

A guide for Narrative Creation.



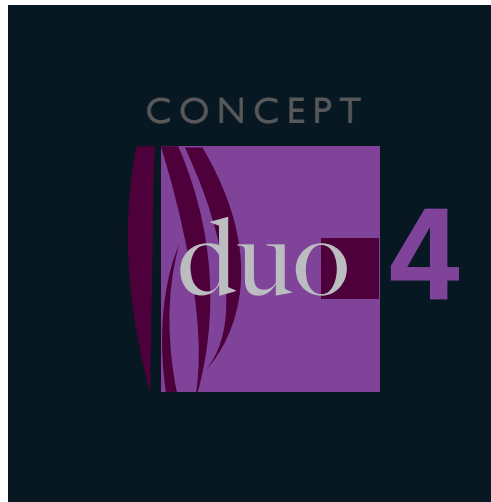
CONCEPT

duo 4

couleur & dessin
LES BEST



Balsan
BALSAN
Surfaces textiles



couleur & dessin 
LES BEST

Devant l'intérêt croissant pour des solutions innovantes, simples d'utilisation et efficaces, Balsan, fabricant français de moquette, a créé pour vous un concept unique, DUO.

Given the growing interest for solutions that are innovative, effective and easy to use, Balsan, the leading French Carpet Manufacturer, has developed a new concept - DUO.


BALSAN
Surfaces textiles

Duo 4 franchit une nouvelle étape pour une approche toujours aussi ludique et originale.

Duo 4 is taking it to the next level, with the same originality and playfulness as ever.

Le concept Duo

Associez, Combinez, Concevez.

Duo 4, l'alliance de dessins hors norme et de coloris en camaïeu.

Duo 4, le nouveau mode d'expression pour des sols uniques.

Duo concept

Associate, Combine, Design.

Duo 4, bringing together unusual designs and block colours.

Duo 4, a new form of expression for single-colour floors.

[Les idées graphiques]

20 dessins permettent de voyager dans un univers de dessins narratifs, de les immortaliser et de les sublimer.

Pour des lieux empreints de modernité.

[Graphics]

20 designs that take you on a journey through narrative designs, to immortalise them in all their glory. For spaces imbued with modernity.



[Le nuancier de couleurs]

Choisissez parmi la palette de 15 harmonies en camaïeu, 3 coloris inséparables pour des résultats chauds et profonds, ou gais et colorés.

Ou alors parmi la palette de 50 harmonies, composées de 2 tons indissociables, pour des résultats chics et audacieux.

[Colour chart]

Choose amongst a palette of 15 block colours in harmony, 3 inseparable shades for results that are warm and intense, or merry and colourful. Or amongst a palette of rich, luminous harmonies, made up of 2 inseparable shades, for a chic, audacious look.



Duo participe à la valorisation de votre espace.

Duo met la création à votre portée.

Duo vous apporte l'originalité que vous recherchez.

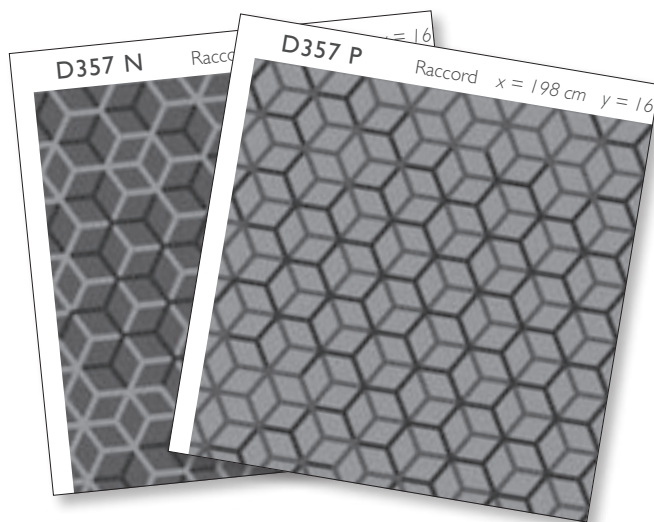
Duo s'exprime sur un support textile performant pour vous conforter dans votre choix.

Duo helps you make the most of your space.

Duo puts creativity within your reach.

Duo gives you the original touch you seek.

Duo uses a high-performance textile fabric, which gives you reassurance that you've made the right choice.



Choisissez votre dessin puis sa version parmi celles disponibles en P (positif) ou N (négatif).
 Choose the design you'd like, then select which version – there is a range of positive (P) and negative (N) ones.



Choisissez votre harmonie colorée en 2 ou 3 couleurs suivant le nombre de couleurs utilisé dans le dessin.

Select a harmony of 2 or 3 colours depending on the number of shades in your chosen design.



Ecrivez-nous par mail (duo@balsan.com) en nous indiquant vos choix de dessin et d'harmonie. Vous recevrez un échantillon après avoir été contacté par un responsable commercial.

Email us (duo@balsan.com) to tell us your choice of design and colour combination. You will receive a sample once a sales manager has been in touch with you.

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GEEK



RETRO



WaterColor

CABINET DE CURIOSITÉS

Une collection de merveilles sans pareilles !



A collection of unparalleled marvels!



CABINET DE CURIOSITÉS

D350 P

Raccord x = 198 cm y = 192 cm





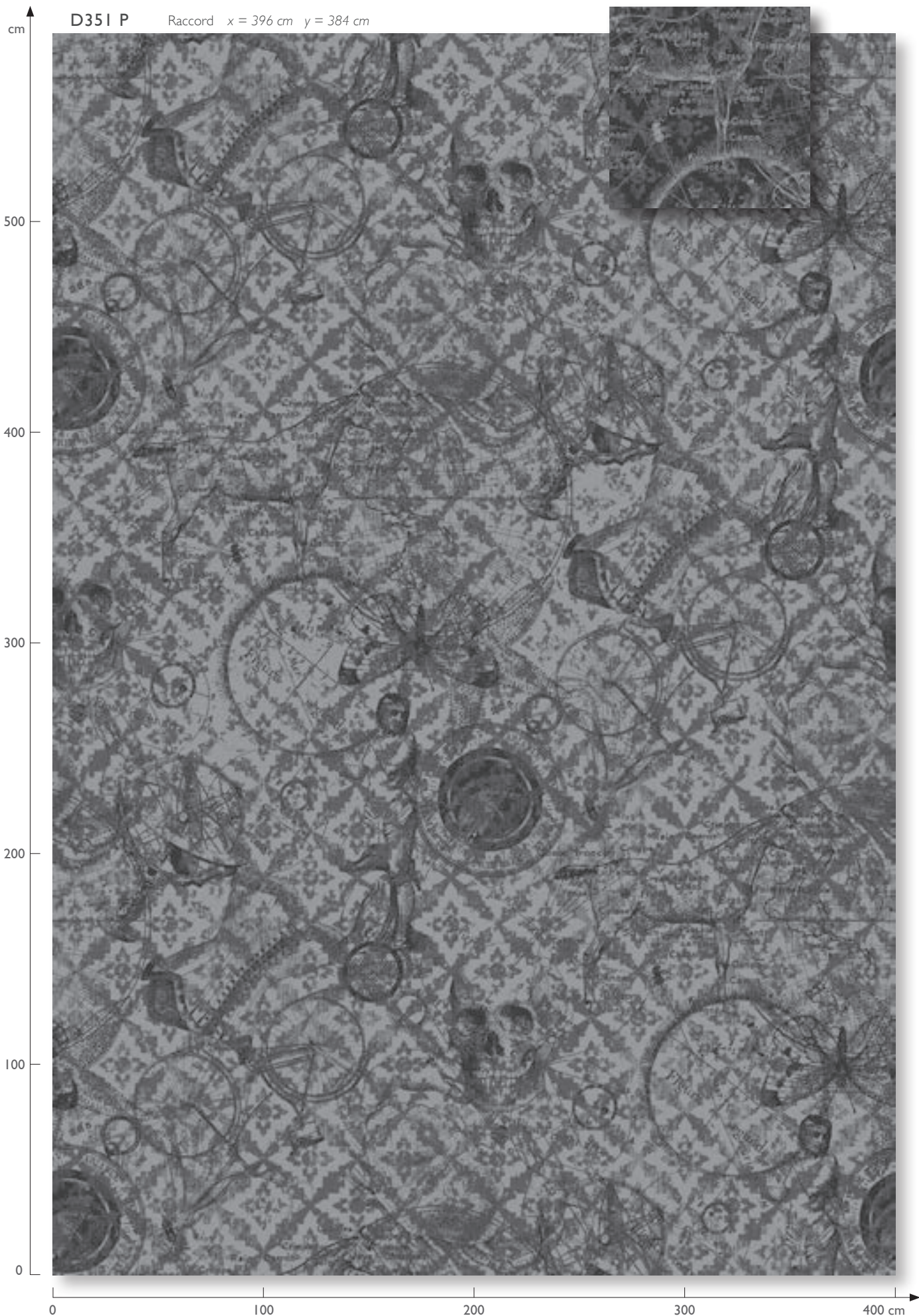
D350 P + 770 LJ

CABINET DE CURIOSITÉS

D351 N

D351 P

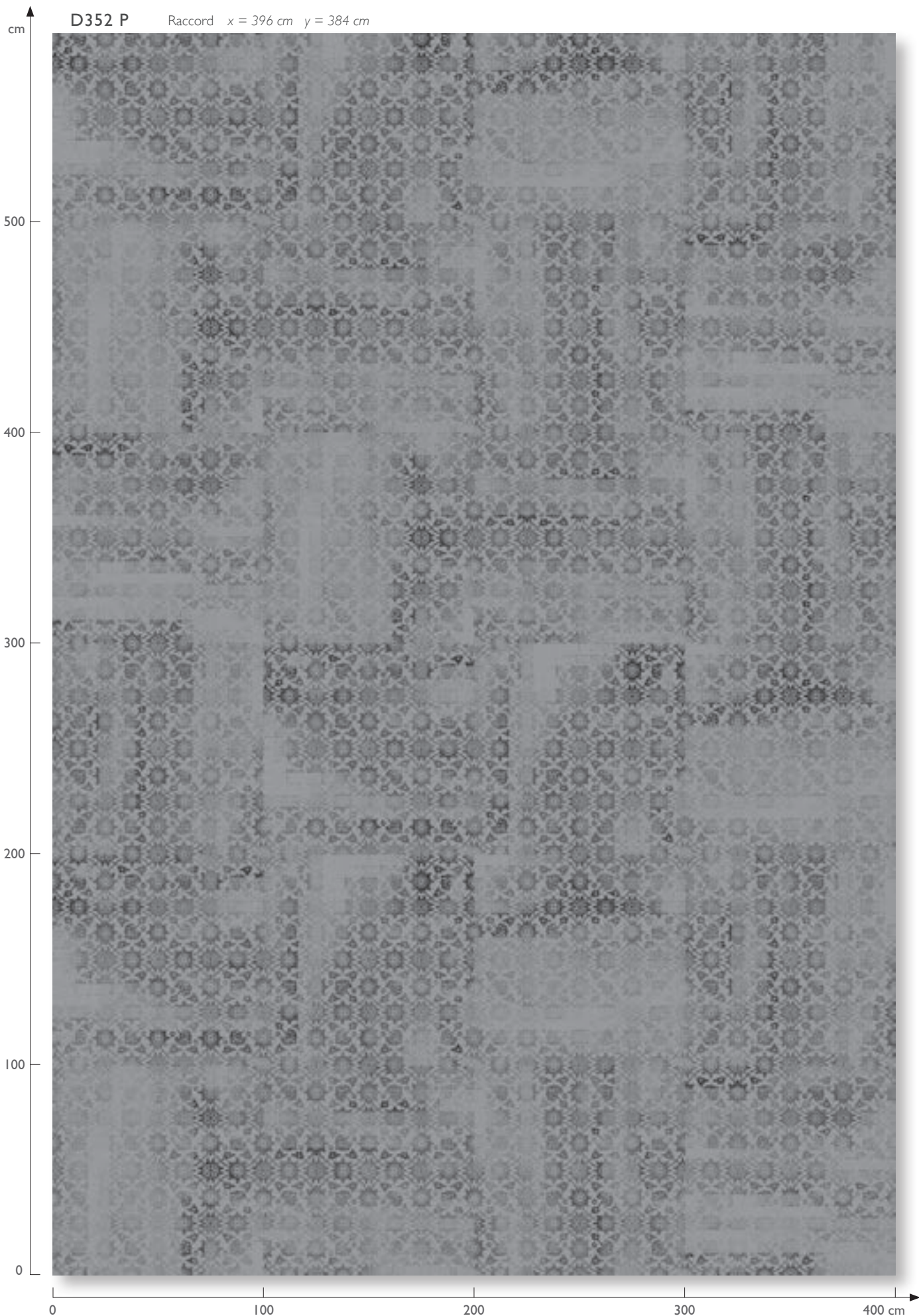
Raccord $x = 396 \text{ cm}$ $y = 384 \text{ cm}$





