



D614 P

Raccord $x = 400\text{ cm}$ $y = 539\text{ cm}$



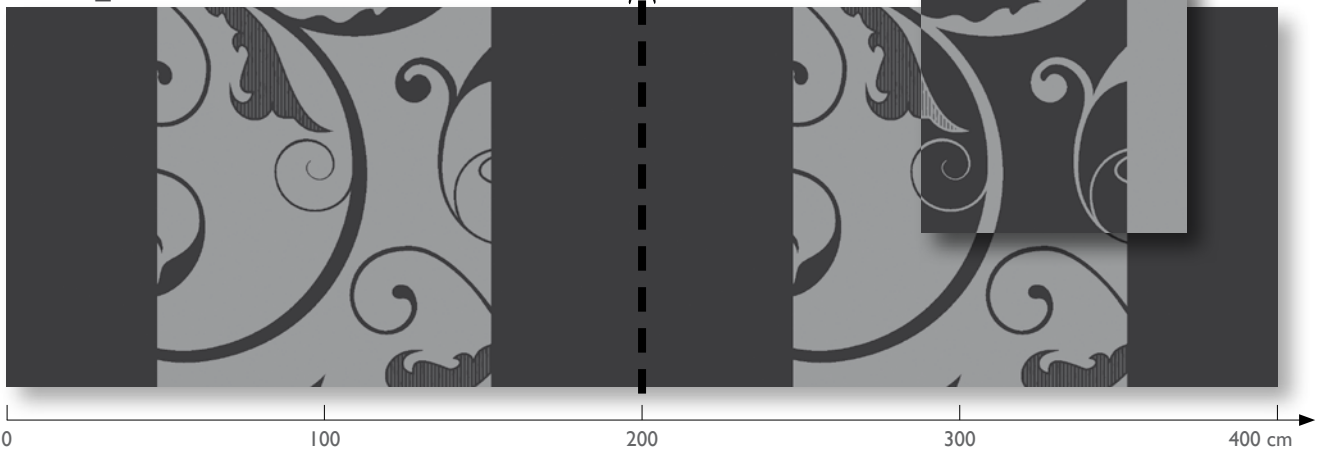
D614 P + 790 KM

D632 P_2 m

Raccord $x = 200\text{ cm}$ $y = 338\text{ cm}$



D632 N_2 m



ILLUSTRATIVE CREATION

time travel

voyages dans le temps

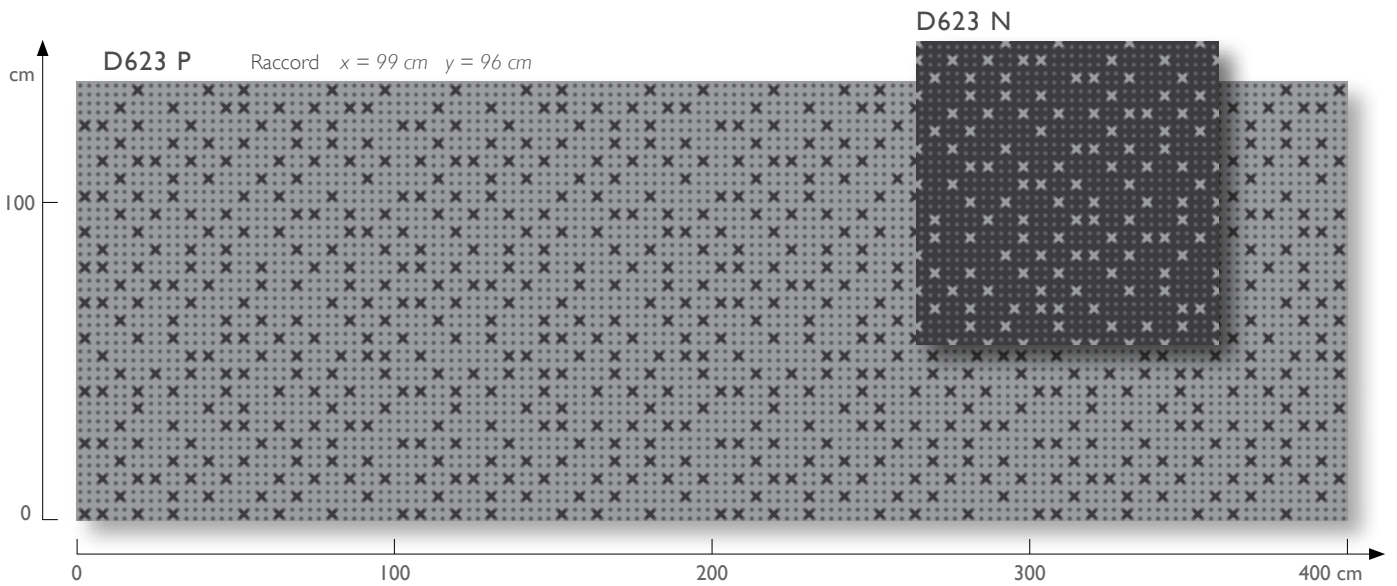


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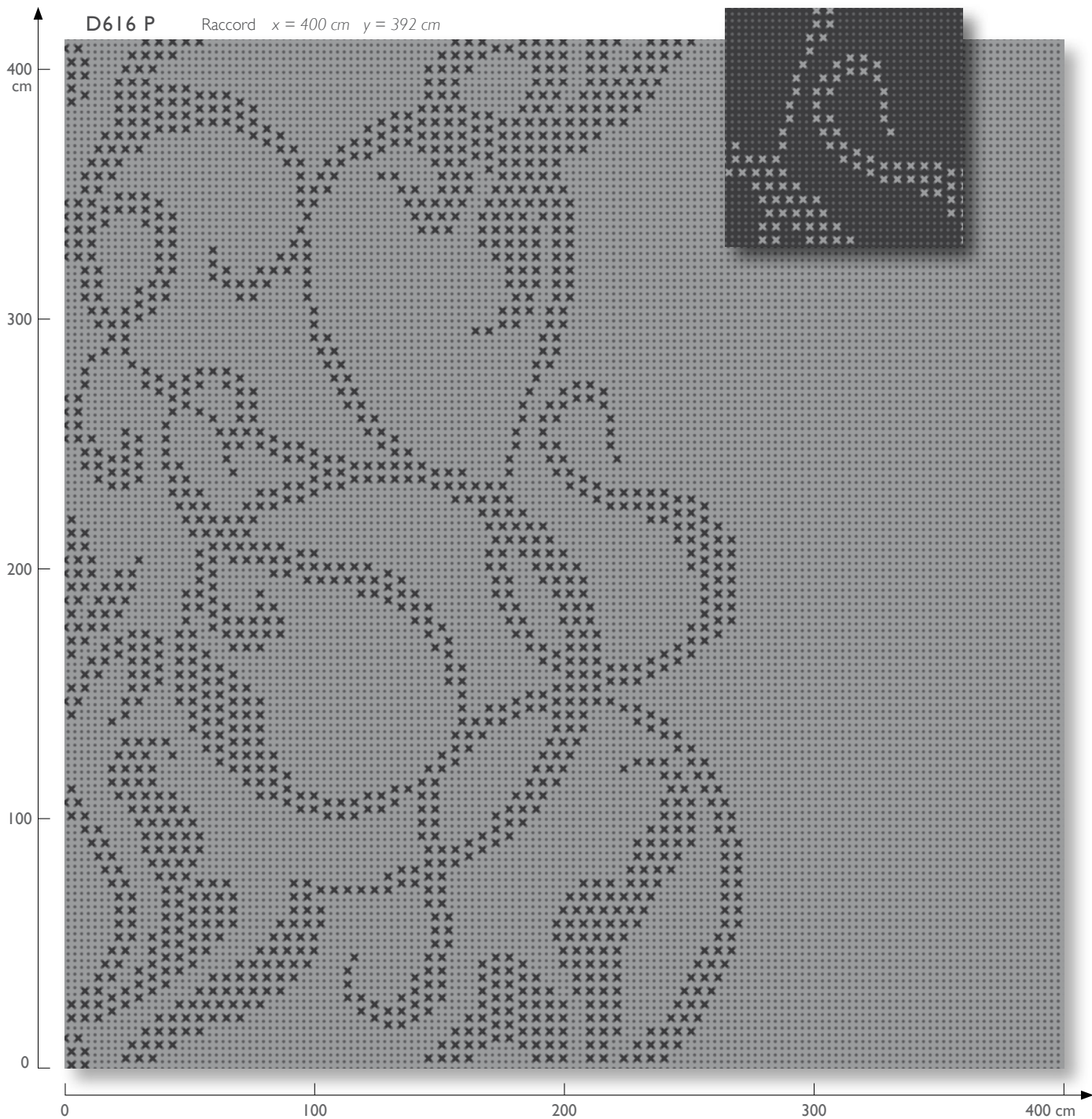




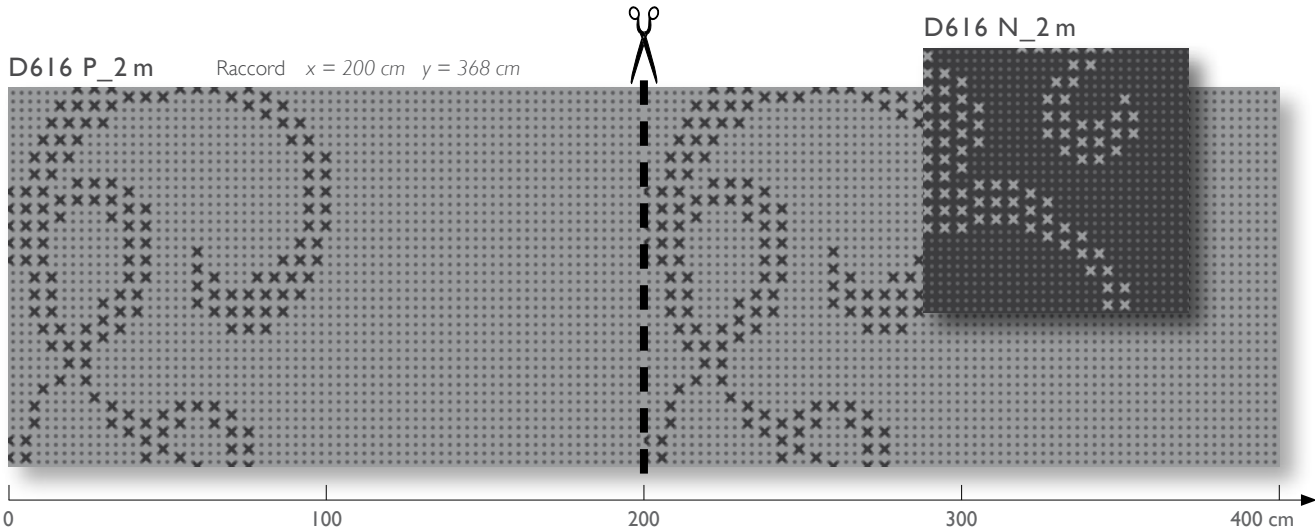
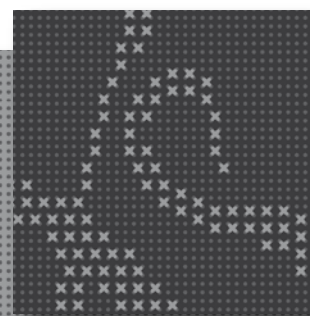
D615 P + 620 HF