D351 P + 585 CM

CABINET DE CURIOSITÉS



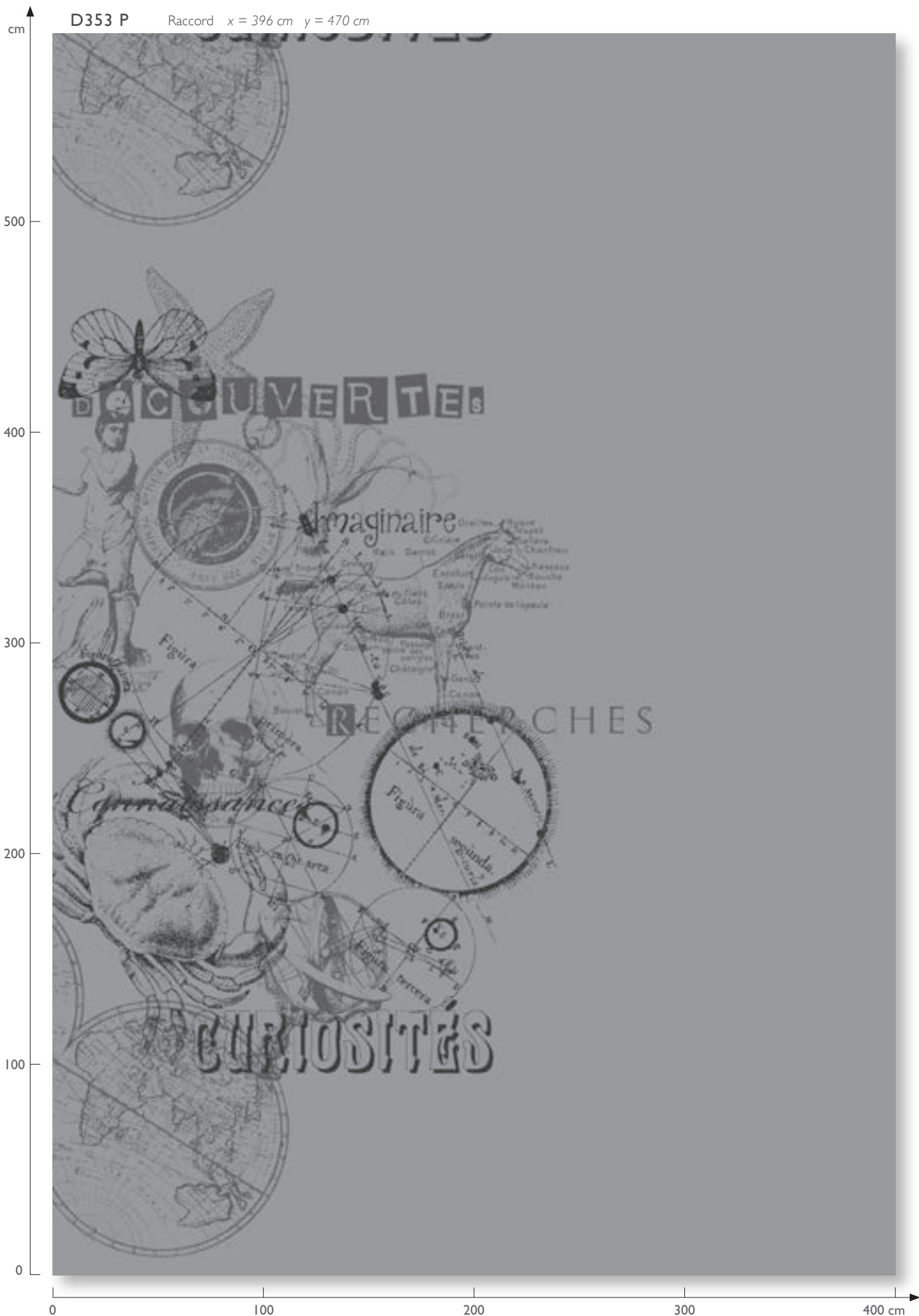


D352 P + 585 CM

CABINET DE CURIOSITÉS

D353 P

Raccord x = 396 cm y = 470 cm





D353 P + 735 LJ

CABINET DE CURIOSITÉS





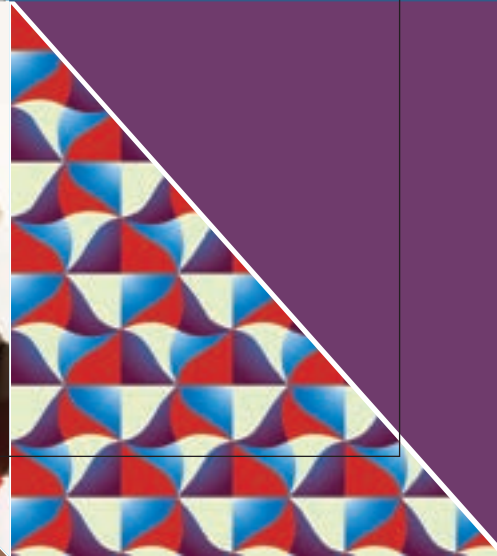
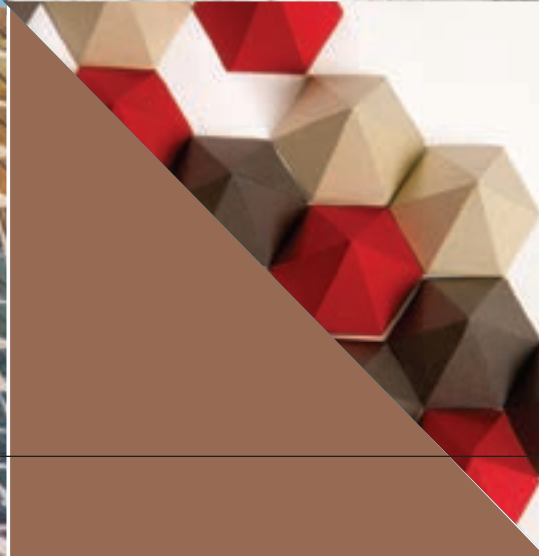
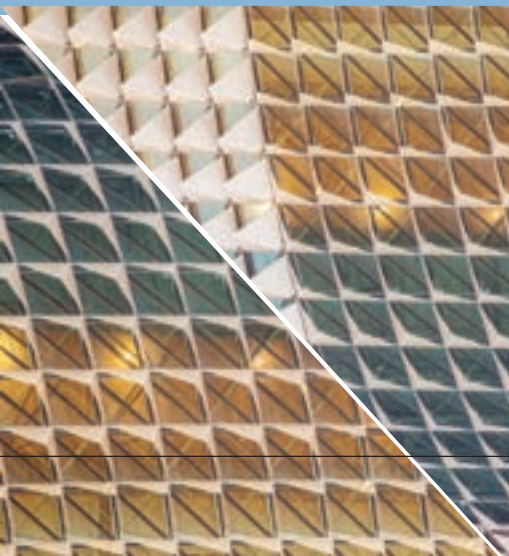
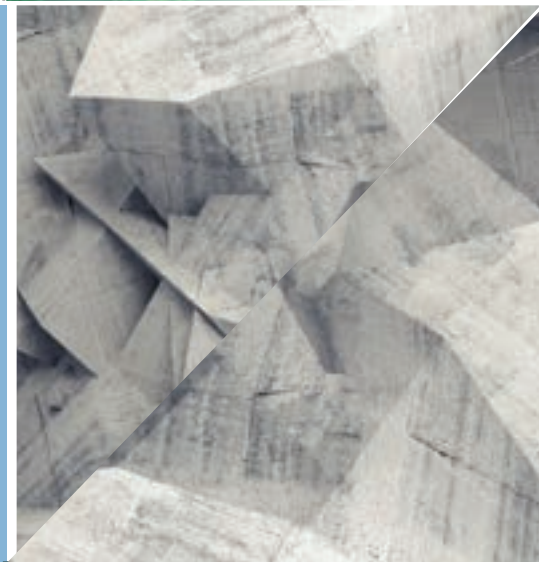
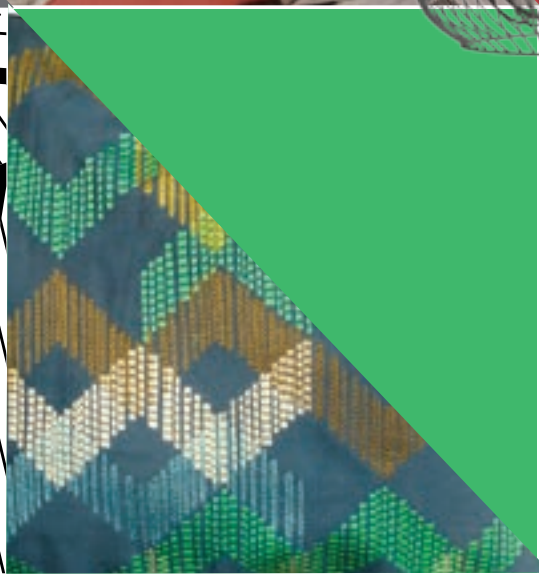
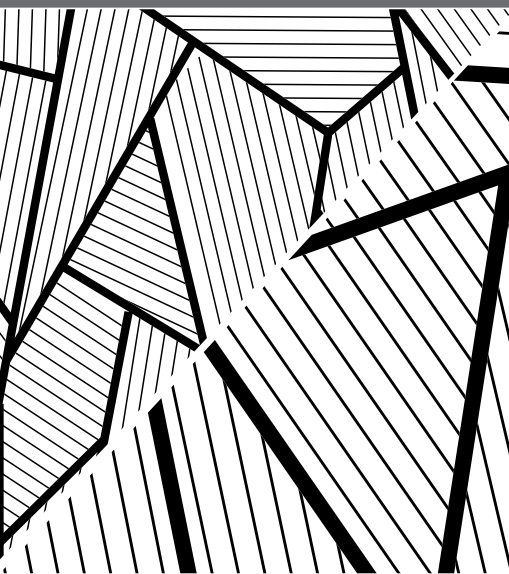
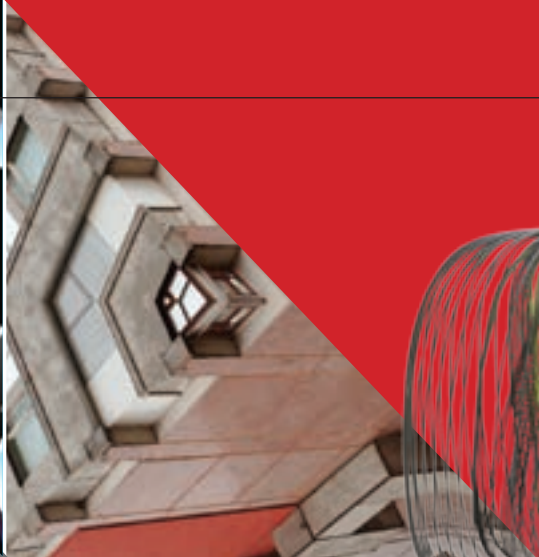
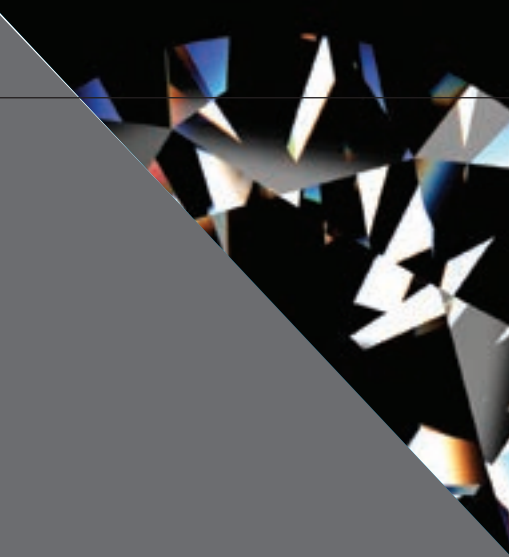
FACET

Eclats de lumière et d'optimisme.
Dupliquez vos sensations.

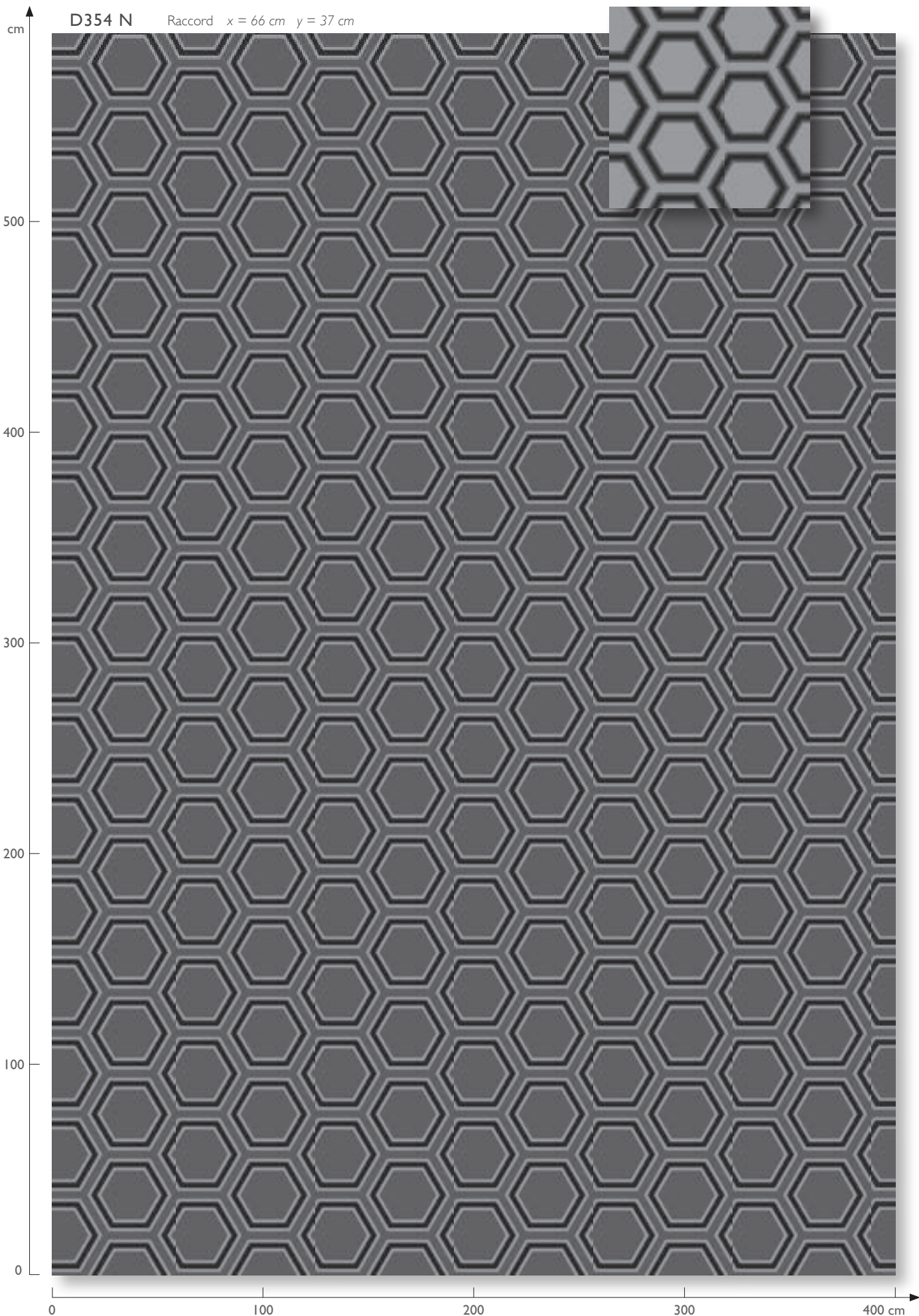


Bursts of light and optimism...
Sensation after sensation.