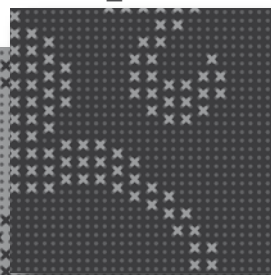
ILLUSTRATIVE CREATION

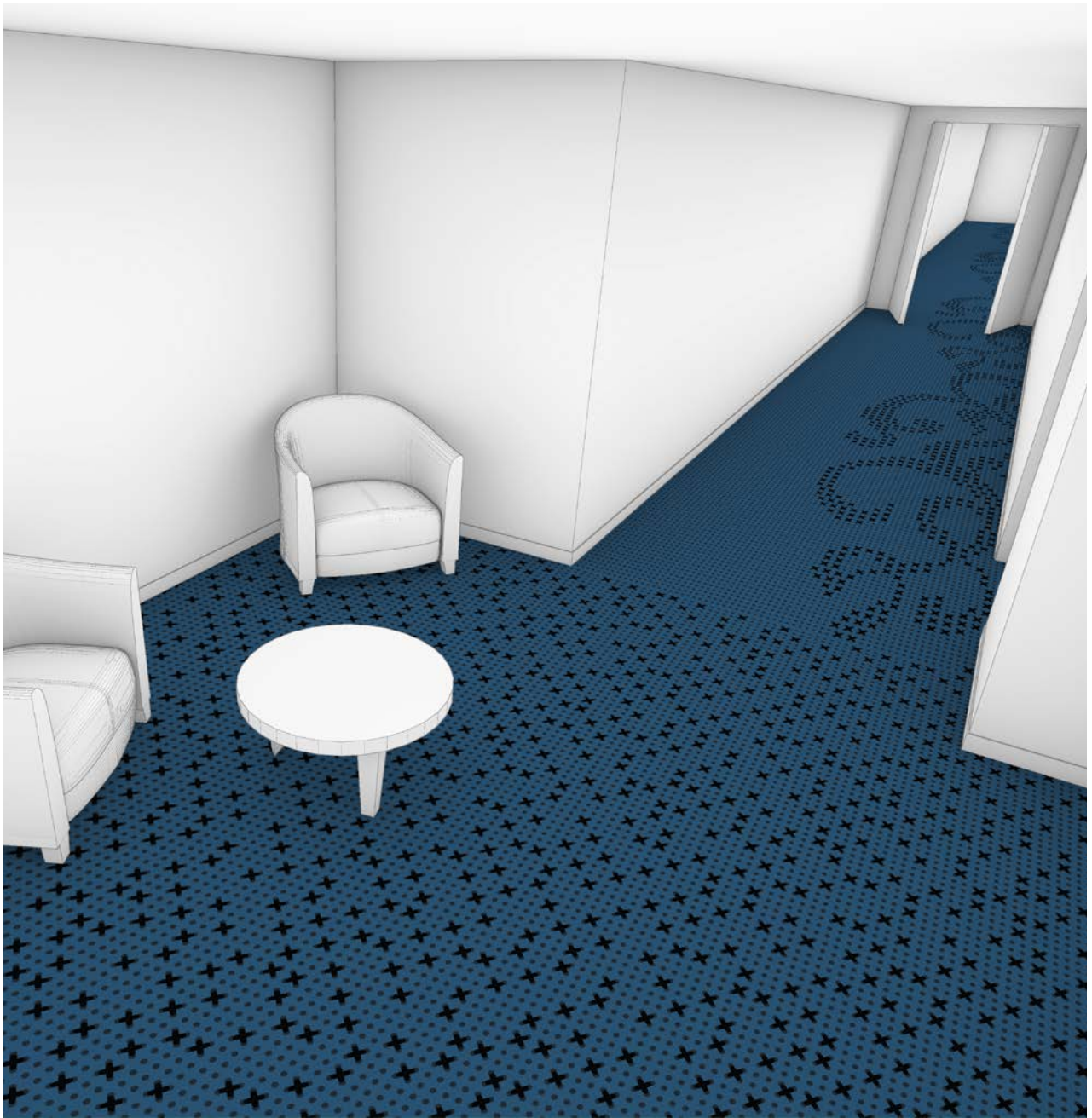


D616 N

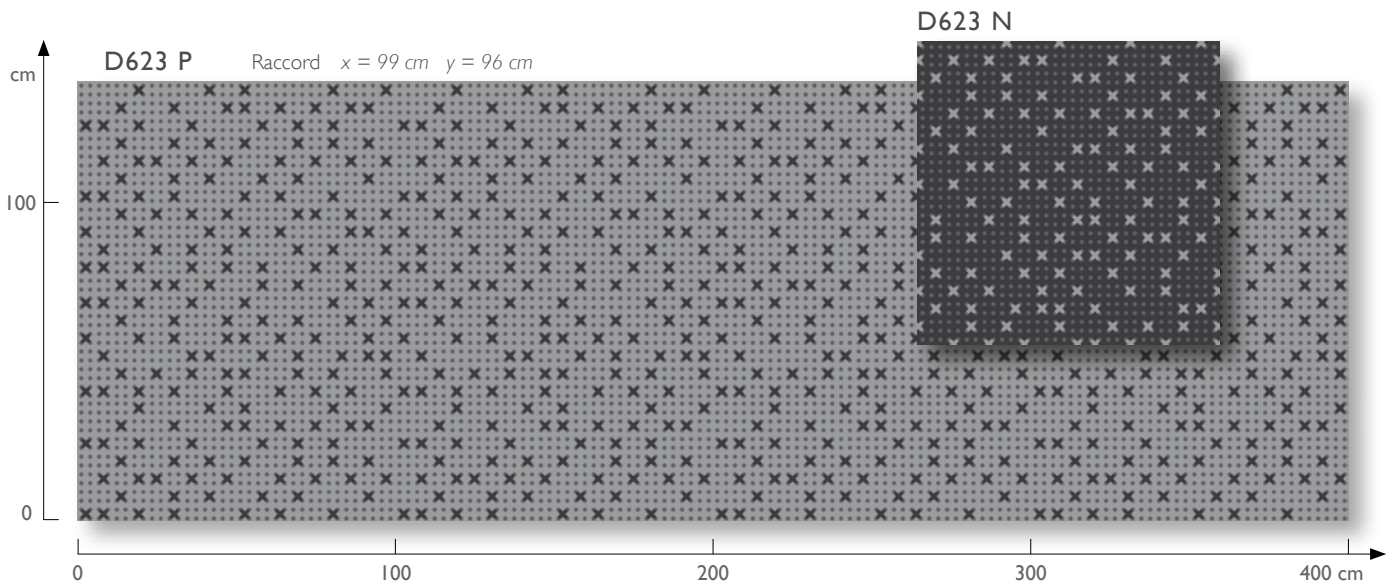


D616 N_2 m

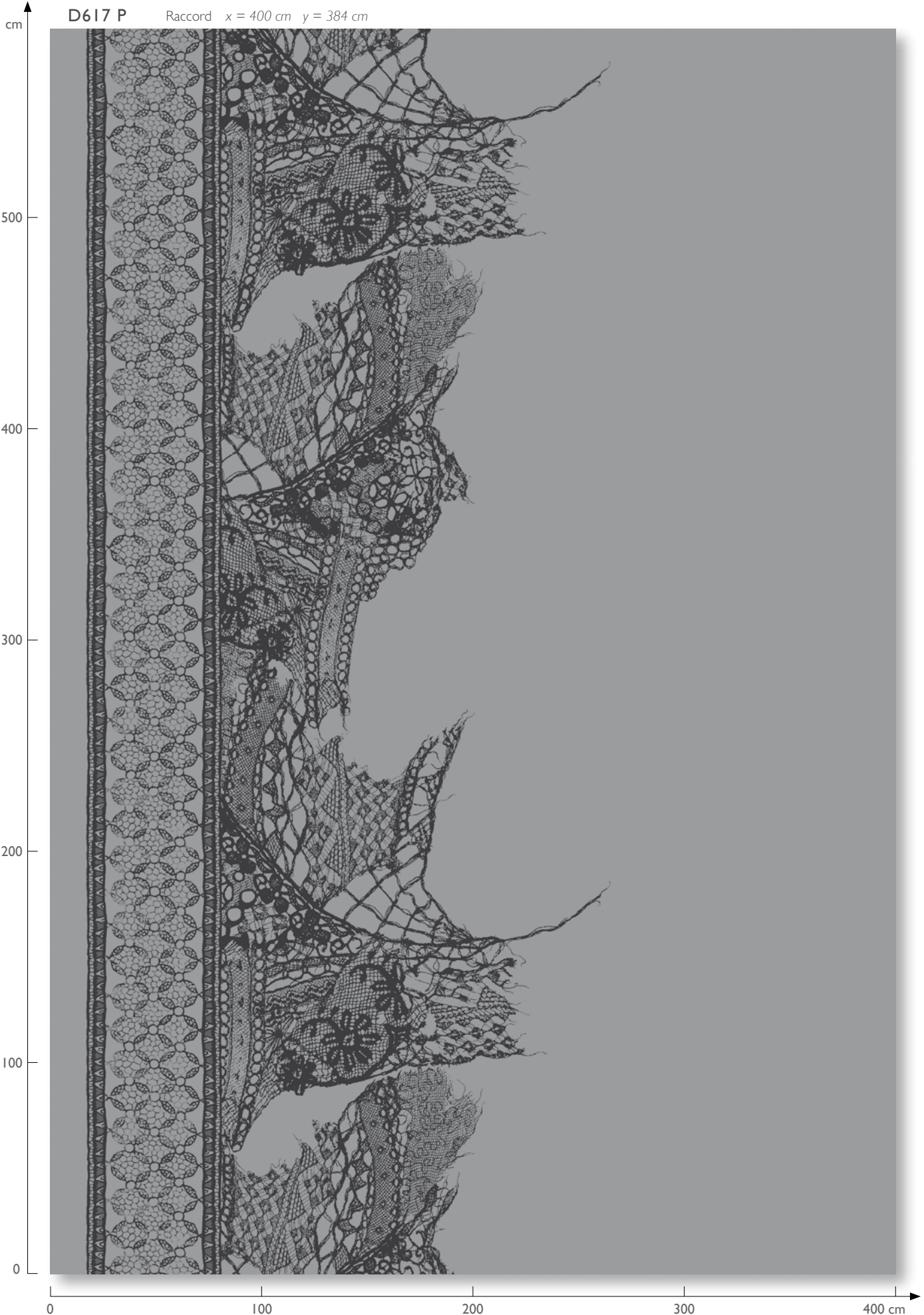




D616 P_2 m / D623 P + 165 KM



ILLUSTRATIVE CREATION



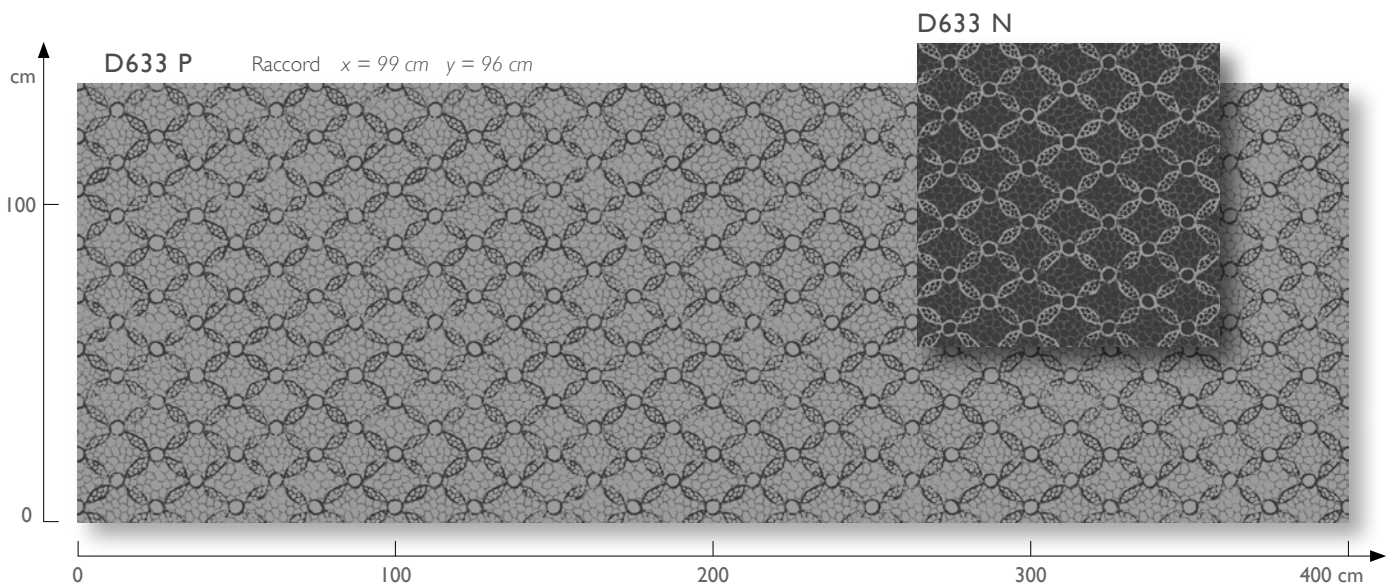
D617 P Raccord x = 400 cm y = 384 cm



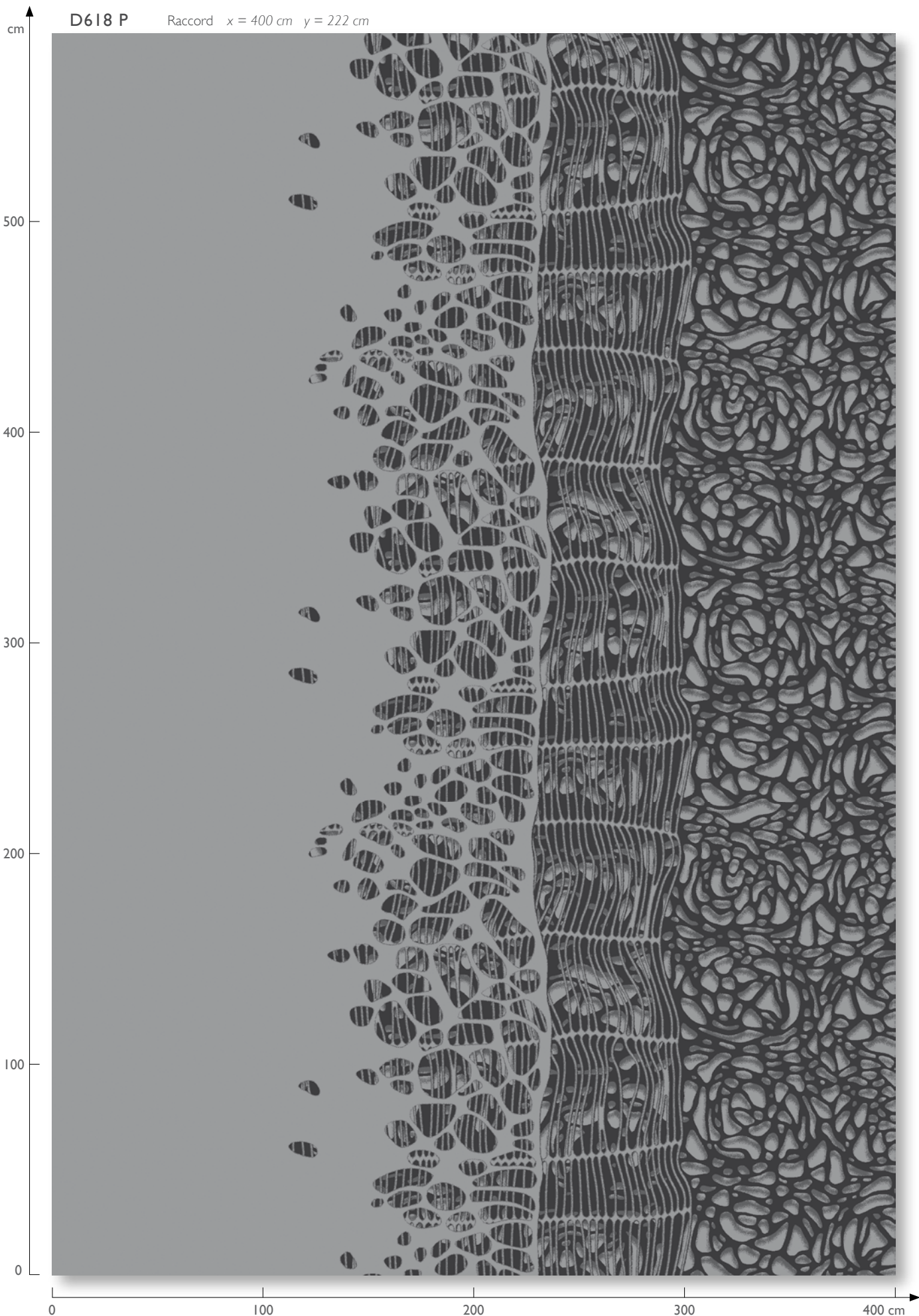
D617 P + 920 LJ



D633 N + 940 KM

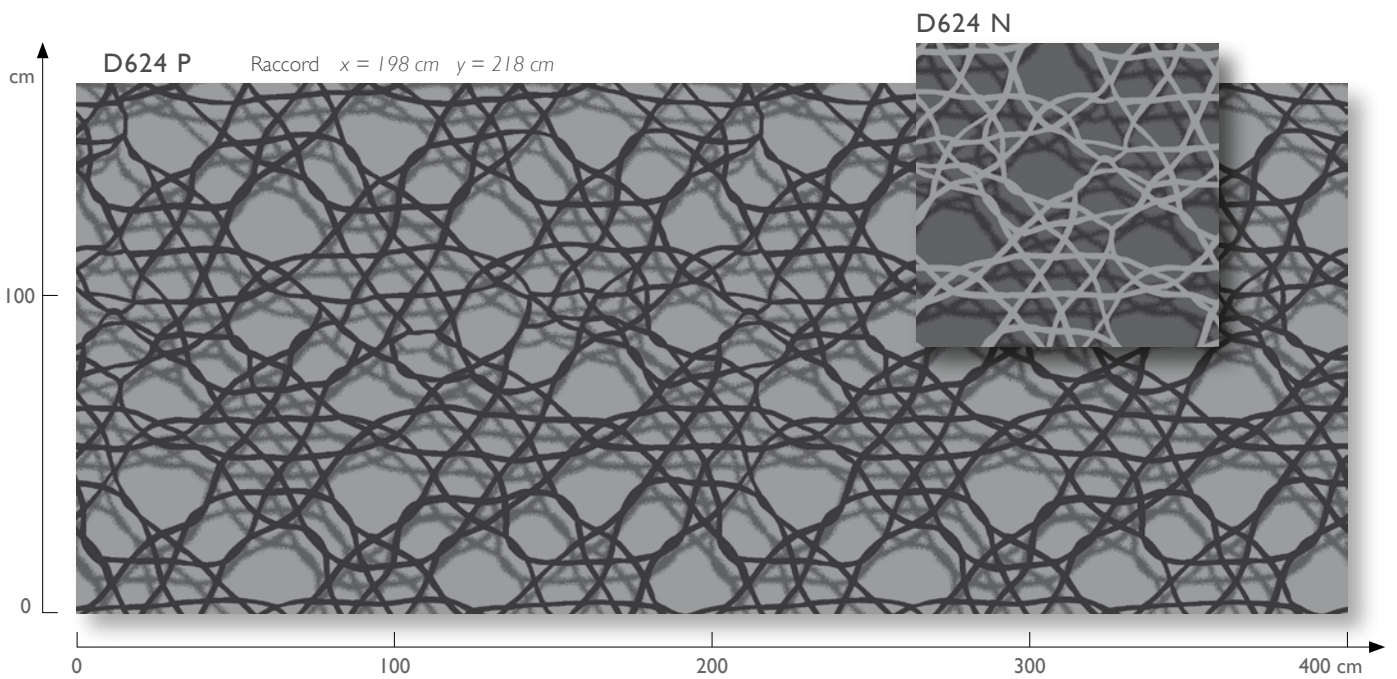


ILLUSTRATIVE CREATION





D618 P + 735 LJ



ILLUSTRATIVE CREATION
time travel

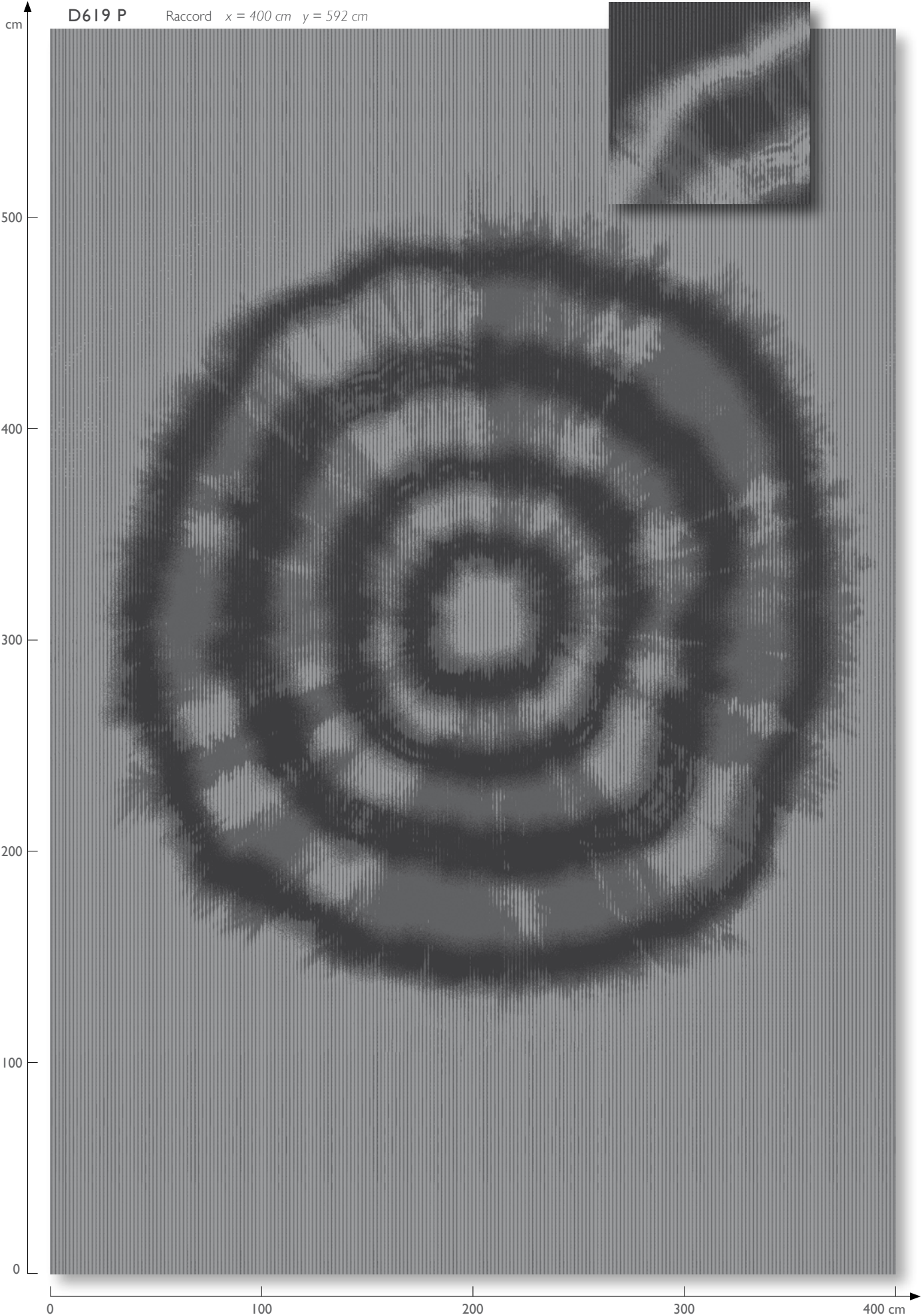
voyages dans le temps



D618 P + 980 KM

ILLUSTRATIVE CREATION

D619 N



D619 P