FACET

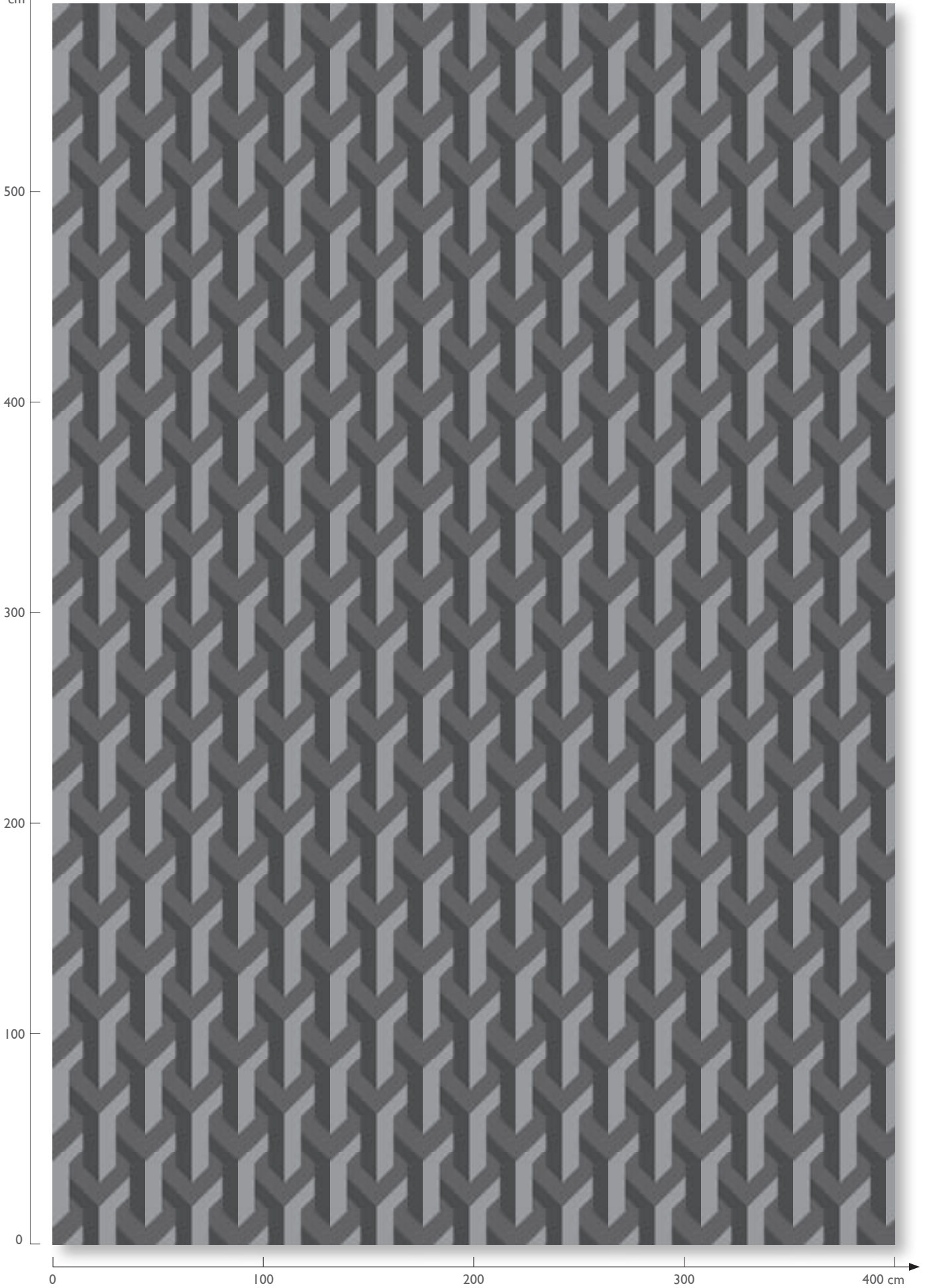




D354 N + 599 KM

FACET

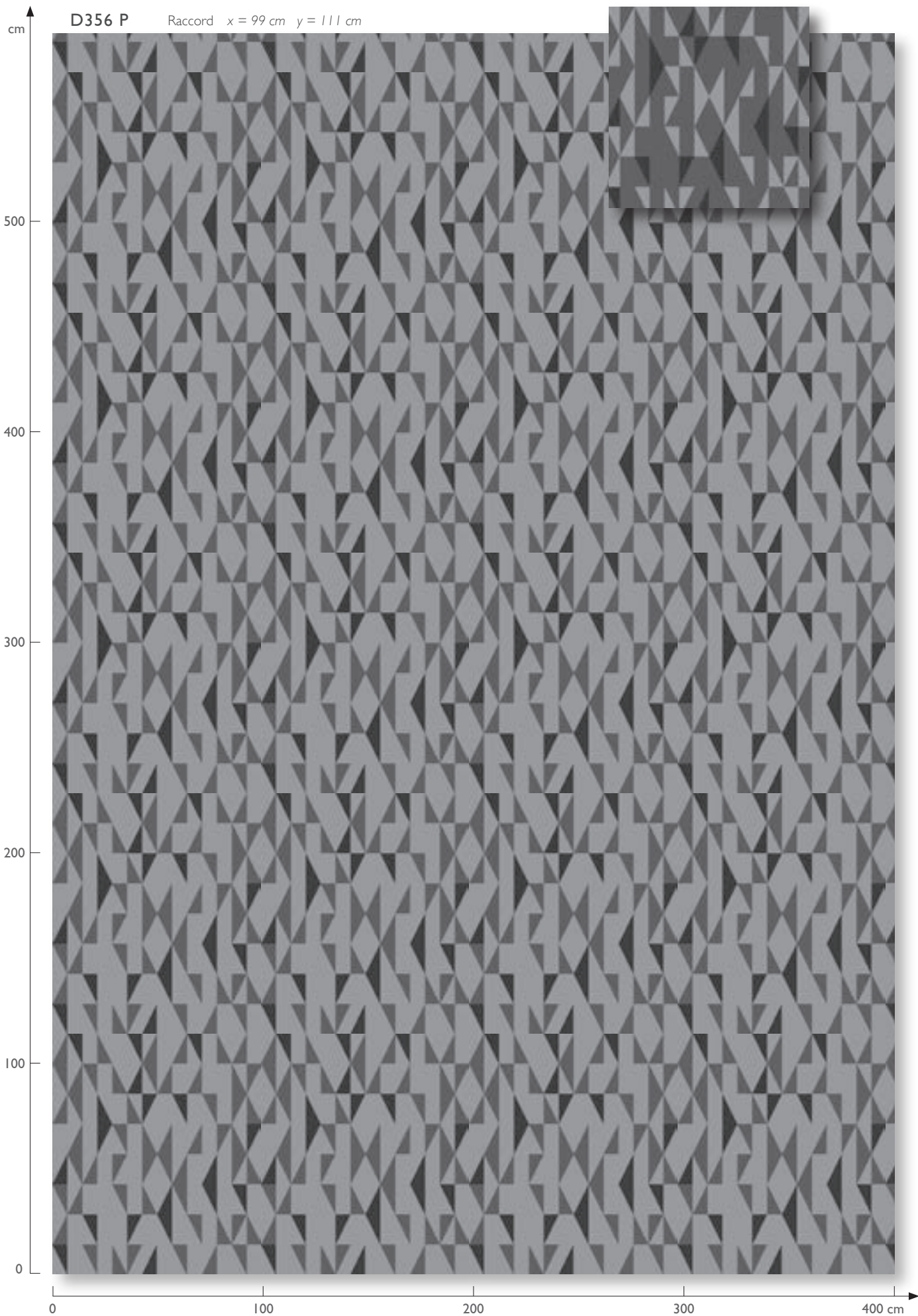
cm D355 P Raccord $x = 44 \text{ cm}$ $y = 43 \text{ cm}$





D355 P + 790 KM

FACET





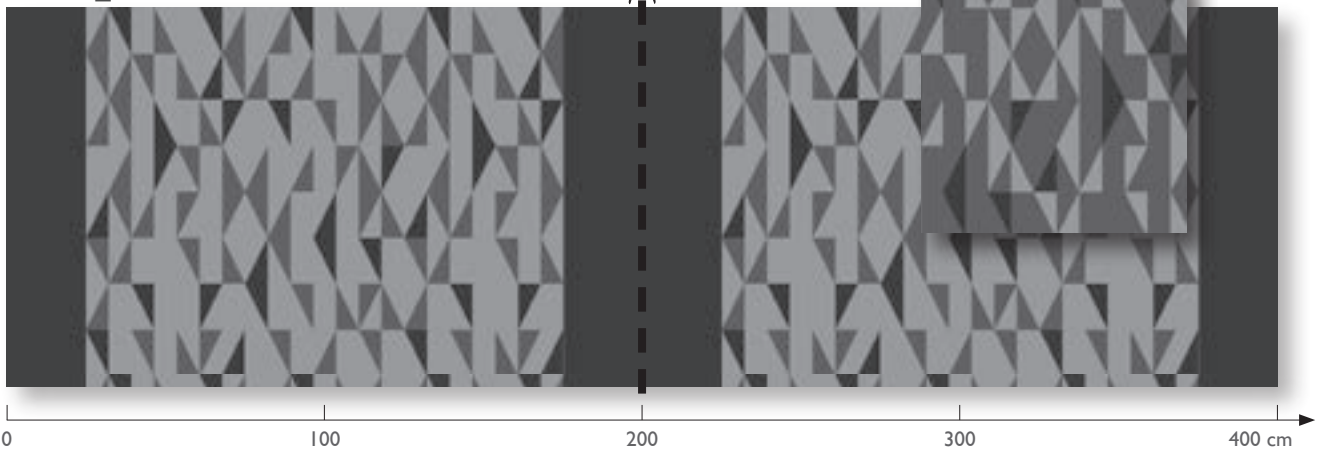
D356 N + 980 KM

D356 P_2 m

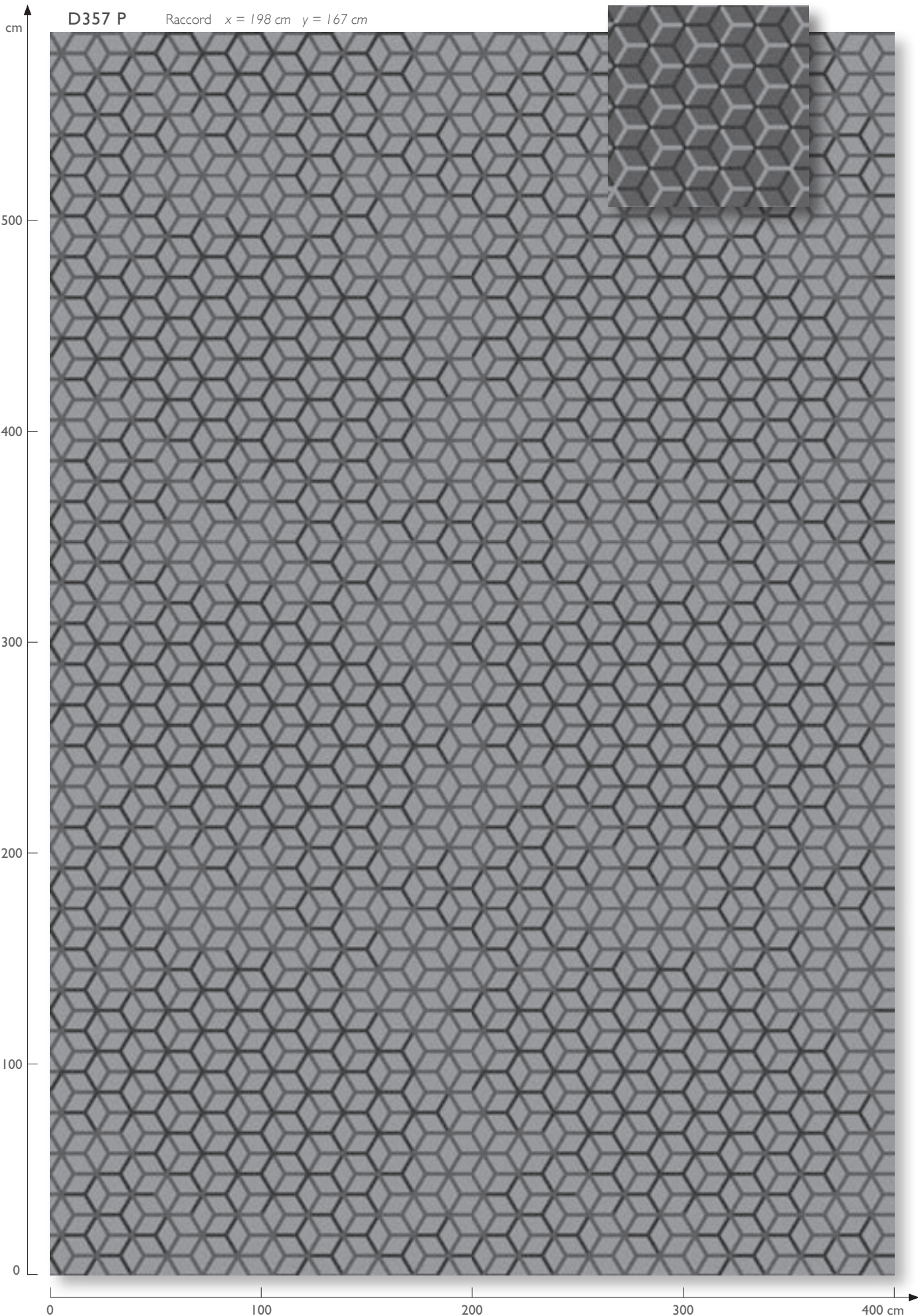
Raccord $x = 198\text{ cm}$ $y = 111\text{ cm}$