Raccord $x = 400\text{ cm}$ $y = 592\text{ cm}$



D619 N + 886 KM

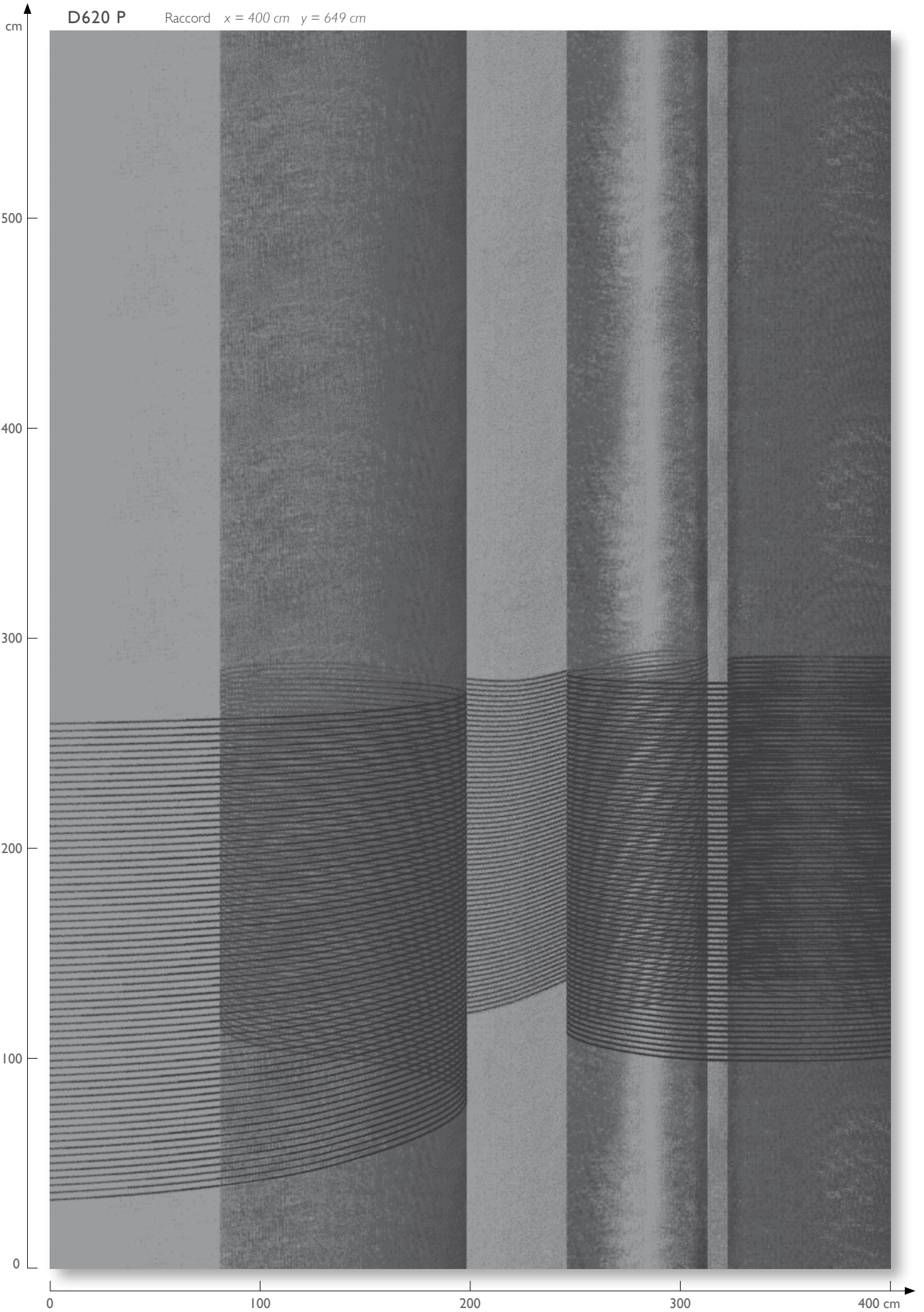
ILLUSTRATIVE CREATION
time travel

voyages dans le temps



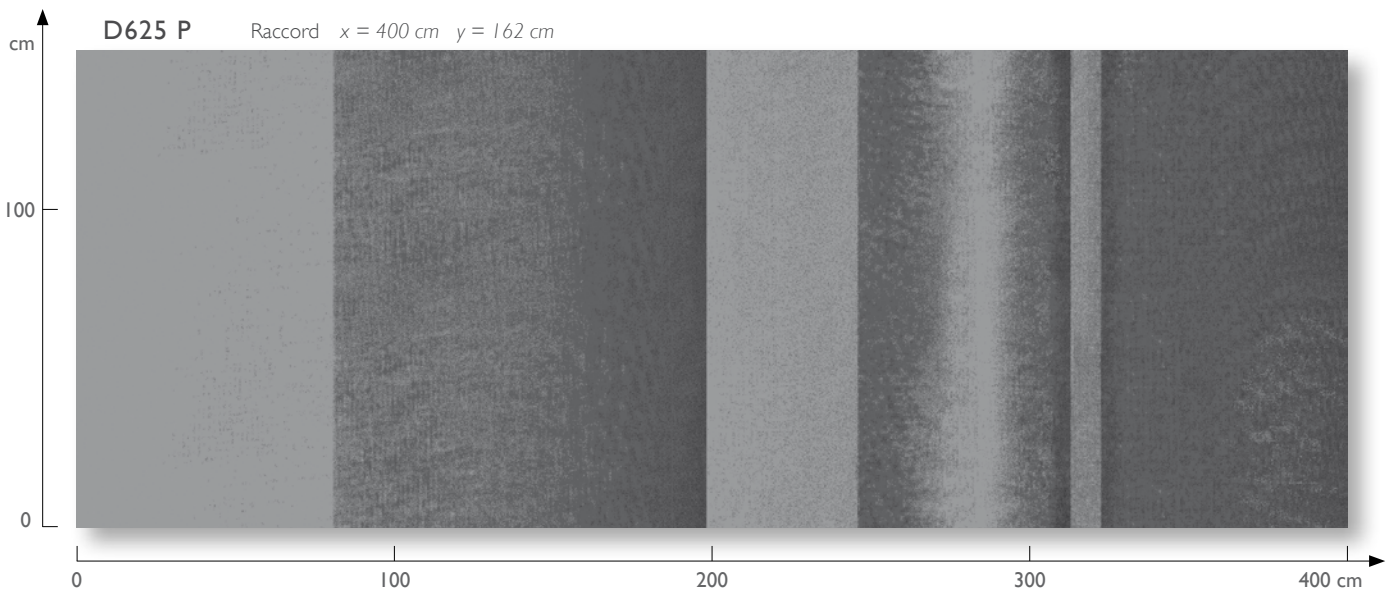
D619 N + 170 IM

ILLUSTRATIVE CREATION

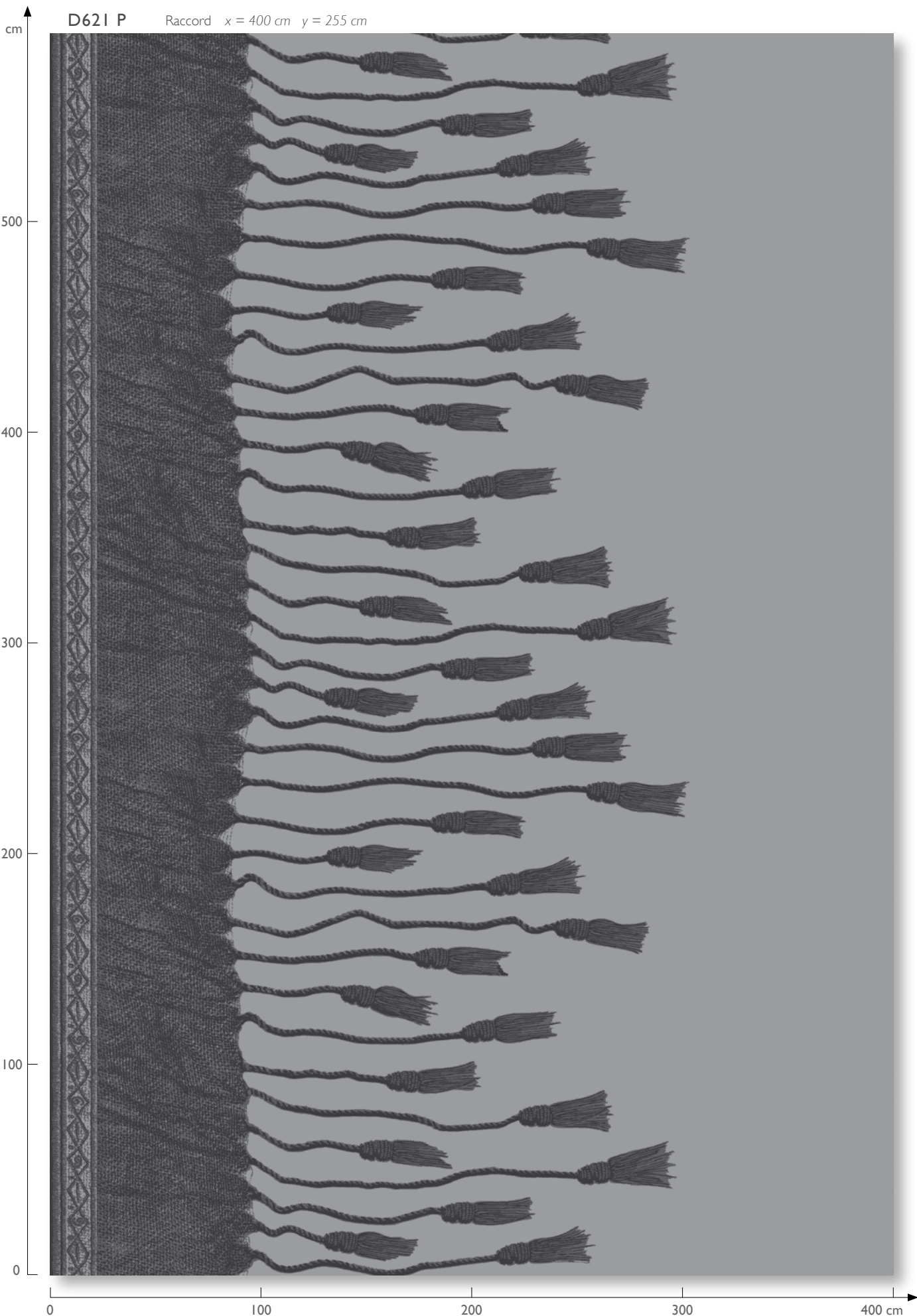


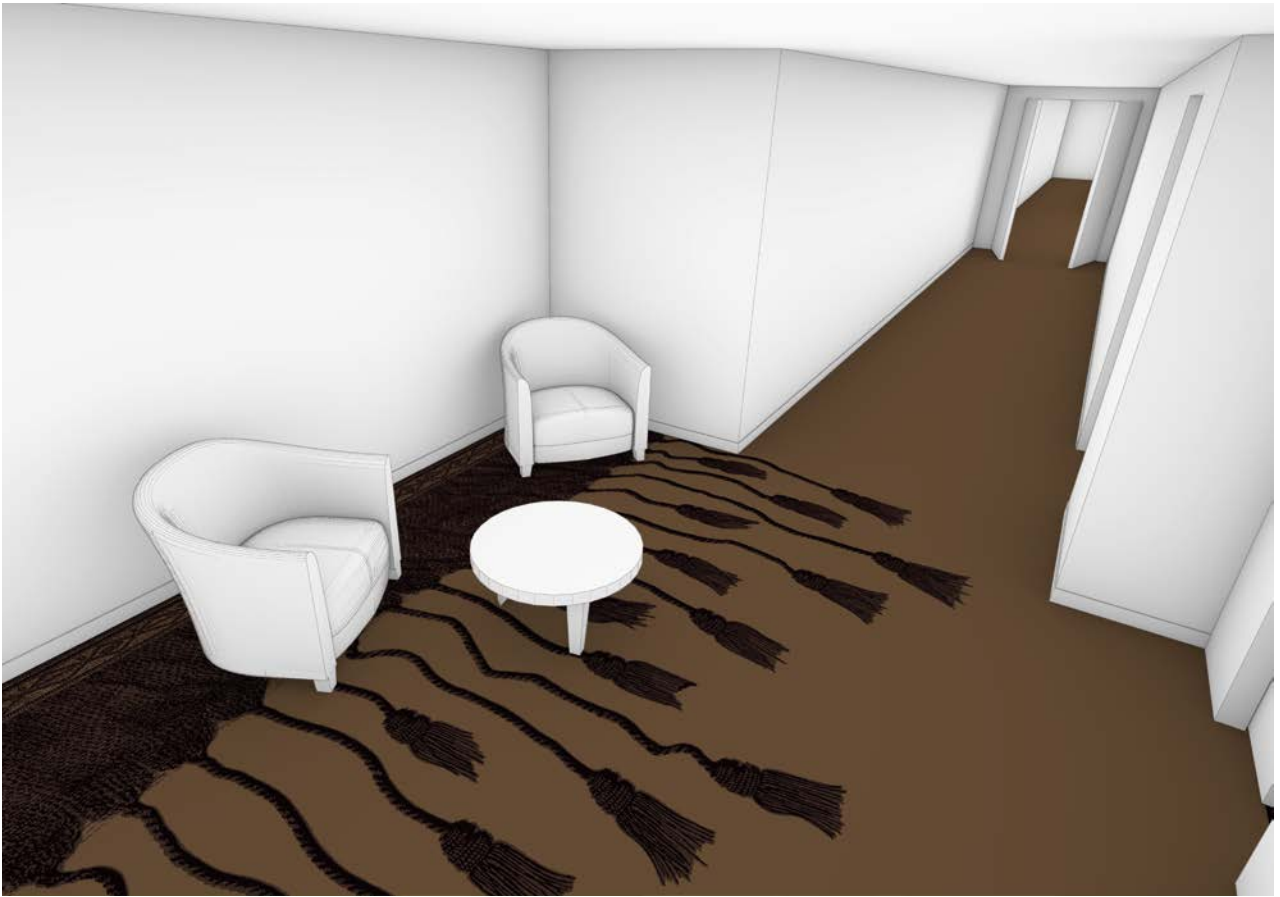


D620 P + 980 KM