D356 N_2 m



FACET



D357 P

Raccord $x = 198\text{ cm}$ $y = 167\text{ cm}$

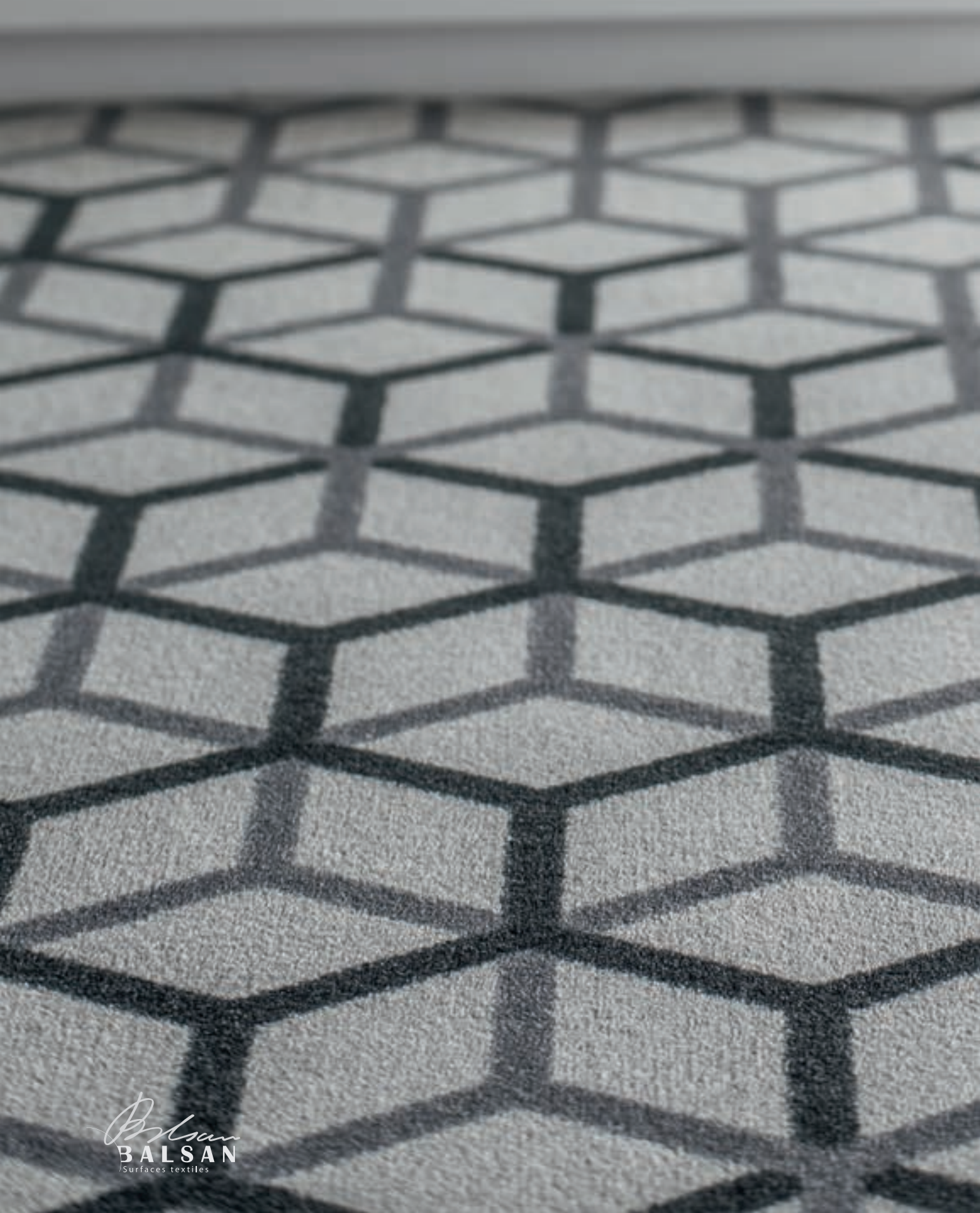
D357 N





D357 P + 940 KM

FACET





GEEK

Et si on marchait sur la toile plutôt que d'y surfer ?



Stepping into a digital universe.



D358 N Raccord x = 198 cm y = 244 cm

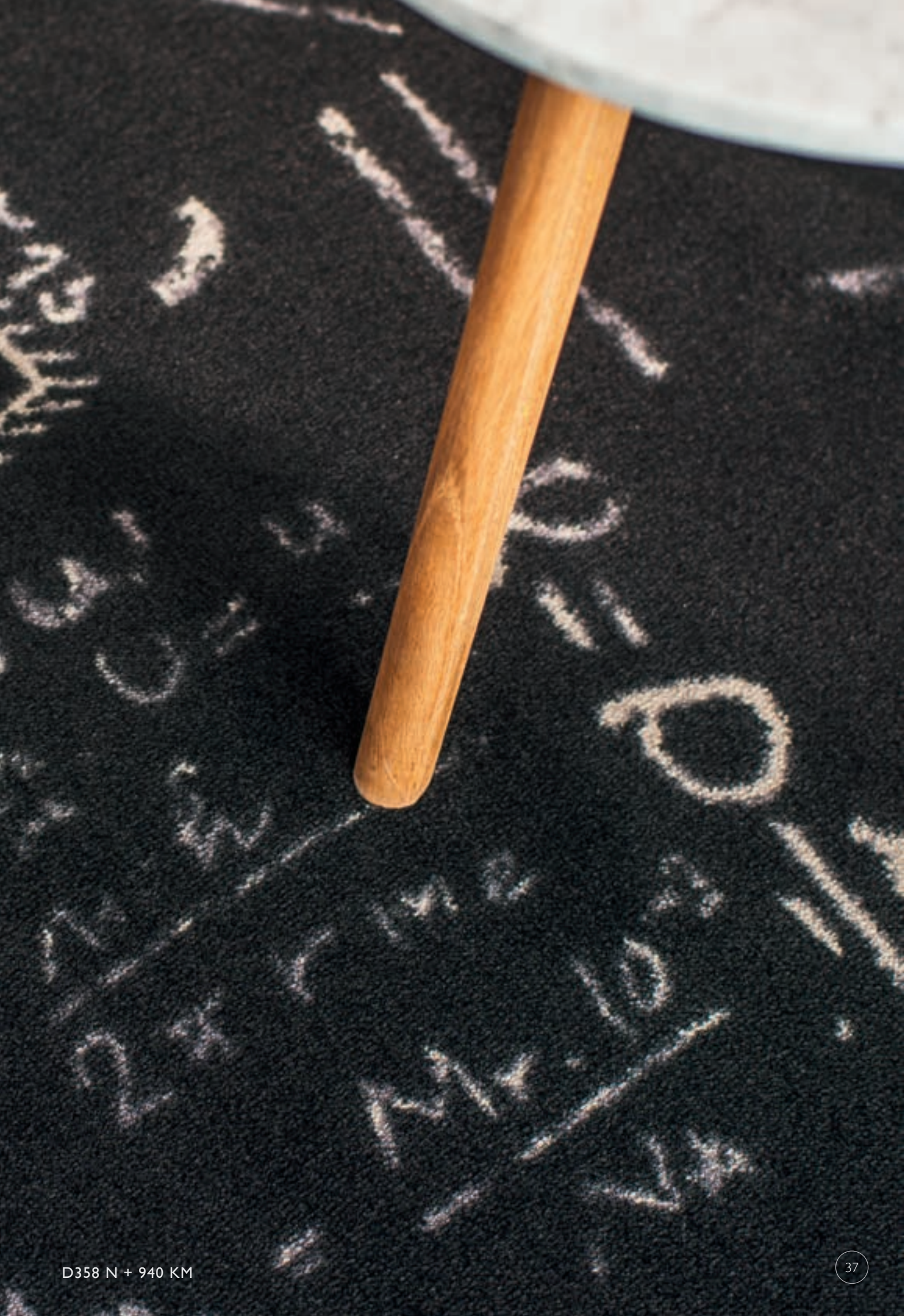


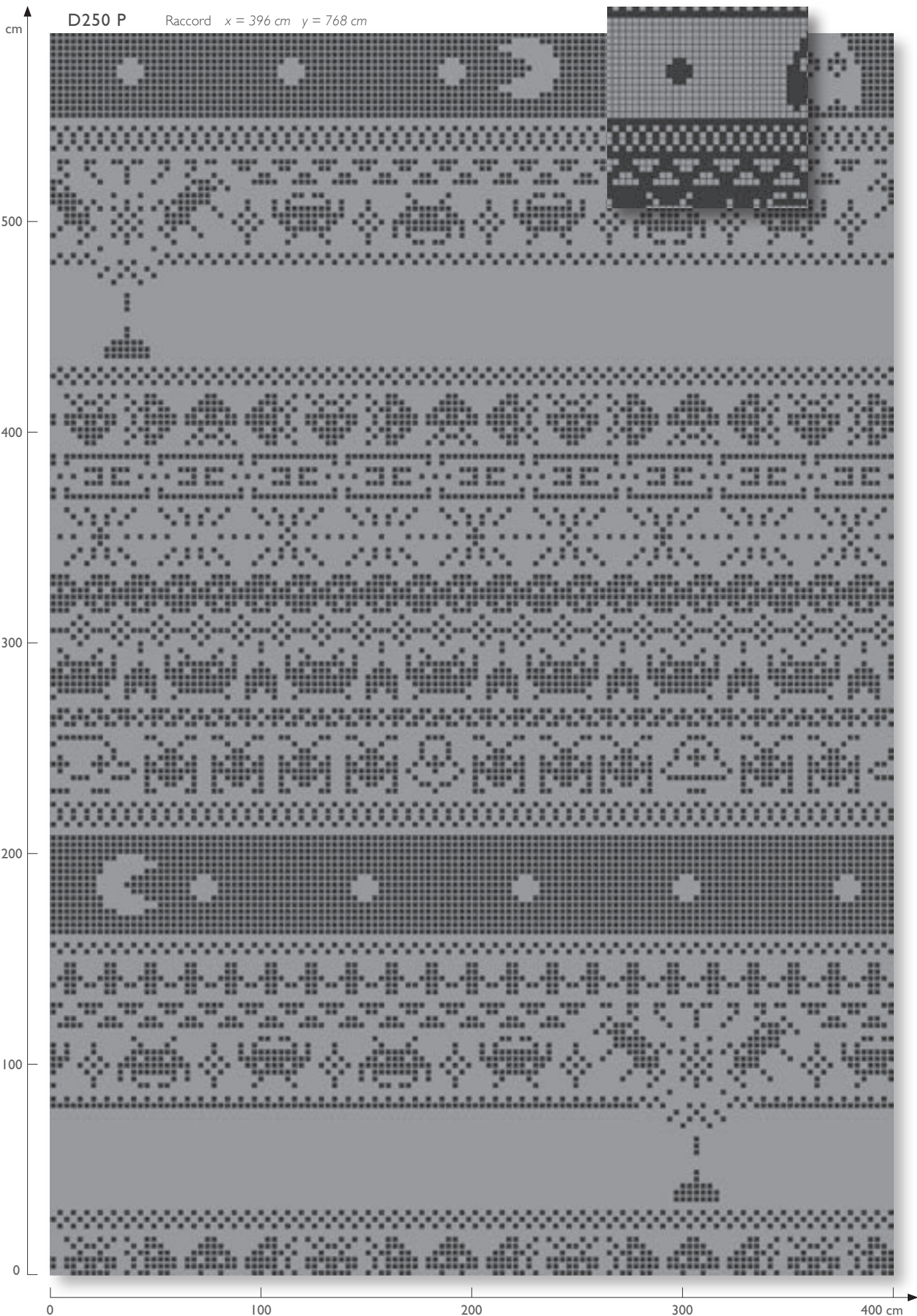


D358 N + 940 KM

GEEK

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D250 P Raccord x = 396 cm y = 768 cm