ILLUSTRATIVE CREATION





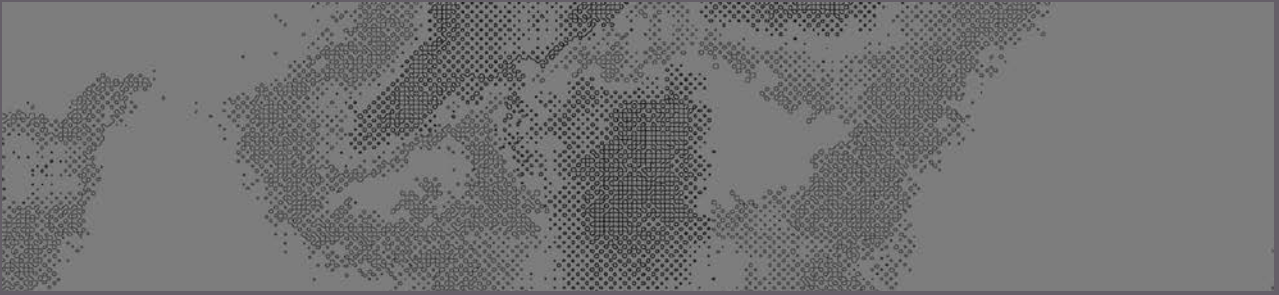
D621 P + 775 LJ



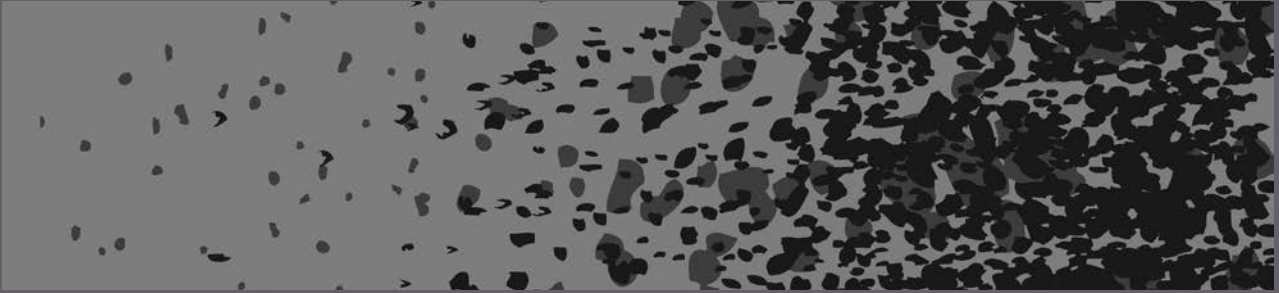
D621 P + 585 CM

ILLUSTRATIVE CREATION

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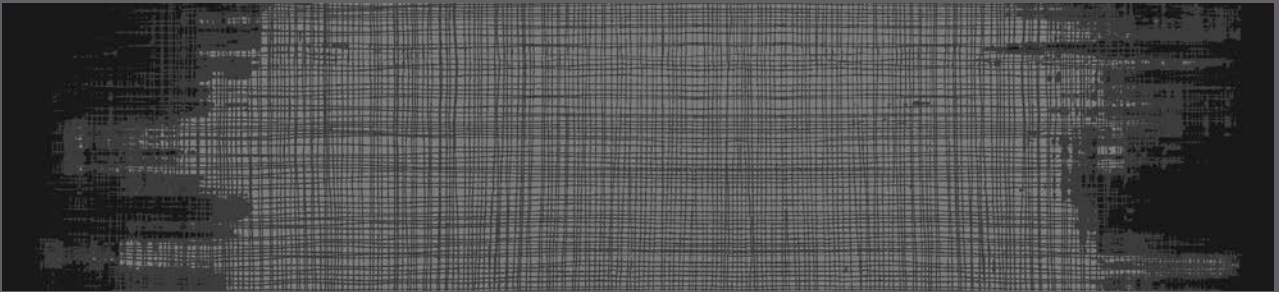
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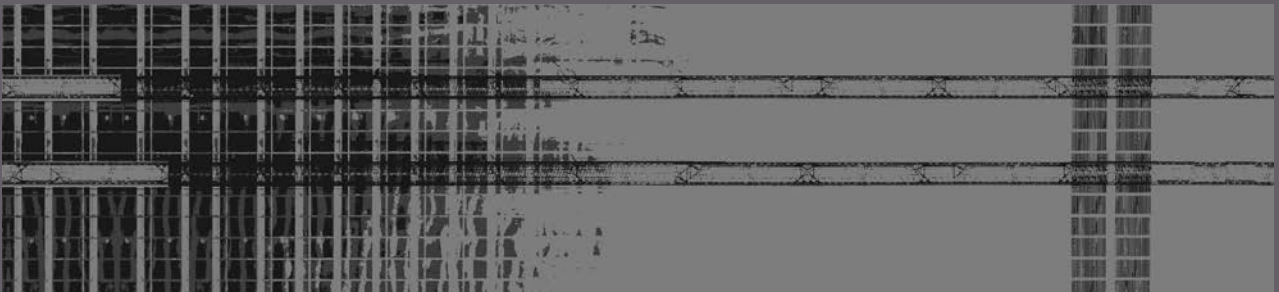