D250 N

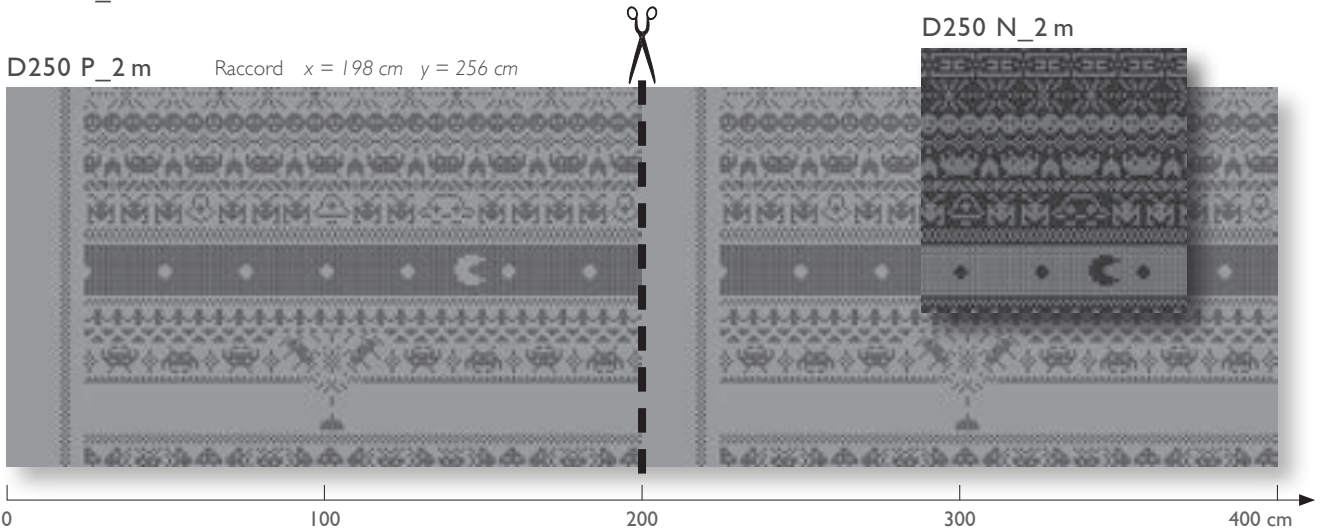




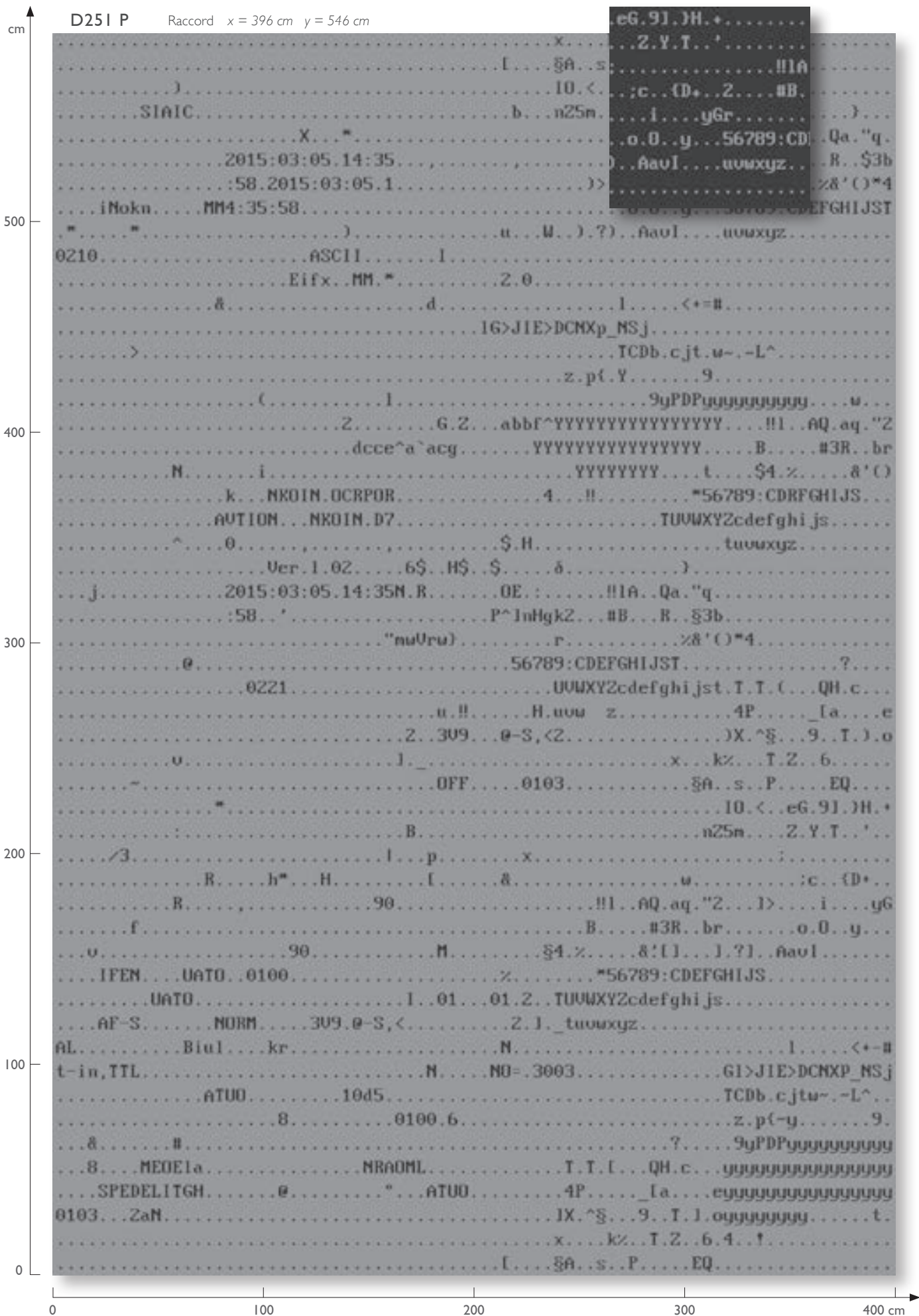
D250 N + 170 M

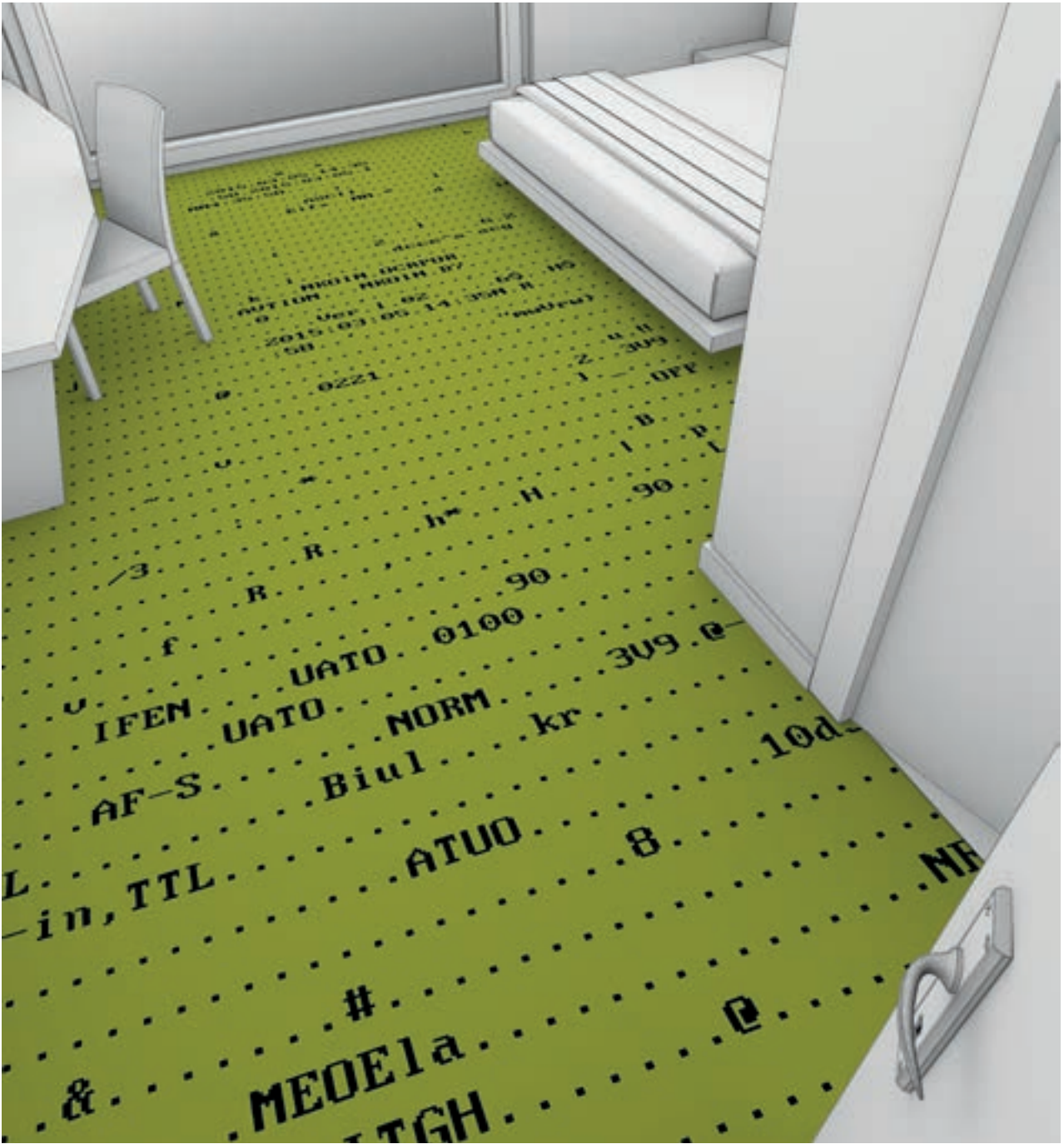


D250 P_2 m + 170 M



D25I P Raccord x = 396 cm y = 546 cm



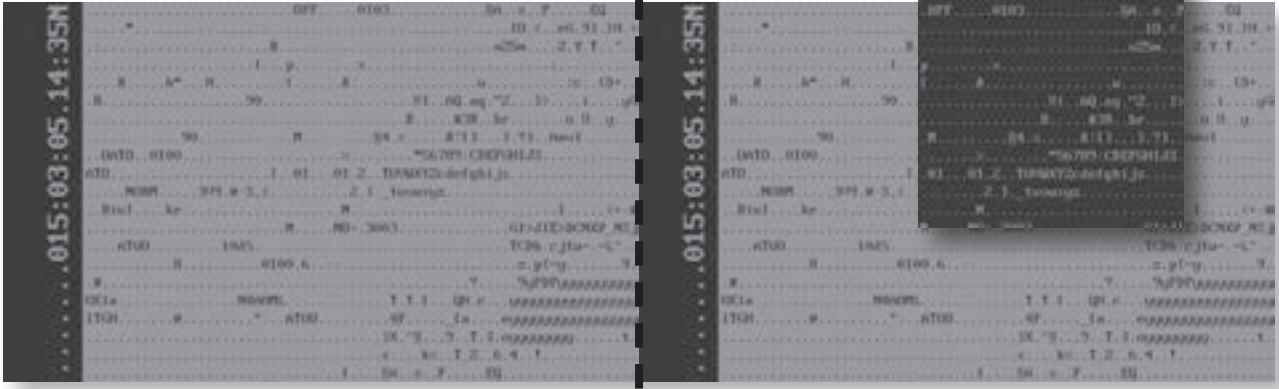


D25I P + 230 M

D25I P_2m Raccord $x = 198 \text{ cm}$ $y = 273 \text{ cm}$

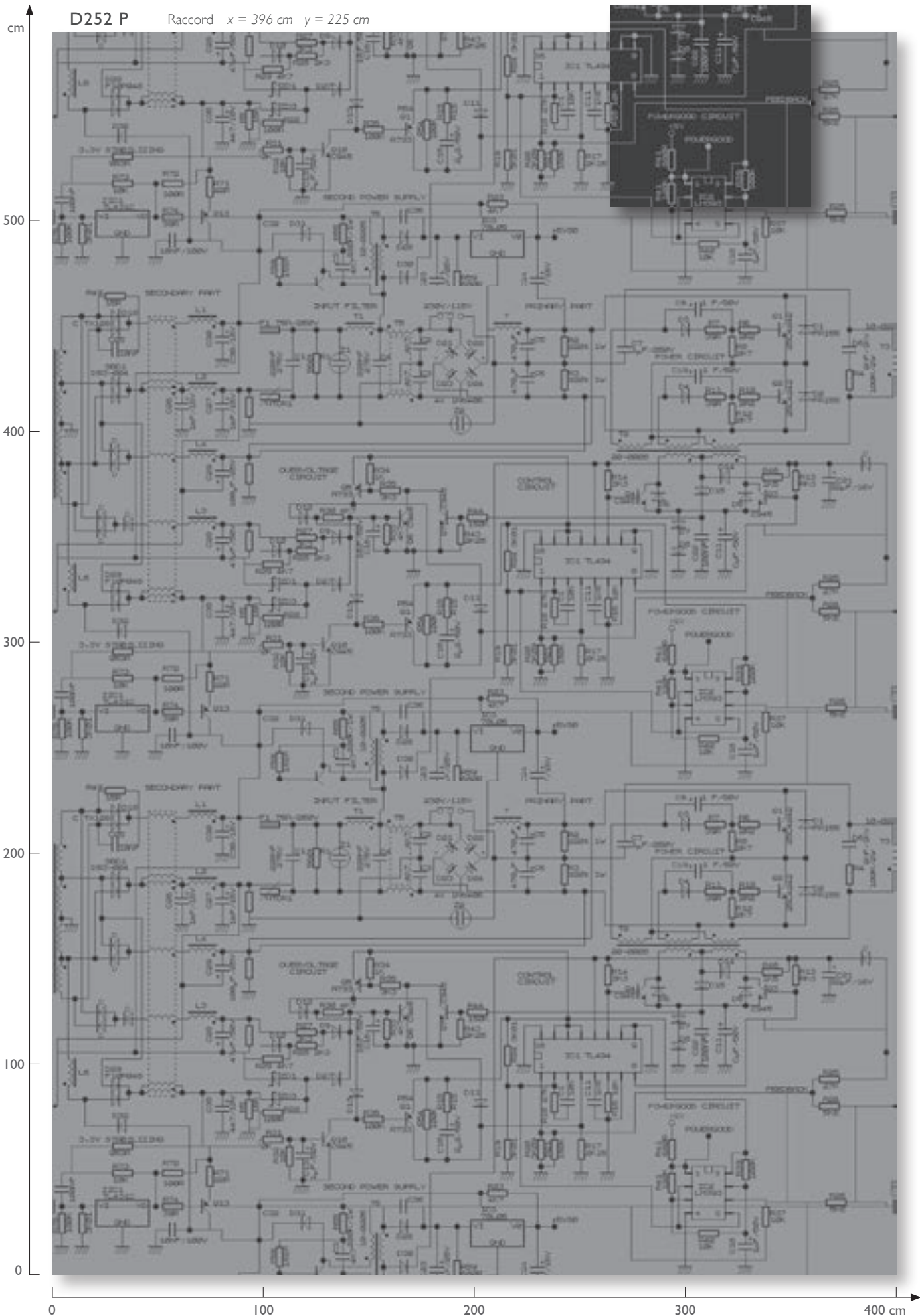


D25I N_2m



0 100 200 300 400 cm

D252 P Raccordo x = 396 cm y = 225 cm





D252 N + 470 M

RETRO

Retour vers le futur



Back to the future





D359 P

Raccord x = 396 cm y = 768 cm



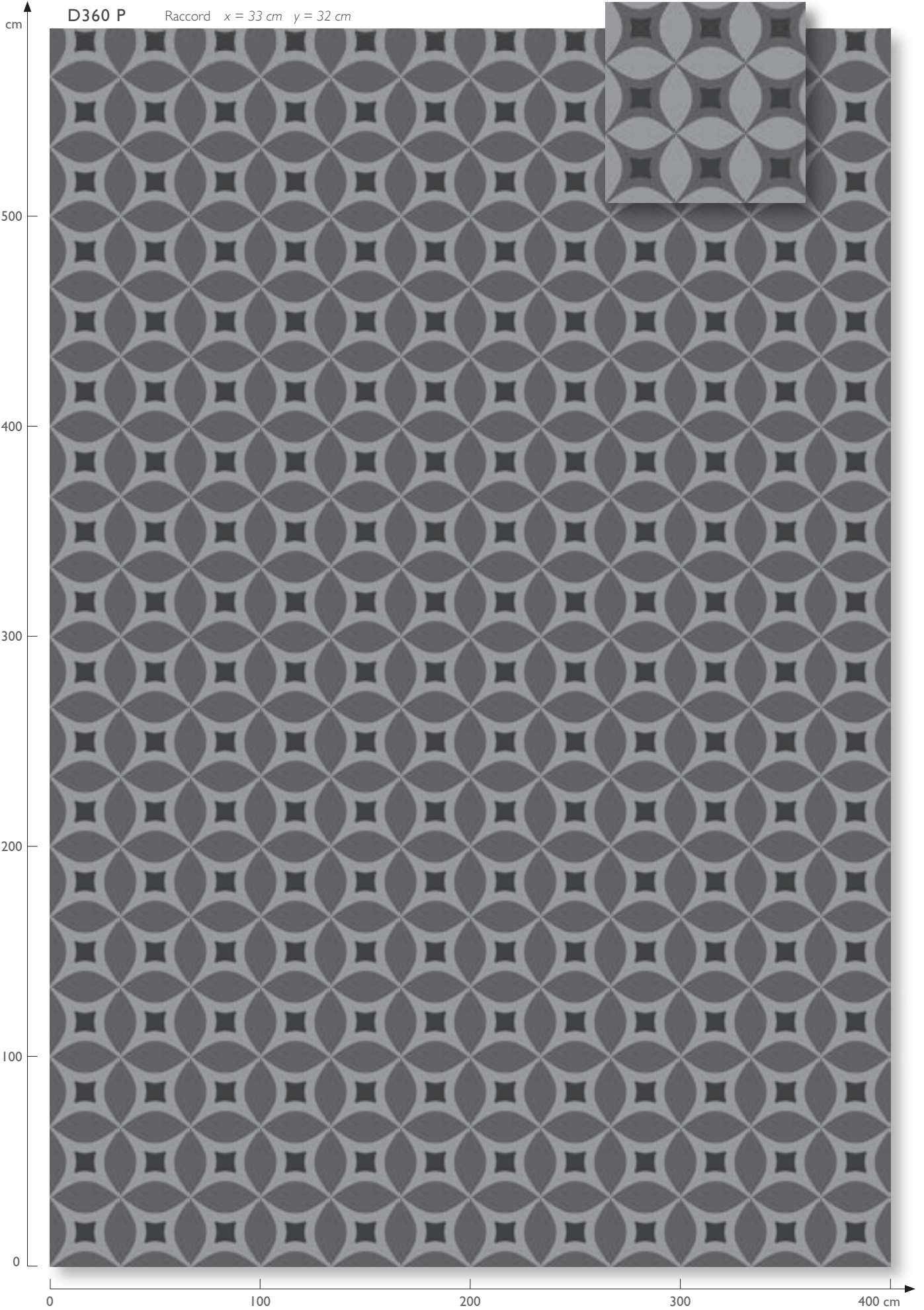


D359 P + 735 LJ

D360 N

D360 P

Raccord $x = 33\text{ cm}$ $y = 32\text{ cm}$





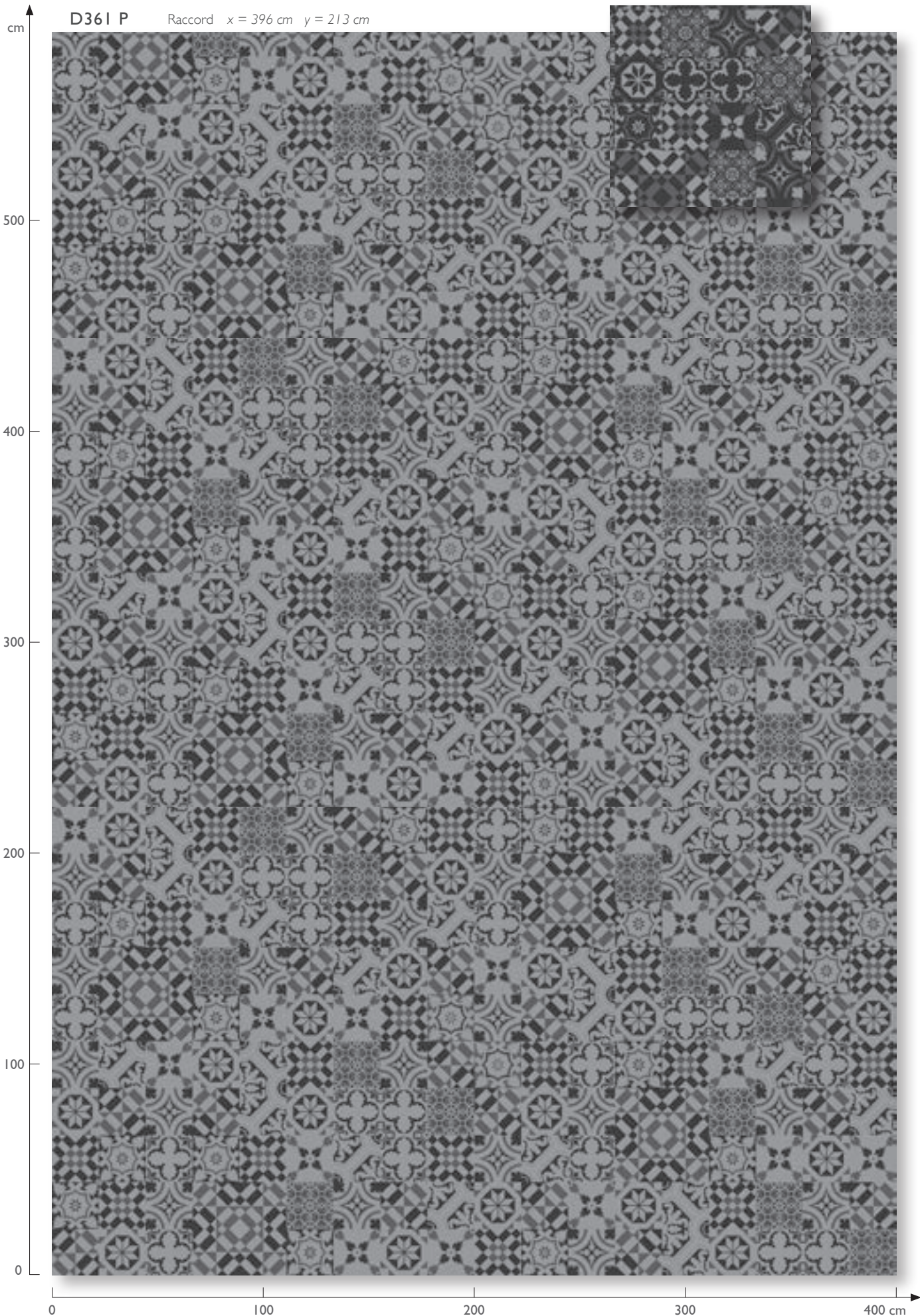
D360 P + 585 CM

RETRO



D361 P

Raccord x = 396 cm y = 213 cm

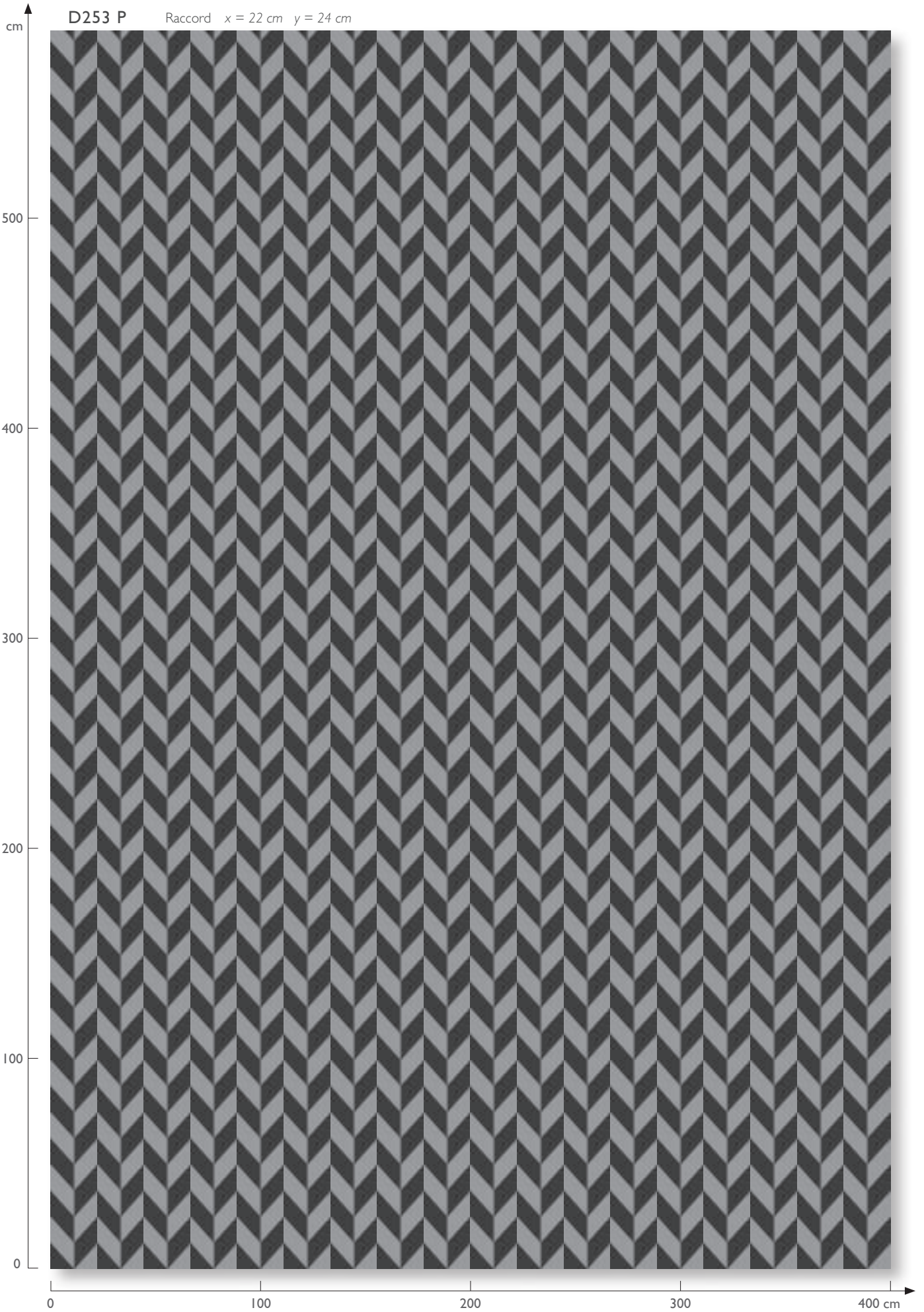




D361 N + 920 LJ

D253 P

Raccord $x = 22\text{ cm}$ $y = 24\text{ cm}$





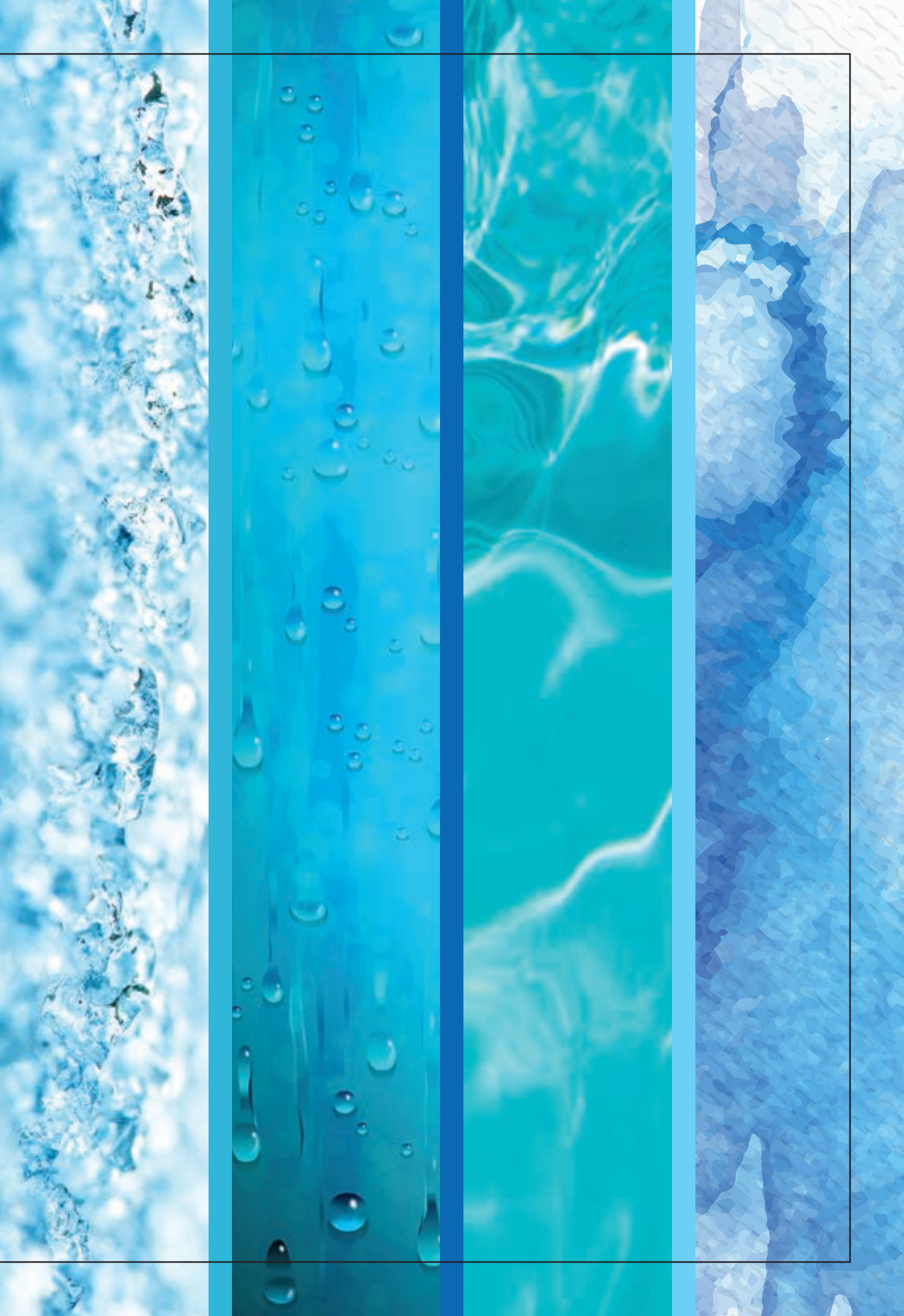
D253 P + 920 H

WaterColor

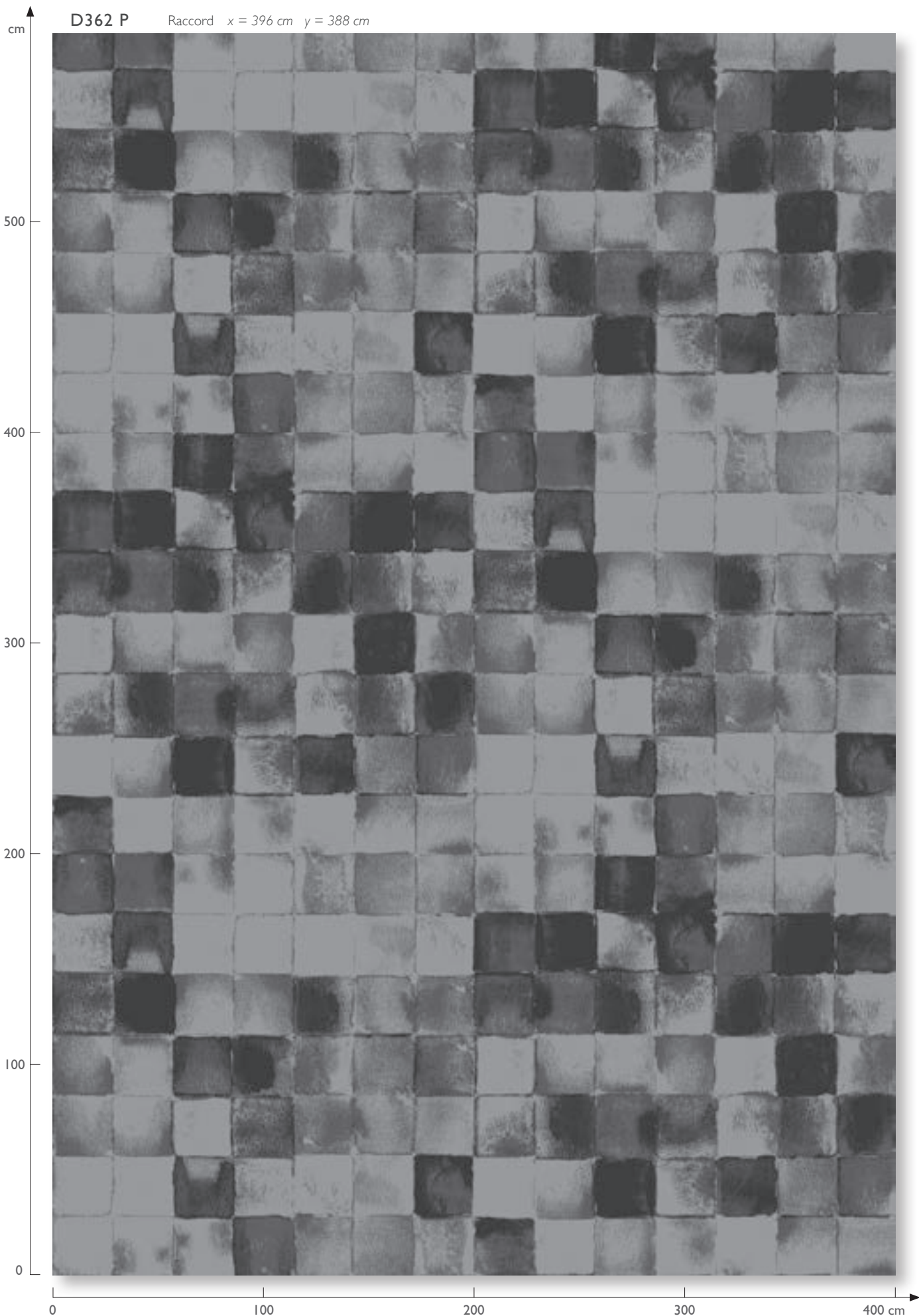
L'aquarelle, transparence subtile de nuances.



Watercolor: subtly translucent shades.



D362 P Raccord x = 396 cm y = 388 cm