D601 P page 8



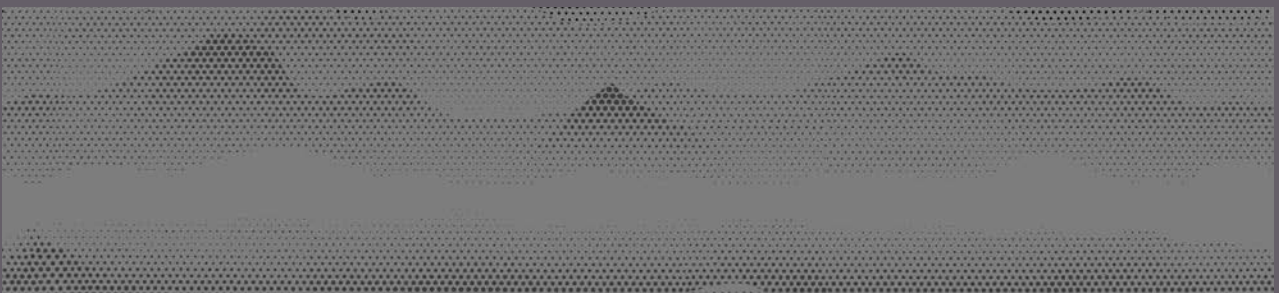
D602 P page 10



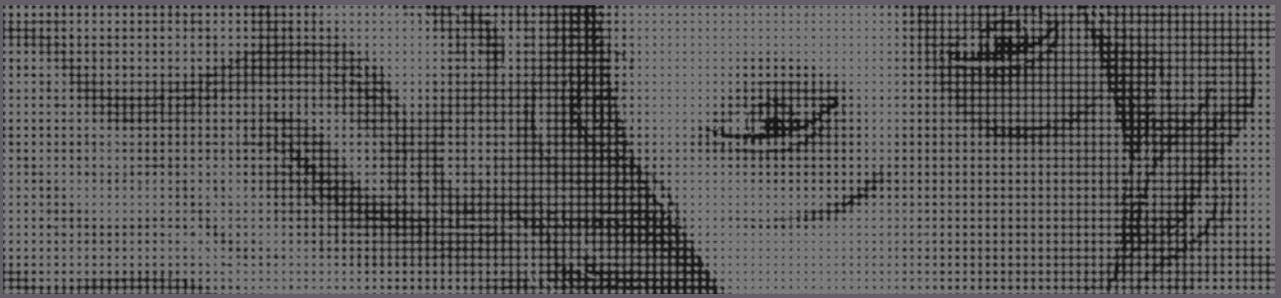
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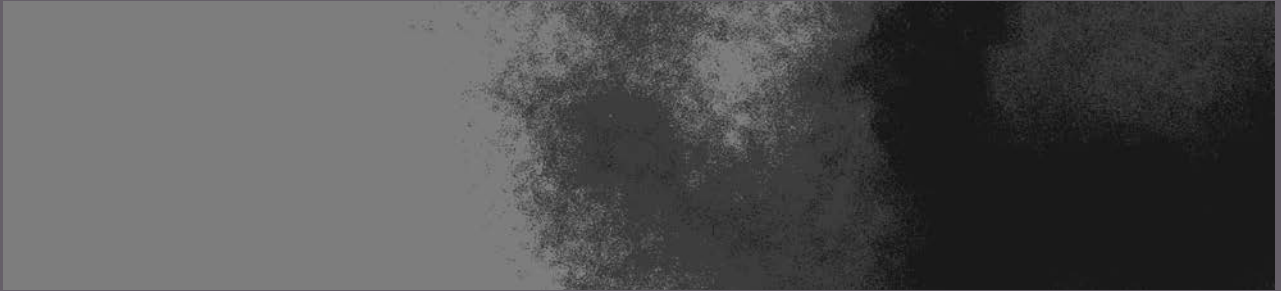
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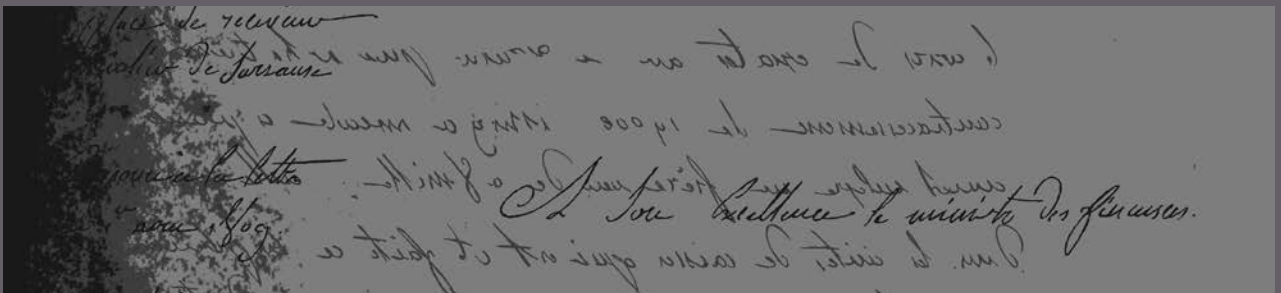
D606 P page 18