D362 P + 170 IM

WaterColor





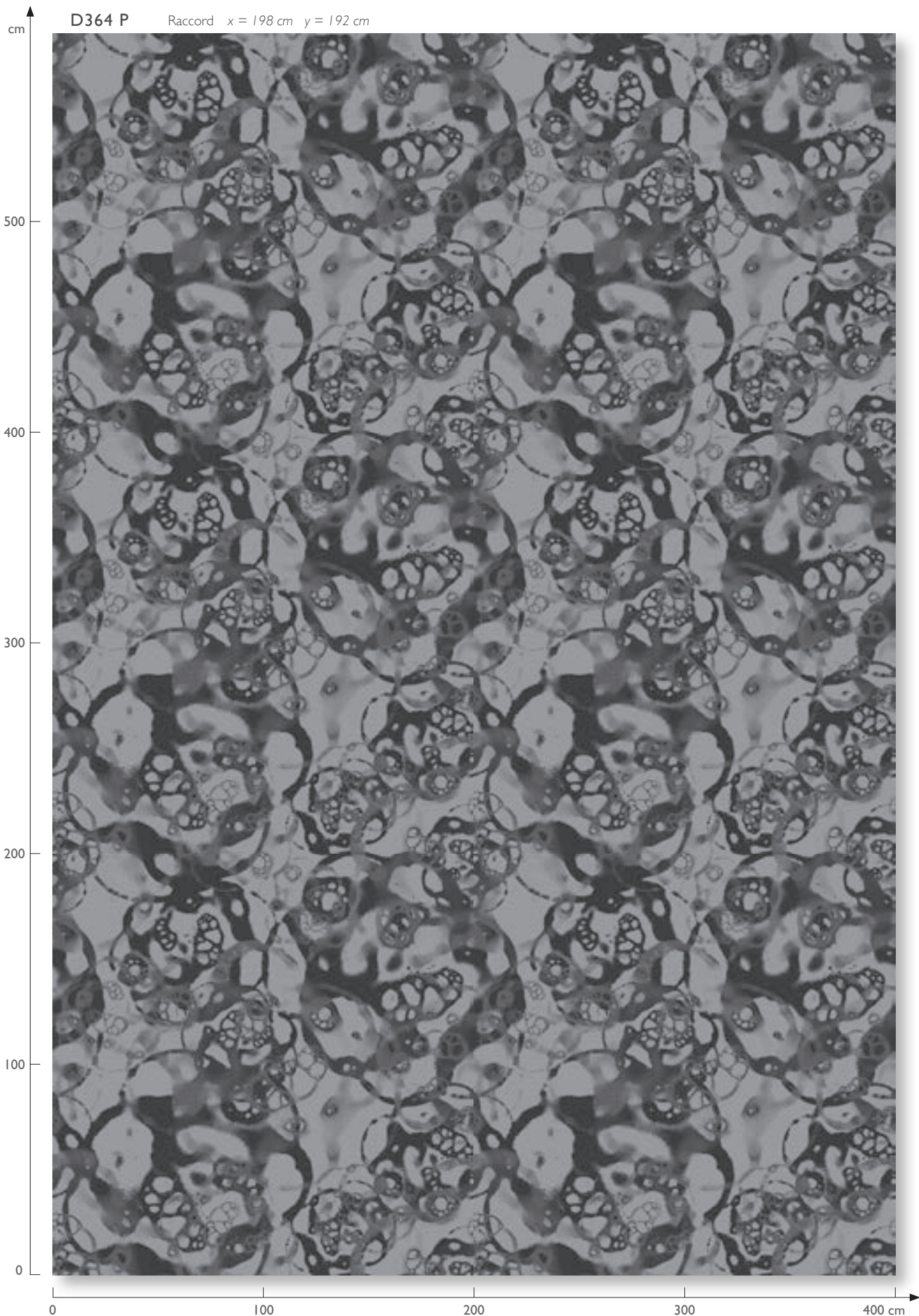
D363 P Raccord x = 396 cm y = 750 cm





D363 P + 165 KM

D364 P Raccord x = 198 cm y = 192 cm

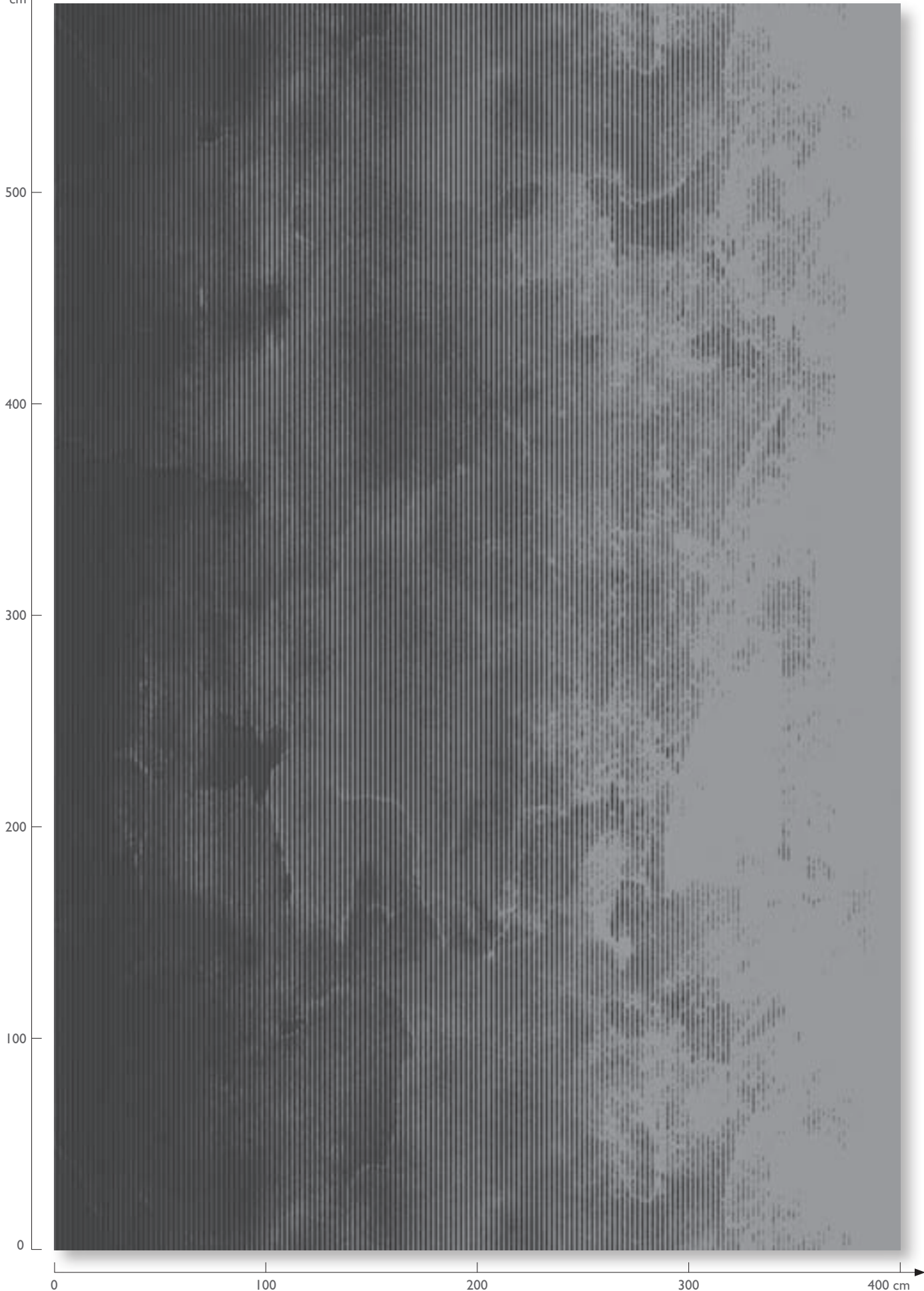




D364 P + I70 IM

WaterColor

cm D365 P Raccord x = 396 cm y = 512 cm





D365 P + 940 KM

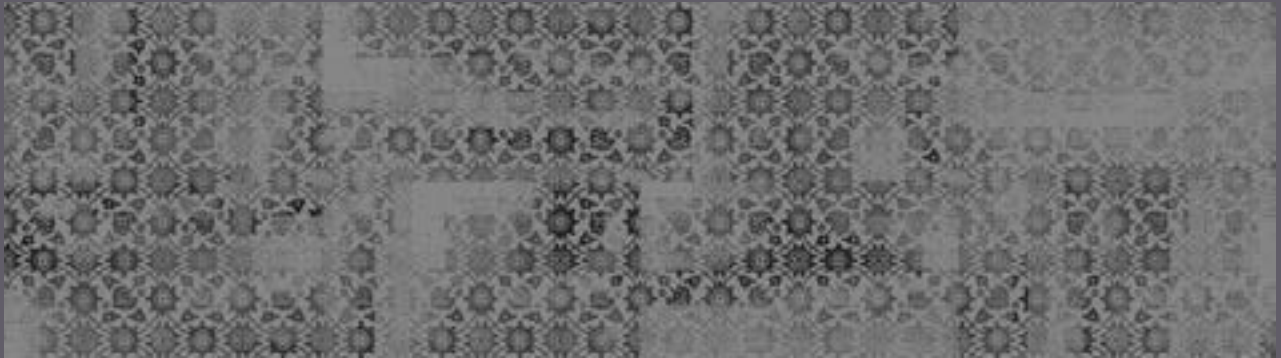
NARRATIVE CREATION



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D351 P page 12



D352 P page 14



D353 P page 16



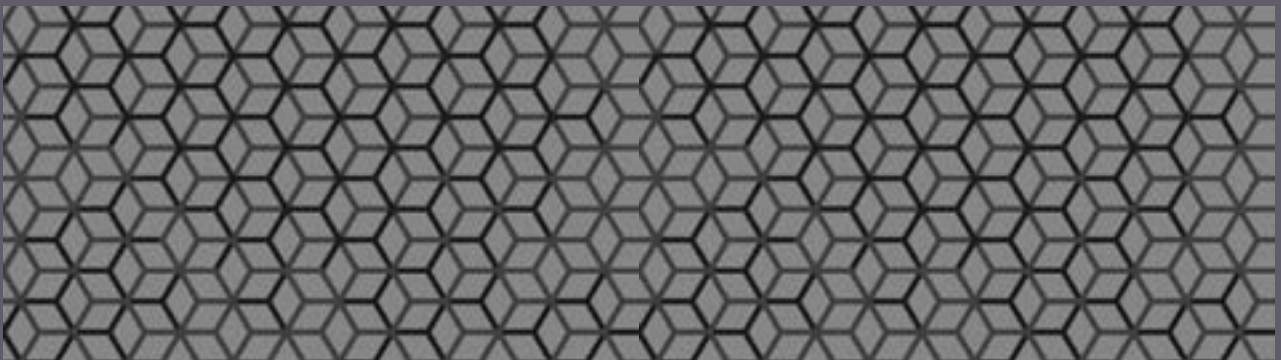
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D355 P page 24



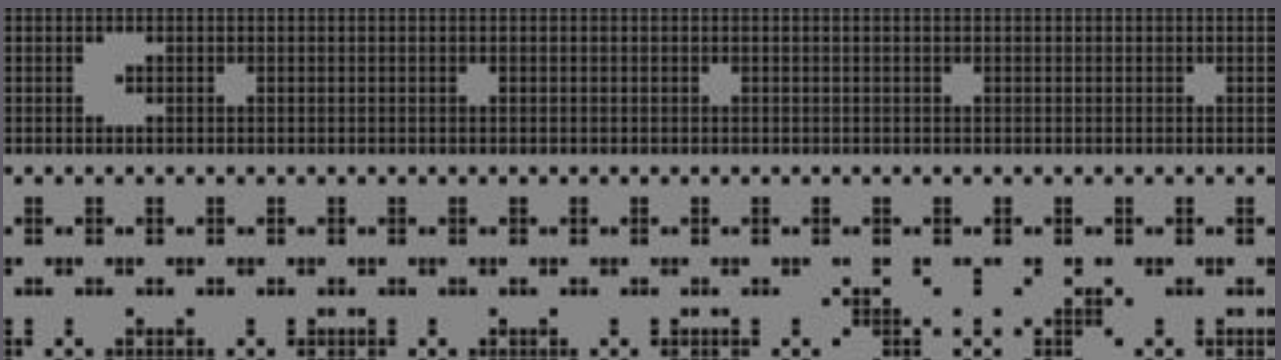
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D357 P page 28

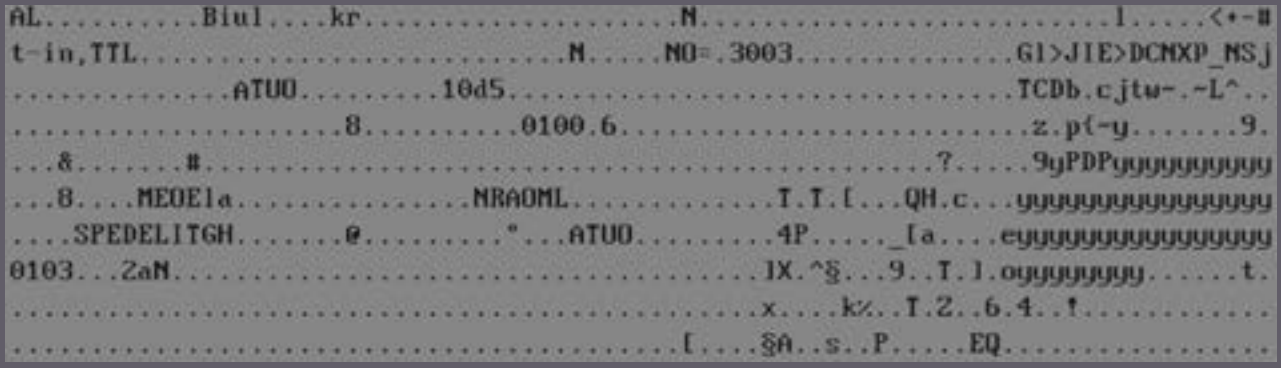


D358 N page 34

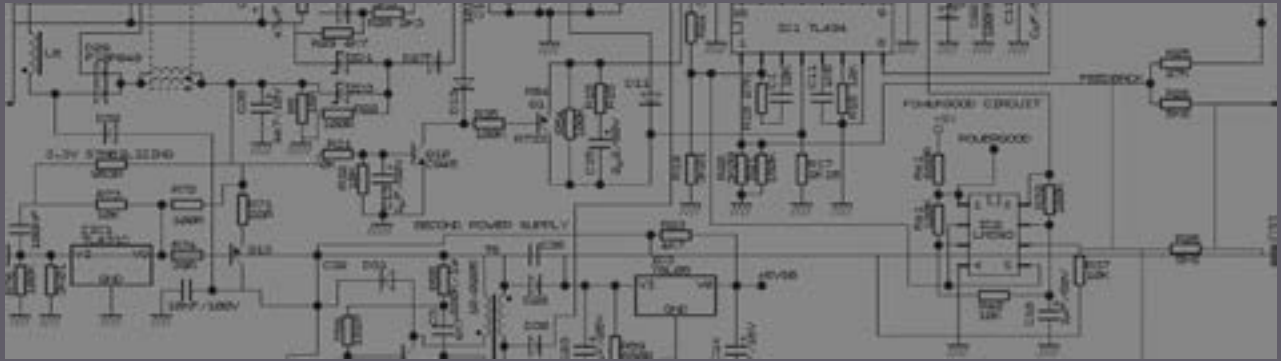


D250 P page 38

NARRATIVE CREATION



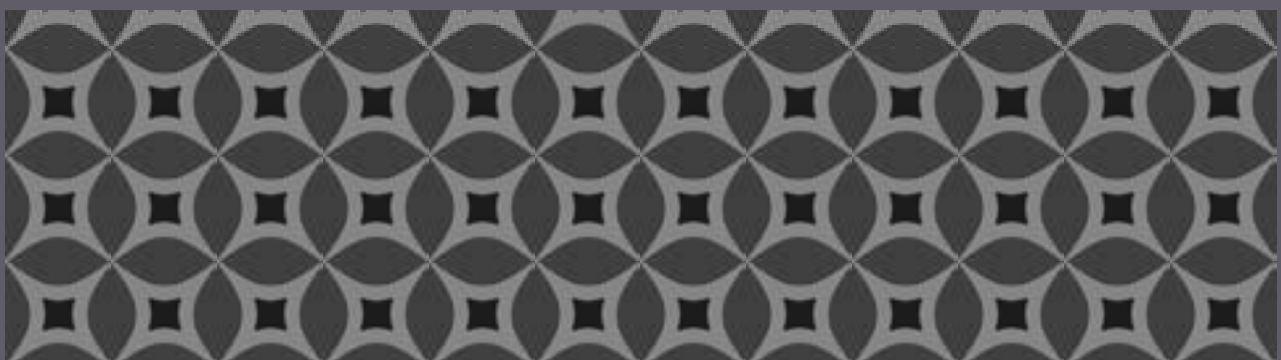
D251 P page 40



D252 P page 42



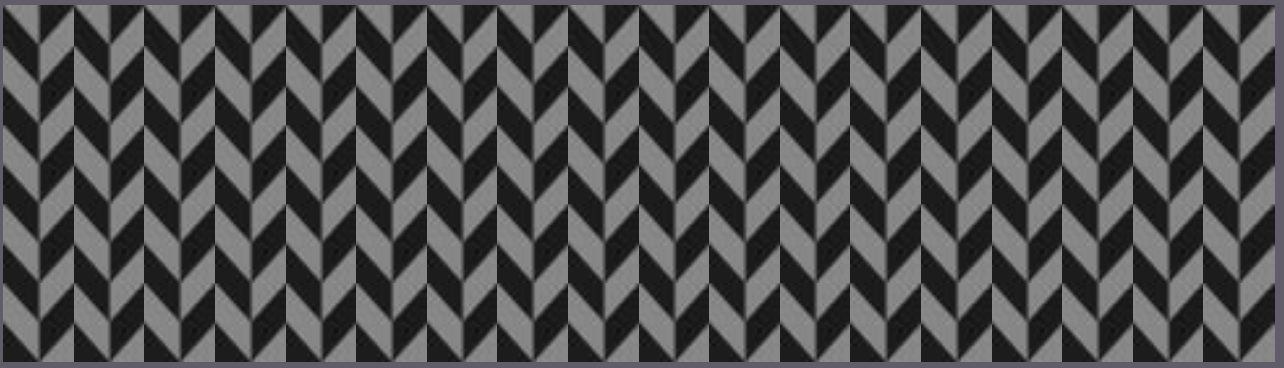
D359 P page 46



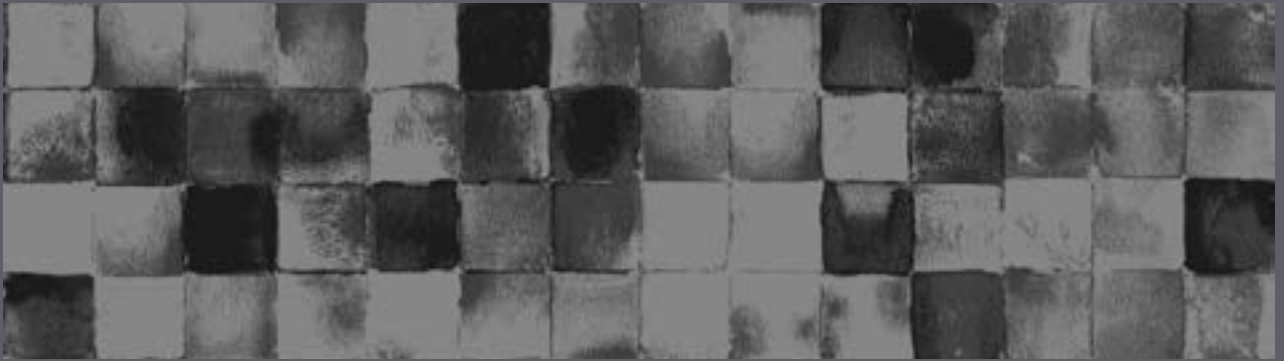
D360 P page 48



D361 P page 52



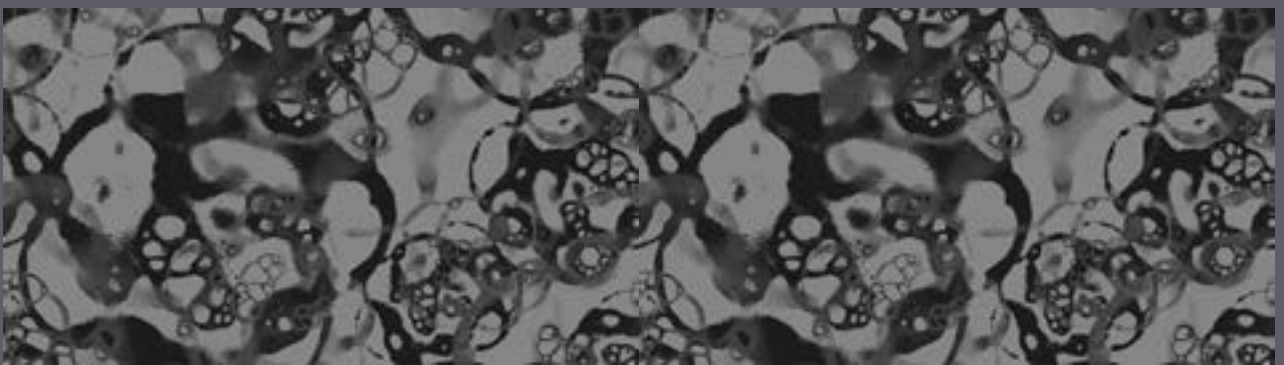
D253 P page 54



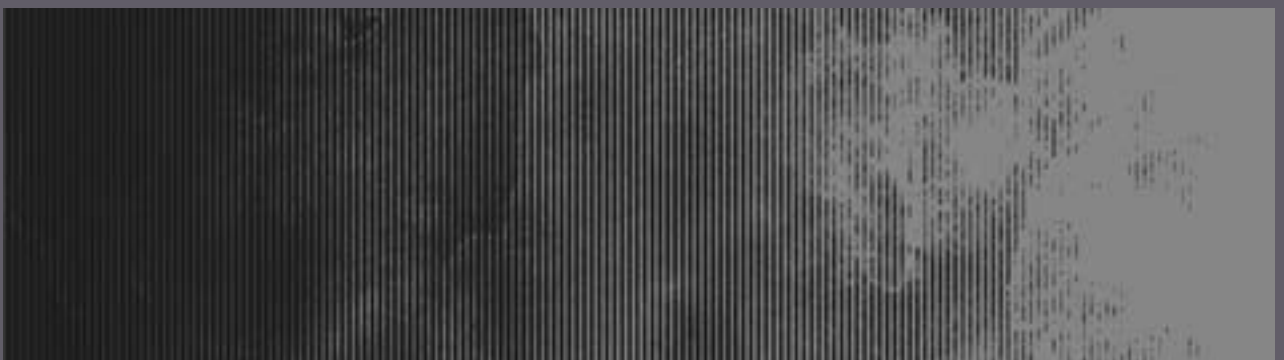
D362 P page 58



D363 P page 62



D364 P page 64



D365 P page 66

A guide for Narrative Creation.



bonding with the world

Balsan
BALSAN
Surfaces textiles



modular



wall to wall



custom

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