D607 P page 22



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D609 P page 28

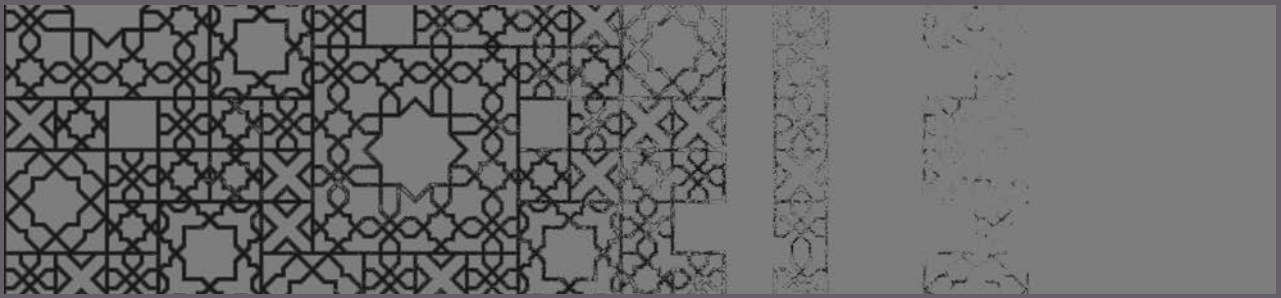


D610 P page 32

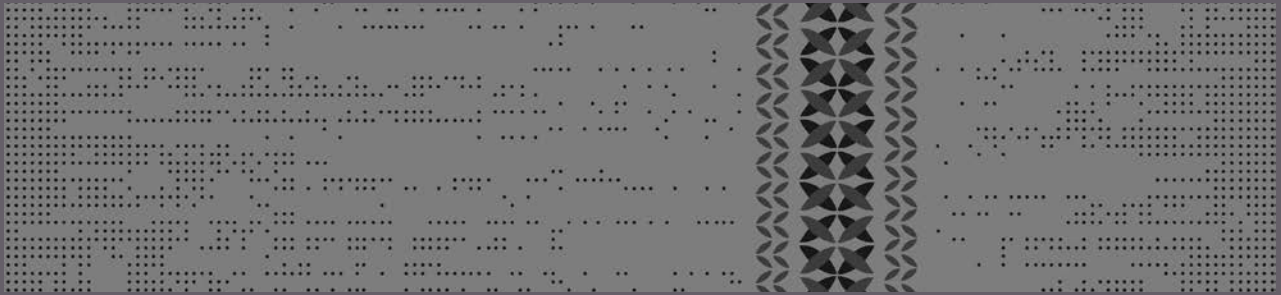


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ILLUSTRATIVE CREATION



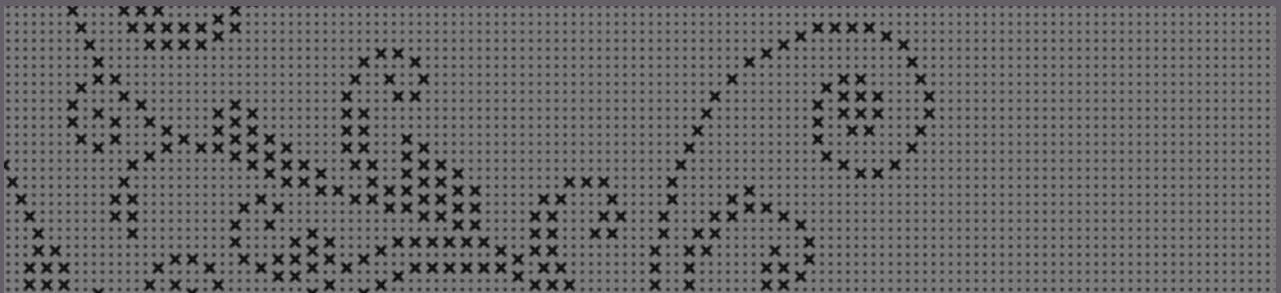
D612 P page 36



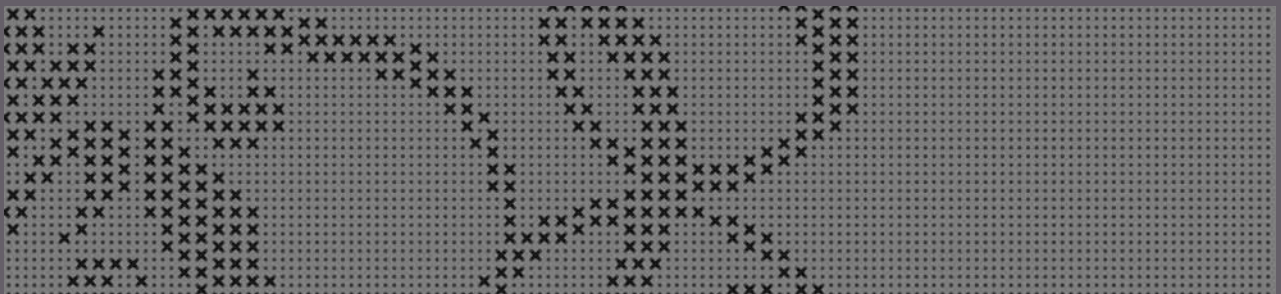
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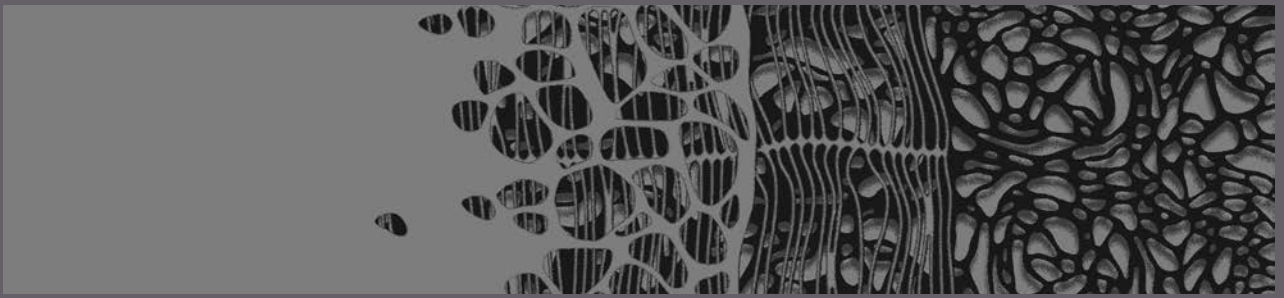
D615 P page 46



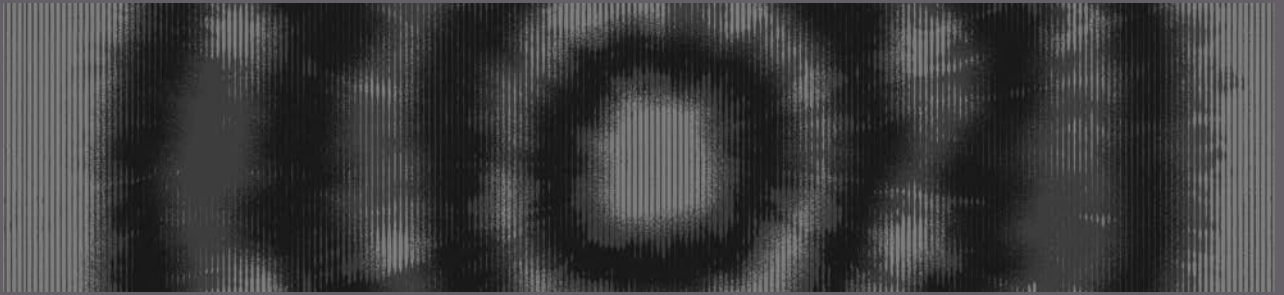
D616 P page 48



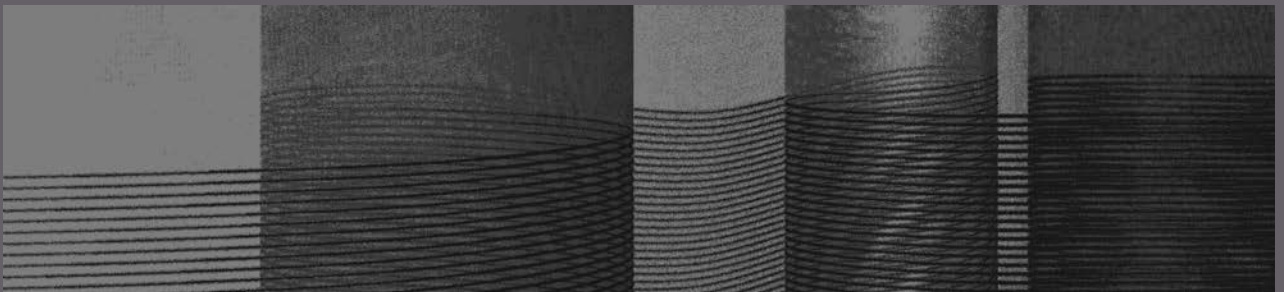
D617 P page 50



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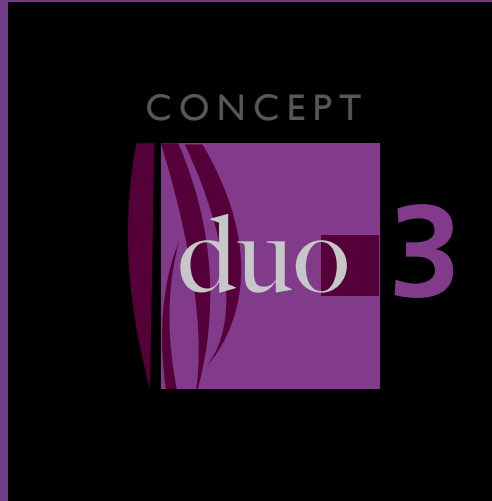


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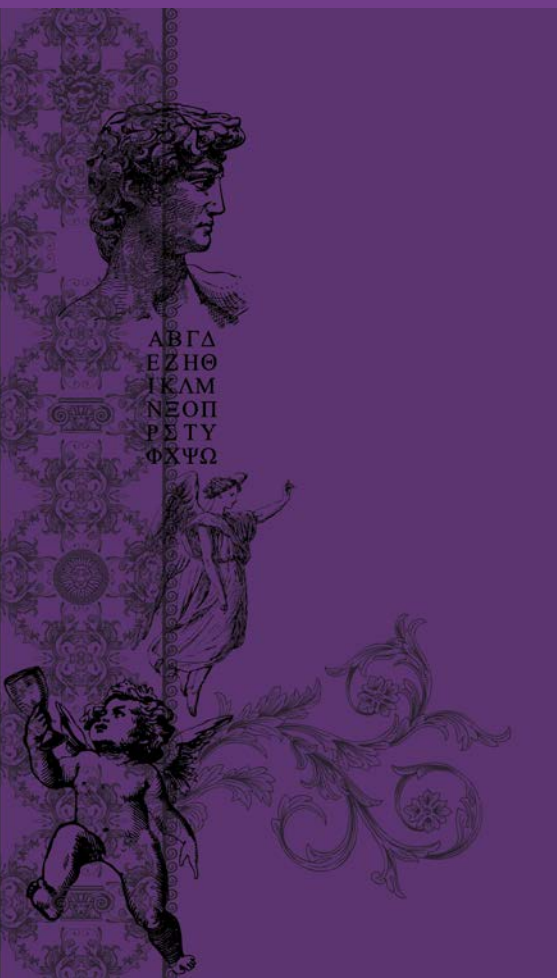
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